

**From:** Kim Armstrong <kim.armstrong529@comcast.net>  
**To:** <bhopwood@peoriagov.org>  
**CC:** <kgreen@peoriagov.org>  
**Date:** 7/31/2014 9:26 PM  
**Subject:** City of Peoria, Illinois Contact:

To:  
MayorsOffice

Name:  
Kim Armstrong

Email:  
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Business Name  
Pii

Business Address  
One Hardman Drive - Bloomington - 61701

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309-693-1849

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309-684-6063

Fax

Preferred method of contact:  
Email

Preference on which commission you would like to serve:  
Public Arts Advisory Commission

Community Volunteer Experience  
Volunteer CoChair of the Peoria Art Guild Fine aRt Fair for 13 years.  
Brought National recognition to this event. Attendance in excess of  
20,000 over the weekend and NET profits of over \$100K to the PAG.  
Spent 15 years as a PAG board member. 'Retired' in 2010.  
Also volunteer with Bradley University alumni as well as alumni  
advisor for Chi Omega sorority at Bradley for 20+ years.

Have you previously served on a city commission:  
No

If yes, please list which commission and the date of service

Professional and Employment Background  
20+ years of professional sales experience. Have worked for Fortune  
100 companies as well as privately owned. My business, sales and

marketing experience as well as ability to bring a group to consensus will serve this commission well.

#### Educational Background

Manual HS Graduate, Bradley University Graduate, VCU Certificate in Direct Marketing.

State briefly why you wish to be considered for a city volunteer commission and what you would hope to accomplish if appointed  
I have been a passionate advocate for the Community for over 20 years. I made a conscious decision to have my professional career in this community. My skill set lies in creating something from nothing AND taking a 'broken' event, job, business relationship, and developing an measurable and actionable plan for repairing. I believe in under commit and over deliver. AND the ARTS are a critical component to this community. Performing, visual, and conceptual. My exceptional business accumen and successful experience in the Arts marketing make me an ideal candidate for this commission.

Would your service on a city commission be a conflict of interest for you?;

No

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Date/Time: August 1, 2014 2:26 am

Coming from (referer):

<http://www.peoriagov.org/mayors-office/commission-volunteer-interest-sheet/>

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