

Peoria Civic Center Highlights

- Over 575,000 guests attended events at the Peoria Civic Center in the past year
- New VIP premium seating introduced in the Arena with Loge Boxes and The Lofts, which have a direct ROI in less than a year
- Lexus Club contract renewed through 2020, offering clients a newly renovated upscale event space
- Convention Center attracted over 70 new events
- Over 30 local non-profits supported by events hosted at the Peoria Civic Center
- Sold Out Shows include REO Speedwagon, Lauren Daigle, Wizard of Oz, Dirty Dancing, Sound of Music, and capacity crowds for Avenged Sevenfold, Jeff Dunham, and Jason Aldean
- Gained 563 new season ticket holders in 2017-2018 for the Ameren Illinois Broadway Series, an increase of 50%
- Remodeled lower concourse hall in arena
- Bradley Basketball increased attendance by 16.5%
- Purchased new basketball goals
- Upgraded to energy efficient LED lighting in Exhibit Halls A-C and Arena, estimated to save 30K annually
- Savor participated in a culinary & management mentorship with the Woodruff Career & Technical Center, taking 1st place in the state of Illinois and advancing to nationals
- New menus were rolled out for weddings, catering and suites
- Savor donated over 2,600 lbs. of food to the Salvation Army



Easterseals Black & Blue Ball



Lauren Daigle with SMG Peoria



Jason Aldean Concert

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Catering • Concessions • Special Events



PEORIA CIVIC CENTER®