



Arts Partners
of Central Illinois Inc.



CITY COUNCIL PRESENTATION

January 10, 2017

OUR MISSION

Founded in 1999, ArtsPartners of Central Illinois, Inc. is a 501(c)3 tax exempt, non-for-profit organization whose mission is to build awareness for and strengthen the arts for the economic and cultural enrichment of Central Illinois.

OUR VISION

Our vision is to be the one-stop source for arts information in Central Illinois; and to be valued facilitator of partnerships and programs that empower and raise awareness of the arts.



WHO WE ARE



OUR BOARD

Ann Strasma, *President*

Caterpillar

Dr. Maegan Gilliland, *Vice President*

Independent Artist & Consultant

Drew Gay, *Treasurer*

Gordon, Stockman & Waugh

Stephen Peterson, *Secretary*

Heart of Illinois United Way

Barb Waldorf, *Past President*

Local Artist

Steve Fairbanks

Owner, Guitar Picker

Drew Faries

RSM US LLP

Glen Harris

Caterpillar Foundation

Kristan McKinsey

Bradley University

Mary Jo Papich

The Jazz Education Network

Nicole Sutherland

Cullinan Properties

Stacy Peterson

City of Peoria

John Bathke

Attorney at Law

Tracey Cornish

The School House



Jenn Gordon,
Executive Director

Kenney Delaney,
Administrative Assistant



OUR STAFF

OUR SERVICES & RESOURCES

-Supporting the Arts-

OUT & ABOUT

- This weekly radio arts preview gives you a more intimate look at upcoming arts events in the area.
- Fiscal Year to Date: Produced 16 Programs interviewing 23 artists and arts leaders
- Partnership with WCBU 89.0 Peoria Public Radio.
- Impact: Reaches 5,500 each week!





LOCAL ARTS ROUNDTABLES

- Bi-Monthly Roundtable designed to support local arts organization leaders and staff. The morning meet-ups focus on Audience Development.

AEP5 SURVEY

ArtsPartners partnered with Americans for the Arts and the Arts Alliance of Illinois to survey over 200 arts patrons for the Arts and Economic Prosperity Report. This survey is administered every 5 years and shows regional, statewide, and national impact that the arts have on our economy.



ARTSTIX

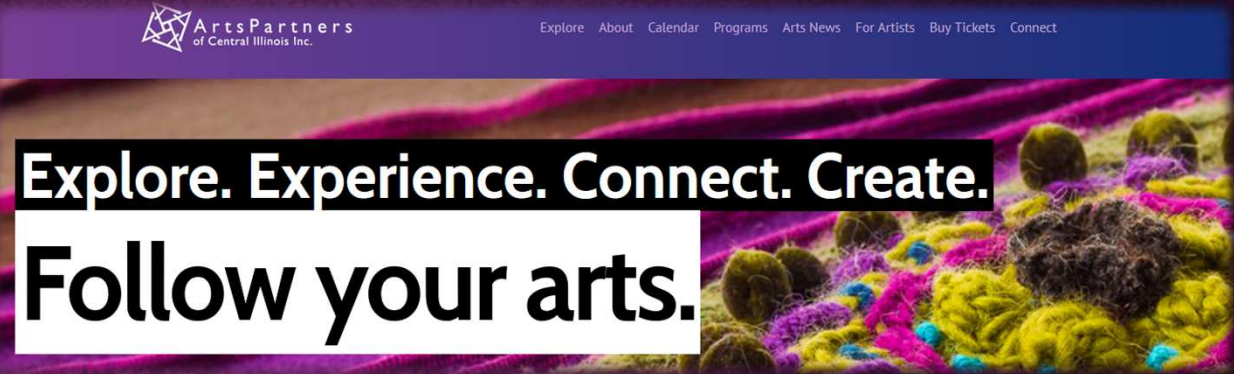
- 273 tickets sold
- \$24,790.00 in sales for local arts eventsw

ARTS GIFT CERTIFICATES

- 20 Participating Organizations
- \$252 in sales

WEBSITE

- 2,152 Unique Visitors
- 3,216 Sessions
- 6,794 Page Views
- 150 Arts Organizations showcased in Online Directory
- 2,000 Events highlighted on the Events Calendar



WHAT'S PLAYING?



- 2,600 Subscribers

OUR PROGRAMS

-Engaging the Community-



The Business of Art

- Feb 11th, 2017

- Sessions Offered: 14

- Speakers: 9

Partners: SCORE Peoria, Community Foundation, Bradley University Turner Center for Entrepreneurship





- 53 Artist Submission in 2016
- 4 Selected Artists
- 1 People's Choice Award Winner
- 19.7 Million Billboard Views in 2016
- \$15,000 worth of advertising per artist!





SCULPTURE WALK • PEORIA •



- 2 Sculptures Sold in 2016
- 400 people attended Docent Lead Tours
- 16 Sculptures
- 300 Attendees on opening day

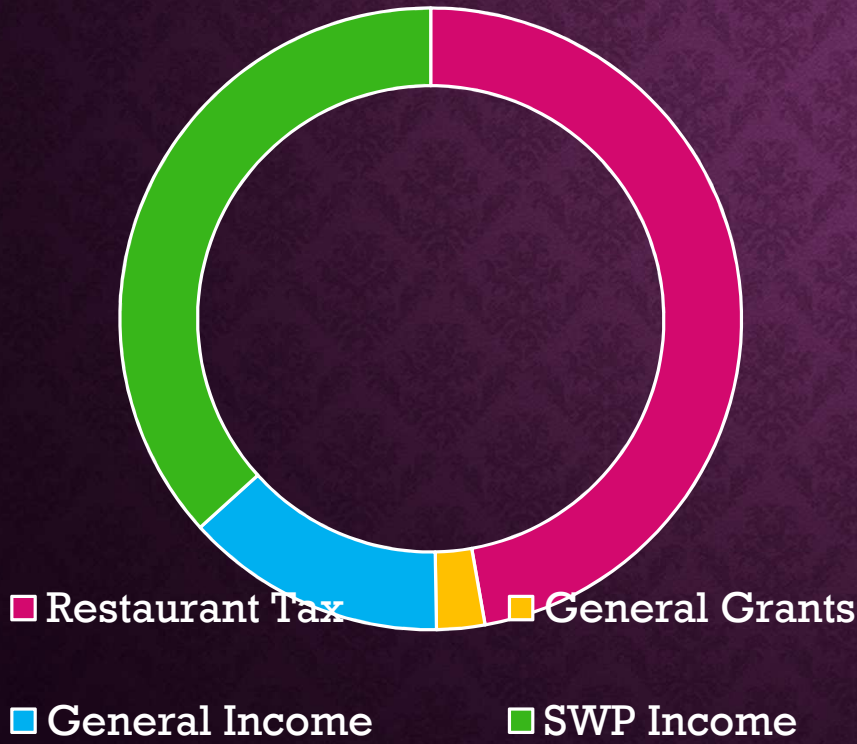




Returning to the Peoria Civic
Center on **AUGUST 11th**, 2017

2016 – 2017 BUDGET

Projected Income



Projected Expense



**THANK YOU
FOR YOUR SUPPORT!**

Follow your arts.