

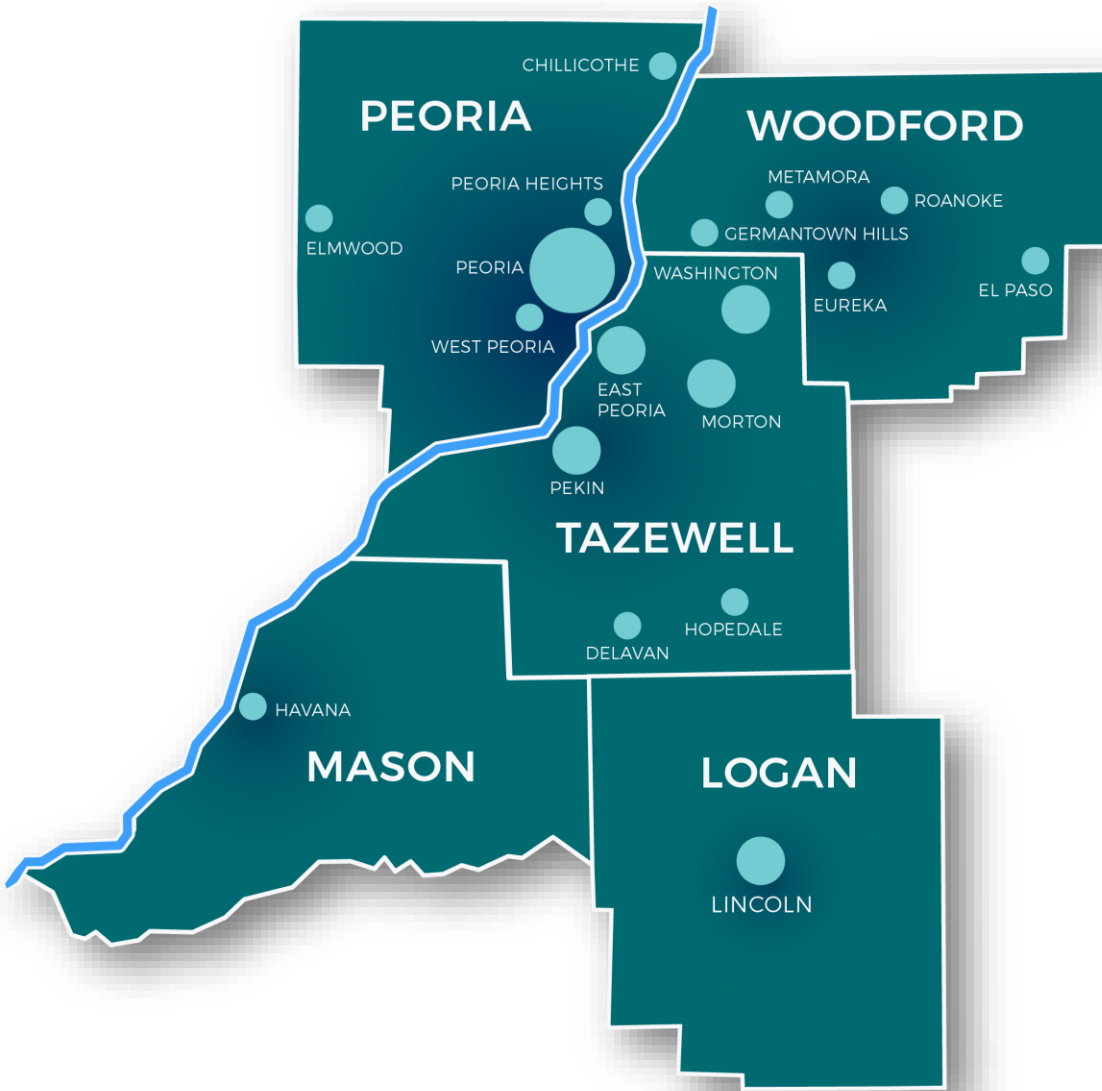


GREATER PEORIA
Economic Development Council

Growing Business. Growing Talent. Growing Community.



City of Peoria Update – January 8, 2019

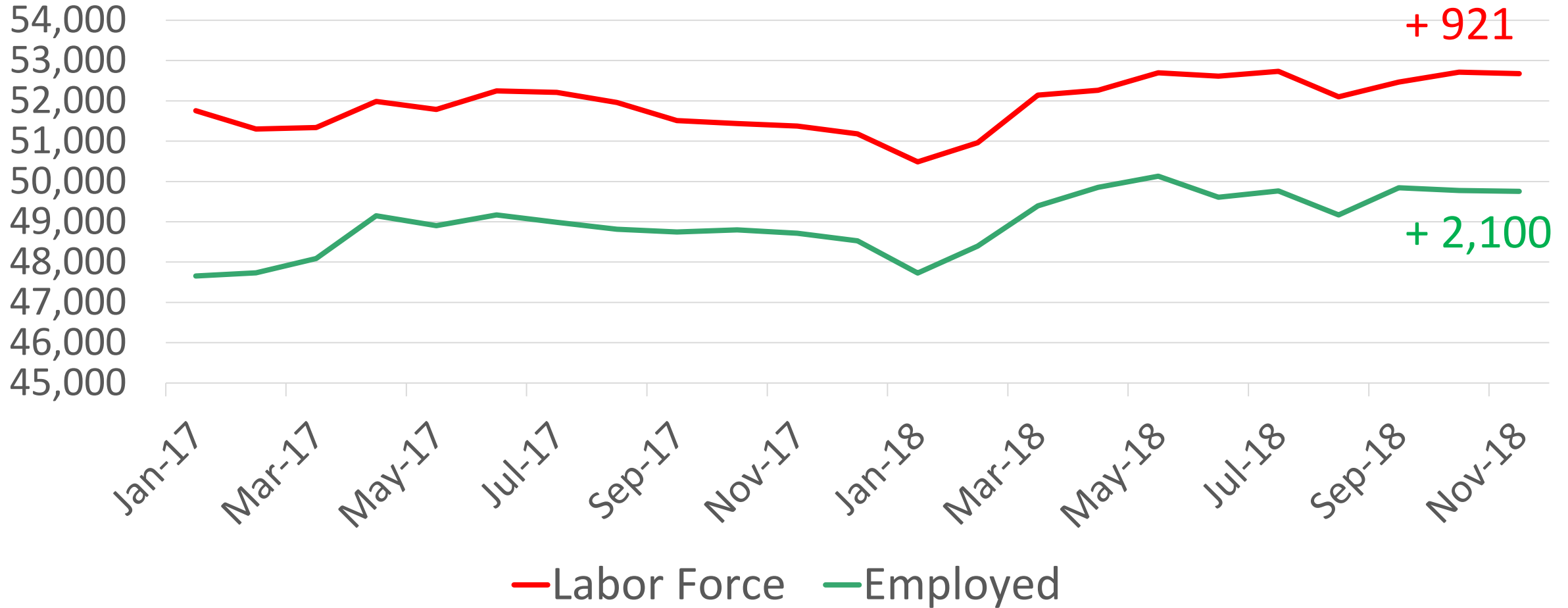


The Greater Peoria Economic Development Council, in collaboration with our local development professionals, drives economic growth in Greater Peoria through **targeted business and talent development and attraction.**



City of Peoria Labor Force and Employed

Jan '17 - Nov '18



We do 3 things...

Strengthen COMMUNITIES

- Comprehensive Economic Development Strategy (CEDS)
- Rural Development

Grow BUSINESS

- Business Assistance
- Business Attraction
- Business Startup

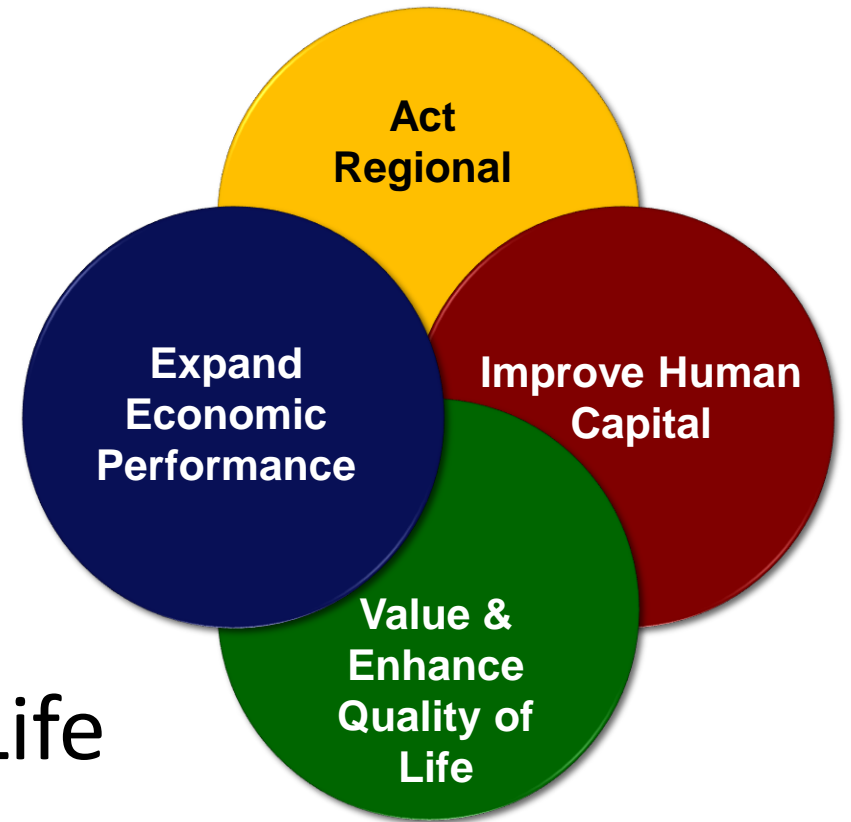
Grow TALENT

- Talent Development
- Talent Attraction & Retention



CEDS: Four Key Objectives 2015 - 2019

- Act Regional
- Expand Economic Performance
- Improve Human Capital
- Value and Enhance Our Quality of Life



Business Attraction

2018 Site Selector Requests

- USDA
- Project M
- Green Light Consulting
- Project Ostrich
- Project P.A.S.
- Project Franklin

2018 Trade Shows

- Anuga Trade Tech Show
- Int'l Food Technology Show
- IMTS
- Select USA

2019 Goals and Activities

- Improve Connection w/ Intersect Illinois and new DCEO
- Target St. Louis and Dallas
- Improve LOIS Database
- Innovation as attraction – Chicago's 1871



Business Assistance

2018

- **Elevate Business Visits (28)**

| | |
|-----------------------|------------------------------|
| Alpha Media | Komatsu |
| Arthur J. Gallagher | Micro Products Company |
| Big Shots Golf | Midstate College |
| BossTek | Morgan Stanley |
| Bump Boxes | Natural Fiber Welding |
| Central IL Publishers | Peoria Barge Terminal |
| CityLink | Peoria Disposal Company |
| Clarus Results | Pinnacle Security Systems |
| CliftonLarsonAllen | PMP Fermentation Products |
| Commerce Bank | Turf Solutions Group |
| GP Sanitary District | UICOMP |
| Heartland Bank | USDA Ag Lab |
| HGS Global | Water Street Solutions |
| Jim Maloof Commercial | West Central Building Trades |

- **Successful change to Enterprise Zone to accommodate OSF project**

2019

- **Process changes to Enterprise Zone**
- **Expand use of Foreign Trade Zone**
- **Increase marketing of Greater Peoria Manufacturing Network**
- **Focus on Defense Industry**



Innovation & Entrepreneurship

2018

- Nest co-working space in Warehouse District – 16 tenants
- “Results Junkies” visit
- Three StartUp Mixers
- Innovation Clusters and 5G



2019

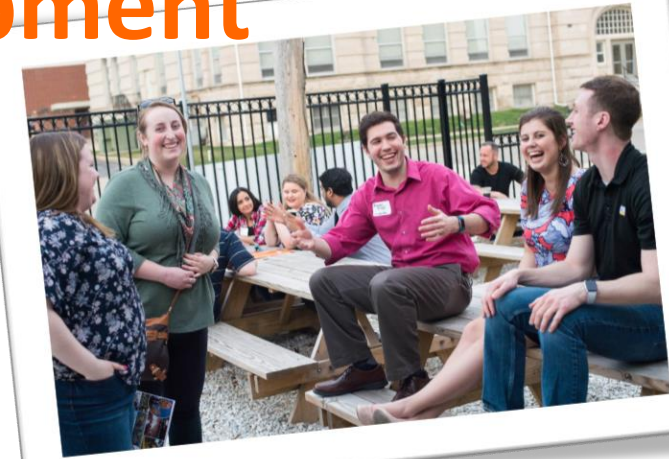
- Develop Peoria Innovation Hub
- Greater Peoria Seed Fund
- Build relationship with Bradley students
- Host 2 Co.Starters cohorts
- Expand and Improve the Nest



Workforce Development

2018

- 1,080 8th Graders from 18 Peoria schools among 4,200 @ CareerSpark
- 200+ PPS students placed in internships since 2016
- Five intern mixers in Peoria
- First Newcomer Mixer



2019

- 2019 CareerSpark Oct 15-16
- Employer interface for internships for PPS and Dunlap
- Targeted talent attraction
- Redesign Live GP Booklet
- HR personnel toolkit

Regional Collaboration = Success



Collaborative effort between Peoria, Pekin, Lincoln & Havana

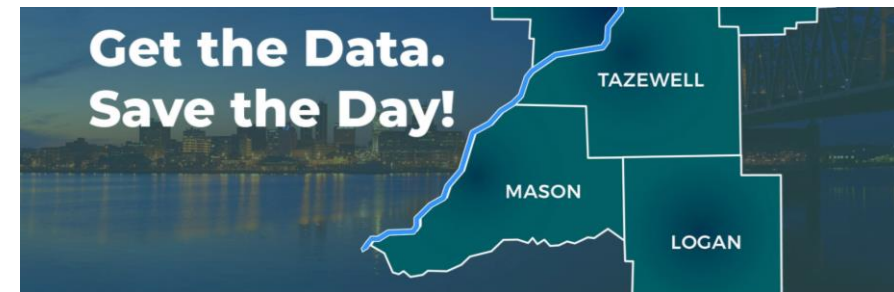


Joint marketing campaign for all cities, counties and chambers in GP

2020 – 2024 CEDS



Shared regional economic development goals & strategies



Website for regional statistics
www.data.greaterpeoria.us

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GREATER PEORIA
Economic Development Council

www.greaterpeoriaedc.org

