



# STREET SMART™

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**SPECIFICATION AND PRICING OPTIONS  
PROPOSAL TO PEORIA POLICE DEPARTMENT**

**November 4, 2020**

**PROPOSAL VALID FOR 90 DAYS**

November 4, 2020

Chief Loren Marion  
Peoria Police Department  
600 SW Adams St.  
Peoria, IL 61602

Dear Chief Marion:

The Street Smart team is pleased to present this Proposal for our new and improved Street Smart™ solution to the Peoria Police Department.

We bring a world-class approach to public safety, situational awareness, and crime-fighting. Our demonstrated expertise and experience is unmatched in providing solutions to enhance information sharing, resource tracking, improved communication and collaboration, as well as situational analysis for critical decision making.

We are proposing our Street Smart solution, which gives police departments an information-based resource for apprehending suspects, quickly responding to emergencies, strategically placing field personnel, and executing programs to deter crime. The Peoria Police Department will have a completely flexible and easy-to-use platform that will allow the Peoria Police Department the ability to access real-time data to pinpoint crimes, patterns and incidents and to provide situational awareness of officers in the field.

We have received universal praise from customers for the ease-of-use and wide array of functionality provided by the Street Smart solution. With its new and improved mobile interface, Street Smart adds new ways for law enforcement personnel to access key Street Smart features on any Android or iOS device.

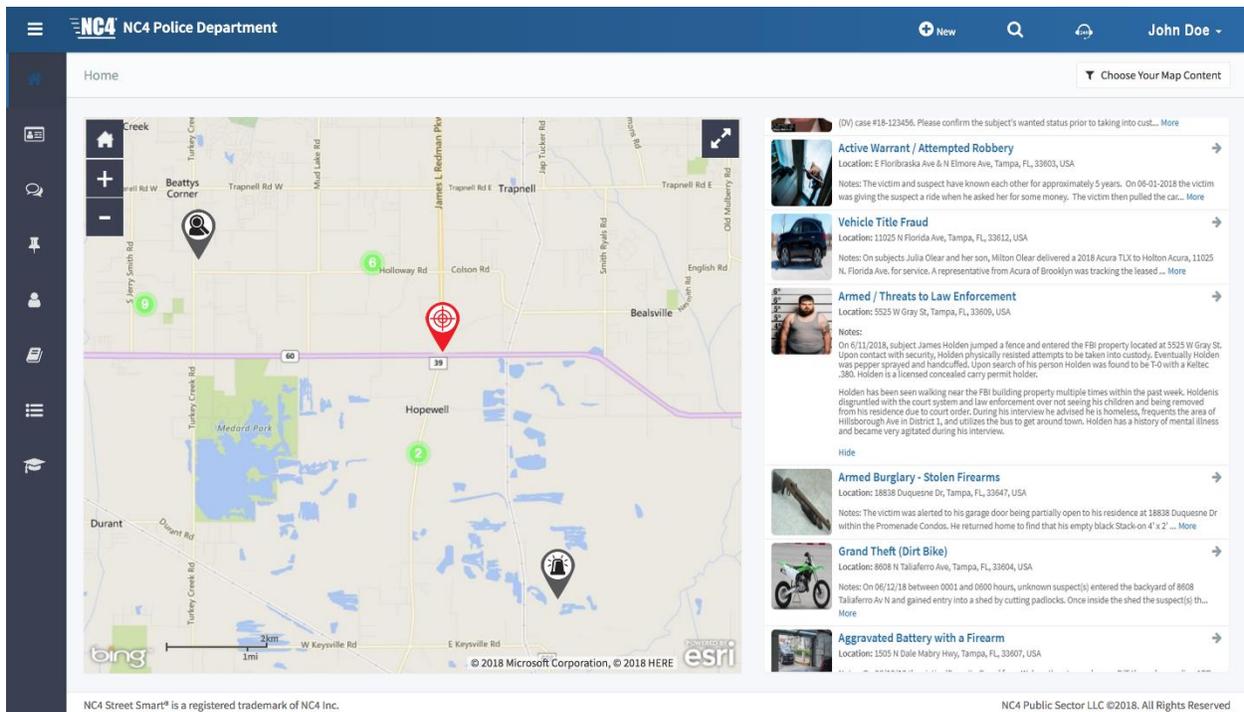
We are confident that the unique operational capabilities of Street Smart, along with our supporting staff of experts and real-world experience, will ensure the success of the Peoria Police Department project. We look forward to working with Peoria Police Department in implementing a world-class, integrated, crime-fighting solution.

Sincerely,

Kevin A. Moore  
Regional Director  
Street Smart Team

# Street Smart™: A Real-Time Crime-Fighting Solution that Delivers Results!

Equip your officers with the sophisticated technology and critical resources they need to fight crime with the new and improved Street Smart™ solution. This state-of-the-art tool provides real-time data to keep your force up-to-speed, informed and most importantly, protected as they patrol our streets. Officer-driven to provide essential facts about incidents and crime patterns in your area, Street Smart goes above and beyond the standard CAD and RMS search by supplying up-to-the-minute data feeds, maps, discussions, bulletins and case management tools. It is browser accessible on any Android or iOS device and on Mobile Computer Terminals (MDT) in the patrol car.



View of the home page of the Street Smart solution

# A Solution that Works as Fast as You Do

The Street Smart solution has proven it can make a difference in fighting crime as it happens, instead of days or weeks after an incident. Officers no longer need to rely on a roll call board, information on notepads, meeting takeaways, etc. Crime data can be in one common operating picture that is updated around the clock. Having information readily available helps solve crimes more quickly, which will also help reduce criminal activity and reduce the number of victims. The Street Smart solution is proven to reduce crimes by double digits.

*"One of the biggest successes with Street Smart is in the first 48 hours. By the time a report would have ended up on a detective's desk, we are solving the crime and you can't do that without technology."*



**Deputy Chief Lee Bercaw**  
Tampa Police Department

*software is a huge benefit to our Officers in the field by not only increasing their awareness, but also helping them to connect the dots faster. Criminals don't have anywhere to hide in Bloomington."*



**Chief Mike Diekhoff**  
Bloomington  
Police Department

*"The ability to seamlessly share integrated crime information and investigative leads among all levels of the Police Department, through a single real-time software platform, has been a force multiplier in the crime analysis capabilities of the officer in the field. Street Smart has taken what was once compartmentalized information and has made it easily accessible to both the inexperienced as well as the veteran officers."*



**Chief Kipp Shimpeno**  
Pembroke Pines  
Police Department

## Benefits Spotlight

ing. It provides commanders and field personnel with erns, and incidents. Street Smart aids law enforcement

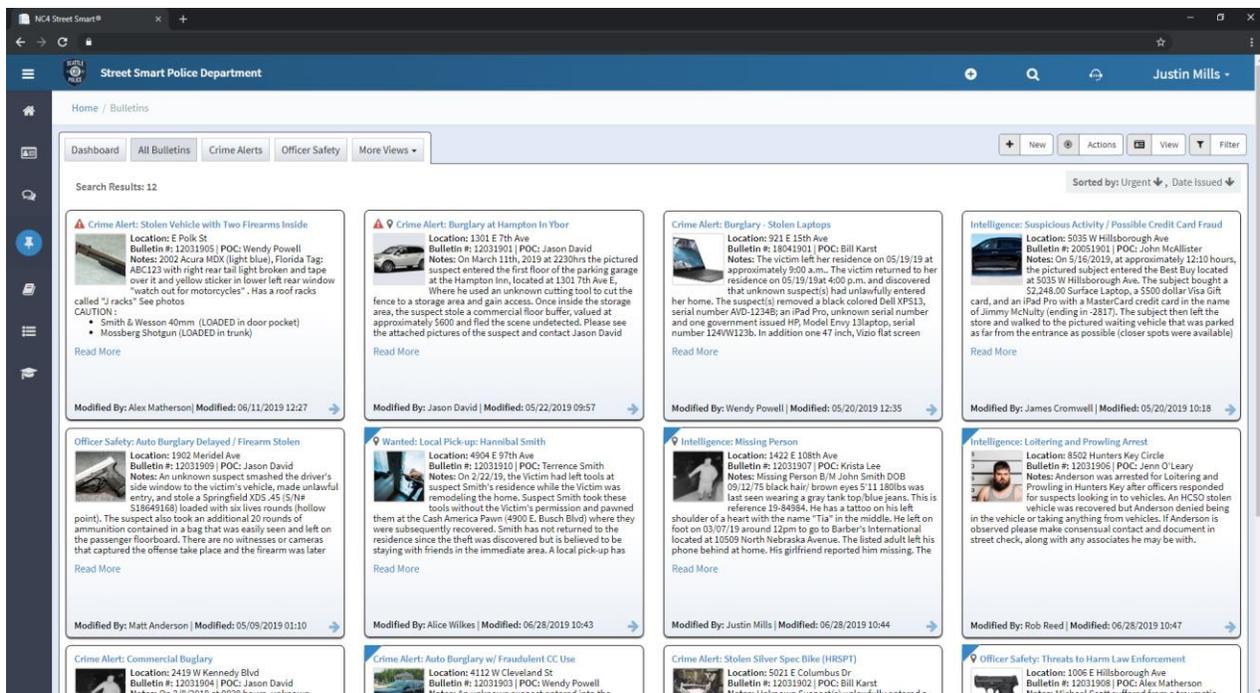
- Combining historical crime data and real-time, field intelligence in an easy-to-use and highly-efficient mobile interface
- Providing real-time information centralizing all your crime data into a single database
- Informing officers with better data to reduce crime and take criminals off the street
- Reducing unnecessary forms and paperwork
- Providing better situational awareness to increase the safety and effectiveness of your officers on patrol



Street Smart is a revolutionary crime-fighting solution that improves the way officers communicate. It provides them with critical information and police feeds that display a graphical, real-time representation of crime and puts additional drill-down details at their fingertips. Street Smart provides a common operating picture of structured and unstructured data that lets officers solve crimes faster. The Street Smart solution includes the following features and functions:

## Bulletin Management

Bulletins (BOLOs) keep track of offenders and give officers critical information so they can take action. Bulletin Management puts real-time information in one, easy-to-browse location where officers can immediately access facts and sort them by time and relevance. When a suspect escapes or a situation arises that could put your patrol officers in danger, they know immediately.



Street Smart gives officers critical data in an easy-to-use Bulletin Management System

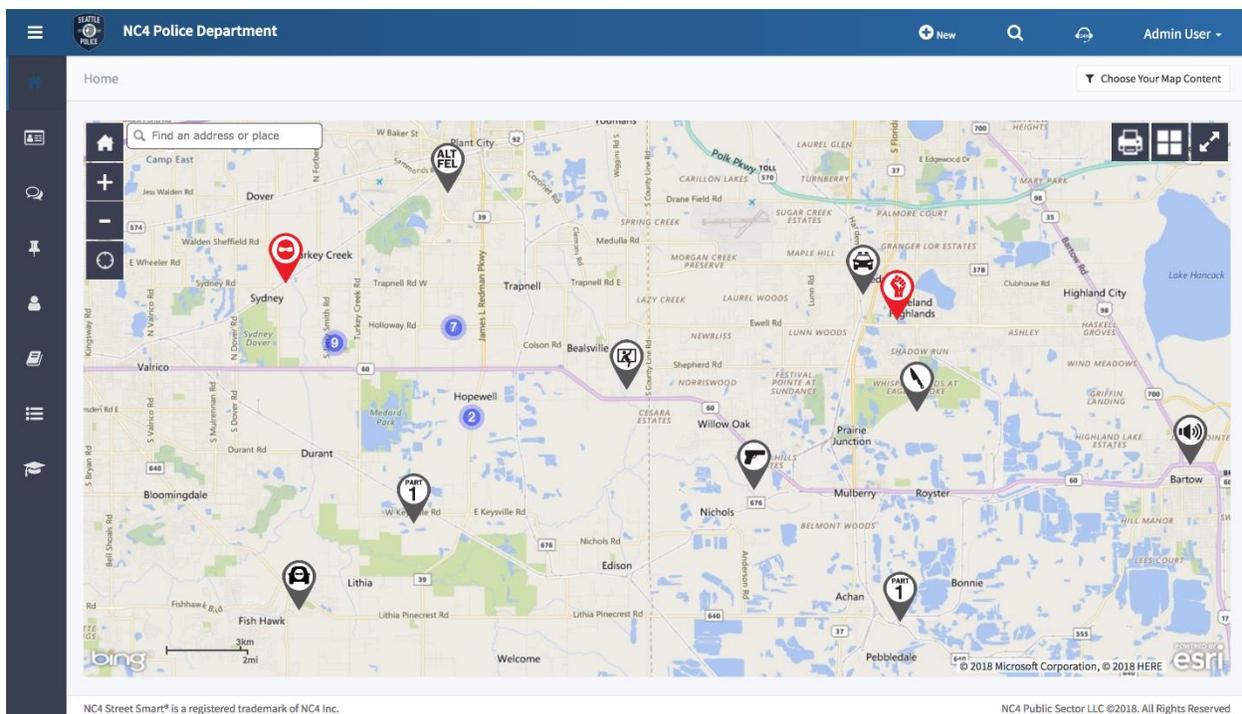
This feature allows users to create, edit and view relevant bulletins such as:

- Crime Alert Bulletins
- Intelligence Bulletins
- Wanted Bulletins
- Officer Safety Bulletins
- External Bulletins from other agencies



## Map Viewer

Tired of waiting days or weeks to piece together incidents and identify patterns? Our innovative Map Viewer provides instant visualization of what crime patterns exist and where they are located. Pinpoint where habitual criminals live and create quick contextual summaries for your users. Street Smart uses straightforward city maps and color-coded dots to show reported crimes and where they were committed. With the new and improved mapping tools, users have the ability to set their personal profile to save zoom settings and set default displayed map layers. This allows officers to more effectively visualize emerging trends and crime patterns. Officers will have the situational awareness they need to solve crimes faster and to stay safe while patrolling the streets.



Map Viewer lets you instantly visualize the crime data in intuitive map-based views

## Crime-Fighting Discussion Board

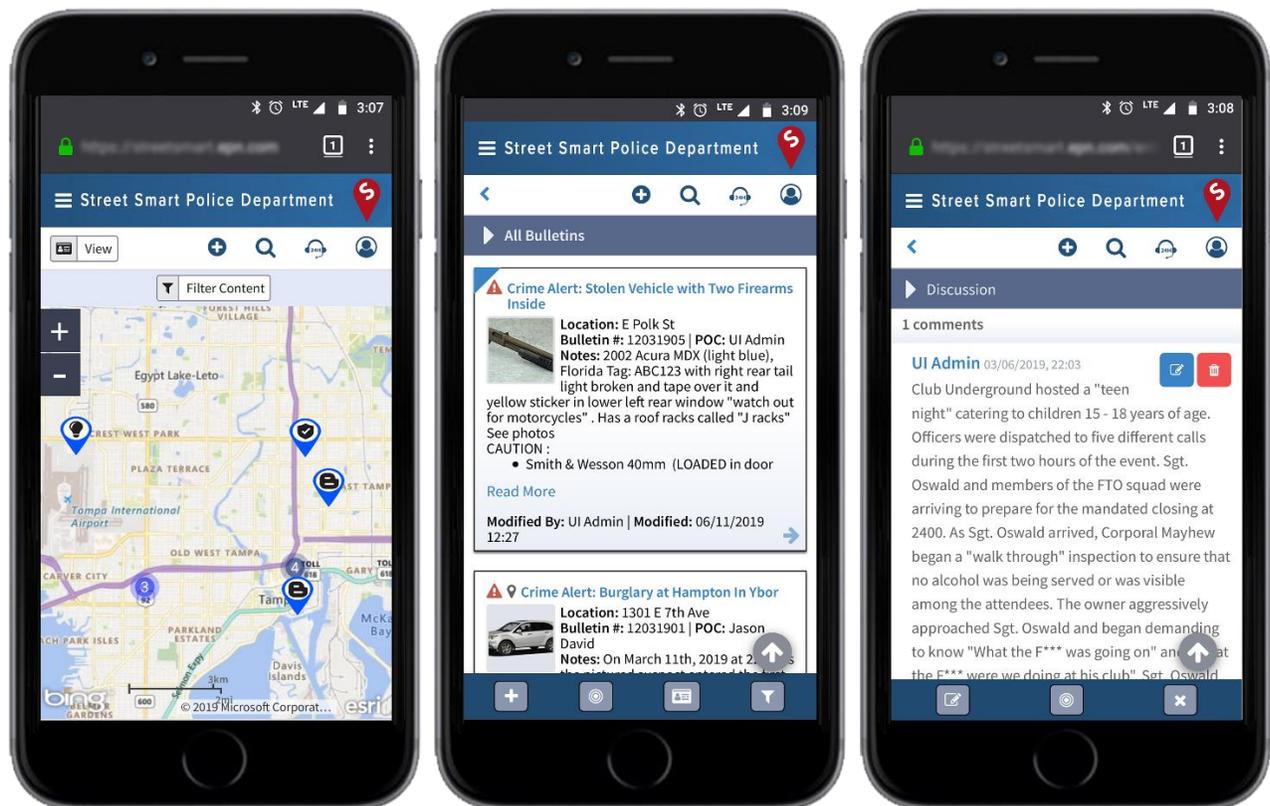
Give your officers real-time feedback about an incident as it's unfolding with the Crime-Fighting Discussion Board. This fresh approach allows users to post original topics or contribute additional information to an existing topic. The Discussion Board provides the backbone for teamwork and problem solving by bringing information to an officer's attention immediately, instead of days or weeks later. The discussions are also fully searchable, to make finding similar incidents or attributes incredibly simple. The discussion can be

viewed in card style, data grid, or the information can be viewed on a map, allowing officers to view the information as they see fit.

## Mobile Capability

With its new and improved mobile interface, Street Smart adds new ways for law enforcement personnel to access key Street Smart features on their Android or iOS devices.

The updated user interface dramatically improves the ability to share information and ensures users have access to up-to-the-minute data feeds, maps, discussions and bulletins (BOLOs). With this access, LEO's have better, faster information for everyday crucial decision-making allowing them to solve crimes quicker and maximizing their effectiveness.



Views of the Street Smart Map, Bulletin, and Discussion Board on a mobile device

## Case Management

Easily pass information from shift-to-shift and from cycle-to-cycle with our revolutionary Case Management collaboration tool. This shared on-line notebook lets multiple officers continually update case files until a crime is solved. This allows each officer to know what is going on with an assigned case at all times. This information can be shared between both internal and external agency partners.

## Crime Connector

This feature collects data about people, places, activities, and assets and puts it in one end user accessible location. Officers can mine that data in real time to identify associations that are relevant to solving cases. A person can be mentioned in a bulletin, a discussion, a feed, or a crime, linking all the associated records together, making it easier and faster to solve crimes.

## CAD Data Visualization

Our efficient system complements traditional CAD/RMS systems with technology to improve your squad's ability to:

- Evaluate records
- Determine record availability
- Qualify crimes

The confirmation of the CAD record is done through the Crime Validation Form, which also accounts for Intel and Street Check data types. Your data only has to be entered once, which reduces redundancy, and the Crime Validation Form makes recording validation quick and easy.

## Optional Data Feeds

Analyze data, draw conclusions and take action to reduce crime. Our data warehouse can store numerous data feeds to help officers focus a search on localized areas, saving them time and streamlining their investigation. We make each officer their own zone analyst, eliminating the need for information hierarchies. Using optional data feeds enhances situational awareness in the areas of:

- Historical Crime
- Warrants, Jail Release Data, and Prison Release Data
- Sex Offenses
- Juvenile Crime

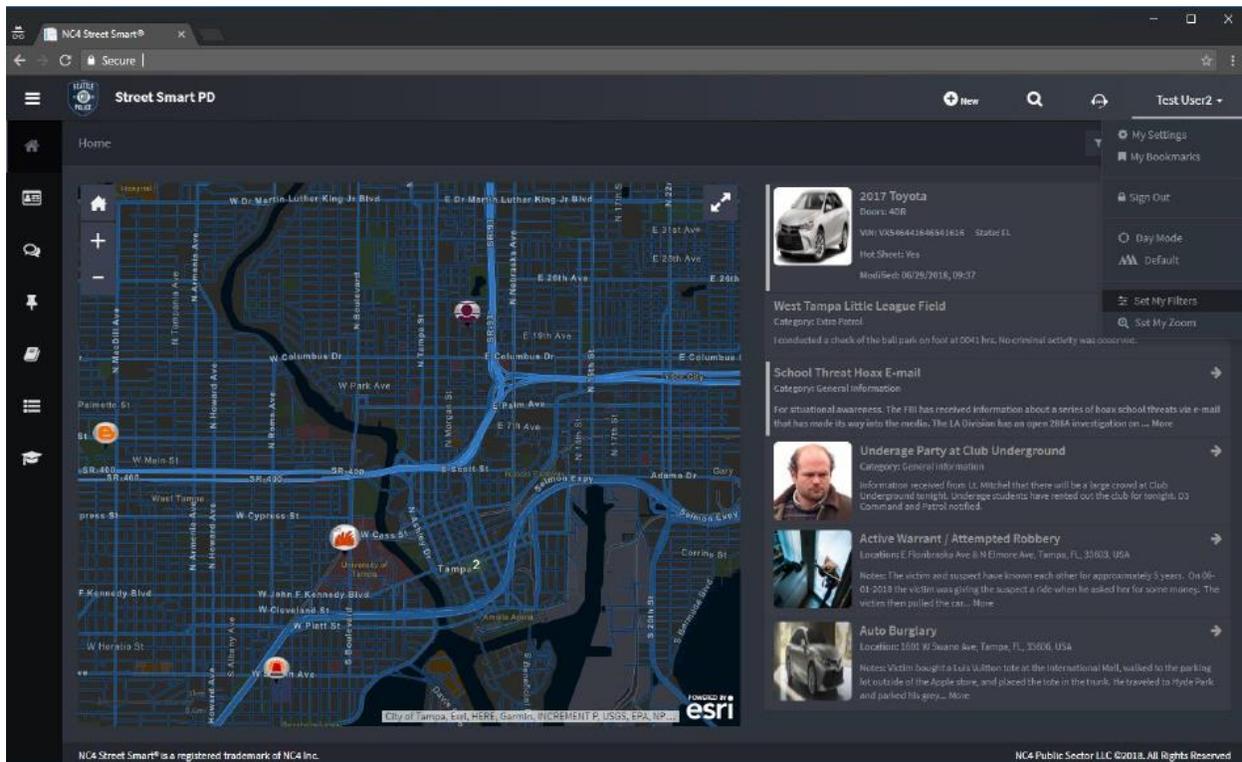
## Customizable User Profiles and Intuitive Dashboard

Users can establish a personal profile, ensuring they see the information that is the most relevant to their crime-fighting efforts each time they log into Street Smart. The user interface has been enhanced to make content easier to read. Emphasis has been put on showing images and video front and center on the expanded home page along with the improved utilization of the mapping tools making the dashboard much more intuitive.



## Night View

This new feature improves visibility and readability of the Street Smart dashboard at night.



View of the Street Smart home page in Night View

## Localization

Communicate across a wide range of languages and cultures with this revolutionary solution that makes it simple for international partners to configure the application to their customers' specific needs.

## Microsoft Azure Government Cloud

The utilization of the Microsoft Azure Government Cloud enables enhanced functionality, greater agility, and adds an increased layer of data security.

## Street Smart Pricing

<b>ACCOUNT NAME</b>	<b>PEORIA POLICE DEPARTMENT</b>
<i>Price Quote valid for 90 days from</i>	November 4, 2020
<b>SWORN OFFICERS:</b>	<b>212</b>
SaaS	\$31,800
One-Time Set-Up Fee	\$15,000
<b>Year 1 Total Fees</b>	<b>\$46,800</b>
<b>Year 2 License Fee</b>	<b>\$31,800</b>
<b>Year 3 License Fee</b>	<b>\$31,800</b>

### Additional Optional pricing for Feeds

Additional Feed (TBD)	\$5,000
<b>Total Feeds</b>	<b>\$25,000</b>

<b>Total due at license agreement execution</b>	<b>\$46,800</b>
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Includes baseline software setup, customization, and base connection to a CAD feed (24 man hours allocated for CAD, T&M if more required).

Additional feeds are available at a not to exceed cost of \$5,000 depending on the complexity and development effort required for each feed. Each feed will be developed/created with a detailed Statement of Work (SOW) and signed off by both parties before work is started.

Invoicing: Unless otherwise agreed by the parties, Street Smart will invoice Customer for the Year 1 Fees at the commencement of the Service Start Date, to include Year 1 SaaS Fees and the Initial Set-up Fees, for a total Year 1 cost of \$46,800.00. Individual feeds will be invoiced upon completion. Year 2 and Year 3 fees will be invoiced at the anniversary date of the Service Start Date.