

**From:** "Joseph D. Dalfonso" <jddalfonso@gmail.com>  
**To:** <bhopwood@peoriagov.org>  
**CC:** <kgreen@peoriagov.org>  
**Date:** 6/10/2014 10:55 AM  
**Subject:** City of Peoria, Illinois Contact:

To:  
MayorsOffice

Name:  
Joseph D. Dalfonso

Email:  
jddalfonso@gmail.com

Home Address  
5817 N. Graceland Dr., Peoria, IL 61614

Business Name  
Advanced Correctional Healthcare

Business Address  
3922 W. Baring Trace, Peoria, IL 61615

Home Phone  
3092315859

Business Phone  
3092723430

Fax  
N/A

Preferred method of contact:  
\* Home Phone \* Email

Preference on which commission you would like to serve:  
Peoria Civic Center Authority

Community Volunteer Experience  
All-America City delegation, YPGP Board member, Peoria Riverfront  
Museum Events Committee, Washington Recreation Assoc. Baseball Coach,

Have you previously served on a city commission:  
No

If yes, please list which commission and the date of service

Professional and Employment Background  
Advanced Correctional Healthcare - Dir. of Marketing & Social Media  
(2014-)

Bradley University - Social Media & Web Marketing Coord. (2010-2014)

500 Festival, Indianapolis, IN - Public Relations (2010)

2013 IBI 40 Leader Under 40

2013 Ball State University Distinguished Alumni

Educational Background

B.S. Public Communication from Ball State University - 2010

Minor in Campaign Communication

State briefly why you wish to be considered for a city volunteer commission and what you would hope to accomplish if appointed  
Being a native to Peoria, I've obviously been around the Civic Center for all avenues of entertainment that make it's way through Peoria; however, I've had the opportunity to witness the operations side of the Civic Center by shadowing my father when he worked as Bradley University's Sports Information Director. Also, throughout my own tenure at Bradley University, I worked closely with Bradley Athletics' Bobby Parker during Bradley basketball games, and the University during graduation.

Additionally, I've had the privilege of working with Megan Pedigo of the Civic Center when planning events at the Civic Center.

If appointed, I would like to help provide a perspective that helps reflect young professionals of Peoria that are establishing their roots in the area. Also, I believe my expertise in social media and web marketing can be used to help promote the entertainment brought in and the actions the advisory makes. Finally, I believe social media can help the advisory gain further insight and track the trends and patterns in entertainment—in our competing markets and larger markets.

Would your service on a city commission be a conflict of interest for you?;  
No

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(75-149-75-81-Illinois.hfc.comcastbusiness.net)  
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