## RESOLUTION NO.\_\_\_\_\_

Peoria, Illinois	20
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## RESOLUTION establishing the CENTRAL RETAIL DISTRICT

WHEREAS it has been shown that branding adds value to commercial areas;

WHEREAS thriving commercial areas bring jobs, revenue, and resources to cities;

WHEREAS commercial districts also build on and revalue the intrinsic qualities of cities and communities: proximity, density, authenticity, and vibrant places;

WHEREAS the business owners in the Central Retail District have determined that it is in their interest to provide a unified commercial front;

WHEREAS, the designation of the Central Retail District is purely a place-making activity that requires no initial expense or obligation to any party involved;

NOW, THEREFORE, BE IT RESOLVED that the CITY OF PEORIA establishes and endorses the Central Retail District, encompassing the commercial properties proximate to Northwoods Mall, the Glen Hollow Shopping Center, and the Westlake Shopping Center.

PASSED BY THE CITY COUNCIL OF THE CITY OF PEORIA, ILLINOIS, THIS

DAY OF	, 2021.
	APPROVED:
	Mayor
ATTEST:	iviayoi
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City Clerk	
EXAMINED AND APPROVED:	
Corporation Counsel	