



Celebrating 15 Years as Peoria's Launchpad for Entrepreneurs!



Intellihot



HAWK-ATTOLLO
SOLAR DEVELOPMENT PARTNER



52 current/prior tenants

1,100+ jobs created

\$419m+ equity/grant funding

(\$39m+ federal awards)

130+ Bradley interns/hires

STRATEGY 1

Support economic innovation and digitization for the full range of businesses, from startups to legacy corporations.

Objectives

- Increase the number of small business starts and scaling activities
- Increase venture investment in regional startups
- Increase awareness and adoption of new technologies and innovation in existing companies

Key Tactics

- Grow and support the community of entrepreneurs in both urban and rural areas
- Position Distillery Labs as the center of the region's innovation ecosystem
- Develop funding mechanisms to address financing gaps for entrepreneurs (innovation seed fund, revolving loan fund, etc.) particularly for historically disadvantaged populations
- Design programs that support entrepreneurship and small business creation
- Research gaps and opportunities, leverage technology to digitally transform and reposition existing businesses for the digital economy