

Peoria City Council Update

March 12, 2019



EAST BLUFF Community Center





Schools That Served East Bluff Families for Decades



Neighborhood Demographics

- East Bluff population = 3,880, 61% Minority
- Public Schools within 1.5 miles of E.B. serve 2,921 low-income students
- < 20% of students met/exceeded academic expectations vs. 33% in IL
- 2018 Median Household Income \$30,195; 40+% lower than County.....50+% lower than the State median

EBCC Major Milestones

- 2011 - City, Church & Community Leaders organized efforts to create community gathering place for EB citizens.
- 2Q12 - Articles of Incorporation filed
- 3Q12 - 501(c)3 application filed
- 4Q12 - Initial board installed with five members, first financial contributions received

EBCC Major Milestones

- 1Q13 – Officially opened with lease from St. Bernard's Parish
- 1Q14- 501(c)3 officially granted



EBCC Major Milestones

2013-2018 – Increasing community significance - steady growth of funding, programs, activities, and overall usage



2018 Impact to Community

Activity	Number of Events	Participants
Youth Sports	46	1,500
Community Education	20	1,100
Community Recreation	102	1,600
Individual Room Usage	125	420
Civic Events	10	430
Food Pantry	48	150/1640
Addiction Support	240	5,430
Totals	666	12,120

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Youth Sports	46	1,500
Community Education	20	1,100
Community Recreation	102	1,600
Individual Room Usage	125	420
Civic Events	10	430
Food Pantry	48	150/1640
Addiction Support	240	5,430
B&GC	250	19,300
Totals	916	31,420

Current Resident Programs

- **Food Pantry** – food donated to 61603 residents
- **Boys and Girls Clubs** of Greater Peoria
- **YMCA Rebound** Youth Basketball Programs
- **Turning Point** – Substance Abuse Programs
- **Peoria Opportunity Foundation** - neighborhood redevelopment
- **WAZU Radio** Station - hip-hop and talk format
- **Peoria Secular Humanist Society**

EBCC Net Income

Title	2014	2015	2016	2017	2018
Total Income	\$64,500	\$78,100	\$91,400	\$84,500	\$87,070
Total Expenses	\$47,000	\$63,400	\$84,500	\$80,100	\$66,857

EBCC Net Income

Title	2014	2015	2016	2017	2018
Total Income	\$64,500	\$78,100	\$91,400	\$84,500	\$87,070
Total Expenses	\$47,000	\$63,400	\$84,500	\$80,100	\$66,857



EBCC Major Milestones

- 4Q10 - City, Church and Community leaders organize
- 2Q12 - Articles of Incorporation filed
- 3Q12 - 501(c)3 application filed (form 1023)
- 4Q12 – Initial 5 member board seated
- 1Q13 - Multi year lease from St. Bernard's Parish
- 1Q14 - 501(c)3 granted
- 2014-2018 – steady growth of programs, activities, and overall usage
- **4Q18 – Updated strategy completed, Board expanded**

Current Board

- Wayne Cannon*
- Tim Cunningham
- Steve Fairbanks
- Evonne Fleming
- Jane Genzel
- Corry Harris*
- Simon Holly
- Charles Kim*
- Bob Mueller
- Chama St. Louis*
- Shannon Techie*

Additional Strategy Team

- Doug Cheney – MorganStanley
- Jim Combs – EBCC
- Msgr. Stanley Deptula - St Bernard
- Tom Eertmoed - EBCC
- Deveraux Hubbard – St Paul Bapt Ch
- Lesley Matuszak – B&GC
- Andy Thornton - YMCA
- John Wetzel – PHD Services
- Randy Williams – Glen Oak Chr Ch
- Sue Wozniak – OSF retired

EBCC Mission

Why We Exist

To foster community engagement and neighborhood stabilization by *providing a vibrant place to gather.*

We do this by:

- **Ensuring** a safe, functional, and welcoming campus;
- **Partnering** with individuals and organizations to provide programs, activities, and services that enhance the East Bluff community.



A flyer for the REBOUND program. At the top, it says "Proudly Supported by PEORIA CHAPTER" with the YMCA logo. Below that, it says "the REBOUND WHERE CHARACTER WINS". The main heading is "FREE WINTER PROGRAM, BOYS, AGES 8-14". The text describes the program's goals: "The Greater Peoria Family YMCA's Rebound Program will not only teach the boys (ages 8-14) the skills of teamwork and leadership but also spend dedicated time each week to foster development in the principles and values of the YMCA. The session topics include:" followed by a list of topics: Hard work, Academics, Employment, Streets, Bullying, Gangs, Cheating, Honesty, and Healthy Living. There is a small photo of a boy playing basketball. Below that, it says "Saturdays, Jan. 26-March 16 | 8-Noon". Under "ABOUT REBOUND", it lists the location as "At East Bluff Community Center, 512 E Kansas St." and provides a schedule of games from 8:00am to 11:30am. Under "THANK YOU REBOUND SPONSORS:", it lists "Peoria Charter Coach", "Illinois American Water", and "Par-A-Dice Hotel Casino". At the bottom, it says "More info at: peoriaYMCA.org/REBOUND" and "Contact Paul Larson, plarson@peoriaymca.org | 309.251.0388 | 309.692.7631 ext. 230".

EBCC Vision

What We Strive To Be

To be everyone's First Choice gathering place for recreation, celebration, arts, lifelong learning, and community services.



EBCC What's Next

2019 – Thoughtful, aggressive growth in usage, partnerships, awareness, and funding

(Our 4 Goals)

- 1. Significant campus Improvements**
- 2. Expanded services/programs via partnerships**
- 3. Awareness campaign across community**
- 4. 5 year funding goal \$1.5M**

Acknowledgements and Thanks



- Numerous volunteers, individuals, church groups, community organizations, civic and educational institutions, and community leaders
- Dedicated Board members
- Generous Donors
- Neighbors and friends



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AND

- **The Visionary Founders who had a dream and a passion to bring positive change to a neighborhood and its citizens**

Mr. Jim Combs

