



Legislation Details (With Text)

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Title: Communication from the City Manager and Community Development Director with a Request to Approve the Recommendation from the Human Resource Commission for 2014 CDBG PUBLIC SERVICE FUNDING, in the Total Amount of \$237,285.00.

Sponsors:

Indexes: Goal 1 - Financially Sound City Government, Effective City Organization, Goal 2 - Grow Peoria: Businesses, Jobs, and Population, Goal 3 - Attractive Neighborhoods with Character: Safe and Livable, Grow employers and jobs., Reduce Crime, Reinvest in neighborhoods

Code sections:

Attachments: 1. 2014 Public Service Funding Attachment A, 2. Attachment B Public Service Process Changes.pdf, 3. Attachment C HRC CDBG 2014 2015 Program Evaluation Form.pdf

| Date | Ver. | Action By | Action | Result |
|-----------|------|--------------|----------|--------|
| 4/22/2014 | 1 | City Council | approved | Pass |

ACTION REQUESTED:

Communication from the City Manager and Community Development Director with a Request to Approve the Recommendation from the Human Resource Commission for 2014 CDBG PUBLIC SERVICE FUNDING, in the Total Amount of \$237,285.00.

BACKGROUND: As directed by the City Council, City staff and the Human Resources Commission undertook a lengthy review of the CDBG public service application process culminating in the adoption of 10 changes utilized in making this recommendation. See Attachment B. For the 2014 funding year, 24 applications from 16 organizations were submitted requesting \$633,711 in CDBG public service funds. The funding requests represented over two and a half times the amount available.

The City Council and HRC CDBG adopted public service ranking and funding priorities for 2014 are:

- Youth Services (ages 13 through 19),
- Abused and Neglected Children Services,
- Senior Services,
- Mental Health Services, and
- Child Care Services (birth through age 12).

2014 application process

- On December 31, 2013 staff mailed 116 letters to religious and social service organizations announcing the public service program.
- On January 17, 2014 staff published a legal ad announcing that application materials were available to the public on the City's web site.
- Application training was held on January 31, 2014 with 27 people attending.
- The deadline for the receipt of applications was February 14, 2014. Twenty-four applications were received.
- The HRC picked up a copy of the applications the following week.
- Clarification presentations were conducted on February 26, 2014 with presentations made by all 24 applicants. Presenters also answered questions from the Commission.
- HRC Commissioners delivered their application ranking and budget recommendation forms to the Community

Development Department by March 14, 2014. The scores and funding recommendations were averaged by staff.

- The full HRC met on March 26, 2014 in special session where they unanimously recommended that the highest ranked 20 CDBG applications receive partial funding at the level indicated on Attachment A.

Attachments

- Attachment A - 2014 Public Service Funding Recommendation
- Attachment B - Public Service Process Changes
- Attachment C - HRC CDBG 2014-2015 Program Evaluation Form

FINANCIAL IMPACT: The allocation of the fiscal year 2014 CDBG Public Service Set-Aside funds will provide special services to Peoria low-income residents.

NEIGHBORHOOD CONCERNS: Substantial opportunity for input was provided during this process. No concerns were submitted.

IMPACT IF APPROVED: Funding would be awarded for activities specifically designed to provide needed services for lower income Peoria residents.

IMPACT IF DENIED: Funding would not be awarded for activities specifically designed to provide needed services for lower income Peoria residents.

ALTERNATIVES: NA

EEO CERTIFICATION NUMBER: Please see Attachment

WHICH OF THE GOALS IDENTIFIED IN THE COUNCIL'S 2014 - 2029 STRATEGIC PLAN DOES THIS RECOMMENDATION ADVANCE?

1. Attractive Neighborhoods with Character: Safe and Livable
2. Financially Sound City Government, Effective City Organization
3. Grow Peoria: Businesses, Jobs, and Population

WHICH CRITICAL SUCCESS FACTOR(S) FROM THE COMPREHENSIVE PLAN DOES THIS RECOMMENDATION IMPLEMENT?

1. Reinvest in neighborhoods.
2. Reduce crime.
3. Grow employers and jobs.

DEPARTMENT: Community Development

| ATTACHMENT A | | | |
|--|-------------------------------|--------------------|--------------------|
| 2014 | City of Peoria | | |
| | <u>HRC Funding</u> | | |
| CDBG | Summary | | |
| | | New Activity - Not | HRC |
| <u>Activity Name</u> | <u>Applicant</u> | CDBG funded | Recommended |
| | | in Previous Year | Funding |
| Child Abuse Victim Assistance | U of I Pediatric Resource Ctr | | \$ 14,500 |
| Crisis Nursery Family | Crittenton Centers | | \$ 19,100 |
| Emergency Response Service | Human Service Center | | \$ 13,600 |
| Child Development Center | Crittenton Centers | | \$ 15,100 |
| Focus on the Future After-School | Common Place Family Learning | | \$ 20,000 |
| Psychosocial Rehabilitation | CWTC | | \$ 14,985 |
| Special Education to Work | CWTC | | \$ 10,000 |
| Teen Violence Prevention | Ctr for the Prev of Abuse | New | \$ 10,000 |
| Safe from the Start | Ctr for the Prev of Abuse | New | \$ 10,000 |
| Teen Dev. Tutoring & Mentoring | Boys & Girls Clubs Peoria | New | \$ 10,000 |
| Child Dev. Tutoring & Mentoring | Boys & Girls Clubs Peoria | New | \$ 10,000 |
| CCBYS | Children's Home Association | New | \$ 10,000 |
| Good Beginnings | Children's Home Association | New | \$ 10,000 |
| After School Program | Peoria Friendship House | | \$ 10,000 |
| Court Appointed Special Advocate | CASA of Peoria County | New | \$ 10,000 |
| HOI After School & Summer Prog | Family Core | | \$ 10,000 |
| Seniors Safe at Home | Ctr for the Prev of Abuse | | \$ 10,000 |
| Meals of Wheels Supplemental | Neighborhood House Assoc. | New | \$ 10,000 |
| Senior Citizens Legal Services | Prairie State Legal Services | | \$ 10,000 |
| Latino Outreach | Peoria Friendship House | | \$ 10,000 |
| Teens Org for Pride & Success | Tr-County Urban League | | |
| Youth Employment Lawn Care | METEC | | |
| Medical/Legal Advocacy...Disab | Prairie State Legal Services | | |
| Veterans' Haven | South Side Office of Concern | | |
| TOTAL | | | \$ 237,285 |
| NOTE: The CDBG public service budget for 2014 is \$237,285. | | | |
| | | | |
| Applicant Agency | EEO # | | |
| U of I Pediatric Resource Center | 00731-140630 | | |
| Crittenton Centers | 00870-150331 | | |
| Human Service Center | 02936-150331 | | |
| Common Place Family Learning | 00777-140930 | | |
| CWTC | 00297-140630 | | |
| Ctr. For the Prev. of Abuse | 00697-141231 | | |
| Boys and Girls Clubs | 00778-141231 | | |
| Childrens Home Association | 00715-150331 | | |
| Peoria Friendship House | 00766-141231 | | |
| CASA of Peoria County | 02659-150331 | | |
| Family Core | 01337-150331 | | |
| Neighborhood House Association | 00712-150331 | | |
| Prairie State Legal Services | 02049-141231 | | |

Attachment B

Public Service Process Changes

The public service process changes for 2014 applications are:

- Priorities would provide focus for application activities. Only applications addressing approved priorities will be accepted.
- In order to encourage new applications, twenty percent of the funds may be set aside for new programs.
- The application has been revised to provide more clarity for applicants and Commissioners.
- A two year funding cycle will begin for 2014/2015. This will make the funding cycle consistent with the City of Peoria's two year funding process.
- CDBG public service funding cannot exceed 50% of the funding of the CDBG proposed activity
- In order to "smooth" the scoring, the highest and lowest rankings will be removed from the scoring process.
- Applicants are required to attend the Clarification Hearing.
- After each members makes a preliminary ranking, the HRC will meet in open session to discuss each application and then each member shall have the opportunity to revise their individual ranking,
- City staff will review each application for completeness. Staff will not accept an application that does not address a City Council approved priority. Late application will not be accepted, and
- The expansion of the Commission to thirteen members.

Attachment C

Human Resources Commission CDBG 2014-2015 Program Evaluation Form

Program Name & Agency Name _____ Evaluator _____

Directions: Complete an evaluation form for each application. Circle points for each question based on your review of each application. Multiply your score for each question by the weighted number and put your total in the "Total" column. Add totals together. Recommend a funding amount.

| | <u>Lowest</u> | > | > | <u>Highest</u> | | | <u>Weight</u> | <u>Total</u> |
|---|---------------|---|---|----------------|---|---|---------------|--------------|
| 1. The activity addresses the City Council priorities of Youth Services, Abused and Neglected Children, Senior Services, Mental Health Services, and Child Care Services p. 1, 2, 3 | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 2. Collaboration with other providers/organizations? (Shared services/costs.) p. 3 | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 3. Prevention component in the program? (Prevents something from starting.) p.3 | 0 | 1 | 2 | 3 | 4 | 5 | x 1 | = _____ |
| 4. Consolidated Plan goal addressed by the program? p. 2 | 0 | 1 | 2 | 3 | 4 | 5 | x 1 | = _____ |
| 5. Identified need for the program? (Are facts presented on need?) Logic Model | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 6. Qualified staff to deliver the program? (Have education and/or experience?)p.4 | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 7. Are program outcomes clearly defined to address client needs? Logic Model, Column 6 | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 8a. Does program have demonstrated success at achieving outcomes? p.3 OR | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 8b. If this is a new program, is it likely to succeed? P All | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 9. Is there funding source diversity? (Other income besides CDBG) p.6, 9, 10 | 0 | 1 | 2 | 3 | 4 | 5 | x 2 | = _____ |
| 10. Is there a need for funding? (Will CDBG funding make a difference?) p.9, 10 | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 11. Is the program budget presented clearly? (Is it reasonable? Balanced?) p.9,10, | 0 | 1 | 2 | 3 | 4 | 5 | x 3 | = _____ |
| 12. Overall, how do you feel about this proposal? (Is it clear, concise, worth funding?) | 0 | 1 | 2 | 3 | 4 | 5 | x 5 | = _____ |

Total Points _____

Requested \$ Amount _____

Recommended \$ Amount _____

Comments _____