



THROWING OUT IDEAS

*Gathering Public Input for
Solid Waste Collection*

METHOD



SURVEY

- Online, available on the City's website
- Promoted on City's social media channels
- Field distribution to the 1st District
- Promoted at additional public events (5)

PUBLIC MEETING

February 27th (25 attendees)

PUBLIC RELATIONS

- Meeting promoted in Journal Star
- Footage of the public meeting on WMBD



PUBLIC MEETING

PUBLIC MEETING: KEY TAKE-AWAYS



Increase recycling



Extend the yard waste season



Improve general education and public outreach



Clarify responsibility of the contractor versus the City



No customer service complaints for PDC



SURVEY

SURVEY METHODOLOGY



- ➔ Survey was mixture of forced choice and open-end questions
 - Online
 - Paper

- ➔ 1,269 completed surveys

- ➔ Primary analysis breaks are:
 - Zip codes (see right)
 - Age
 - Size of household

SURVEY METHODOLOGY



Zip Code Groups	What is your zip code?	
61525	61525	69
61528	61528	62
61603	61603	88
61604	61604	206
61605	61602	6
	61605	60
61606	61606	94
61614	61614	352
61615	61615	252
No Zip Provided		55
Grand Total		1269

SURVEY RESULTS



Overall Satisfaction with Current Solid Waste Services



- Very Dissatisfied
- Moderately Dissatisfied
- Neither Satisfied nor Dissatisfied
- Moderately Satisfied
- Very Satisfied

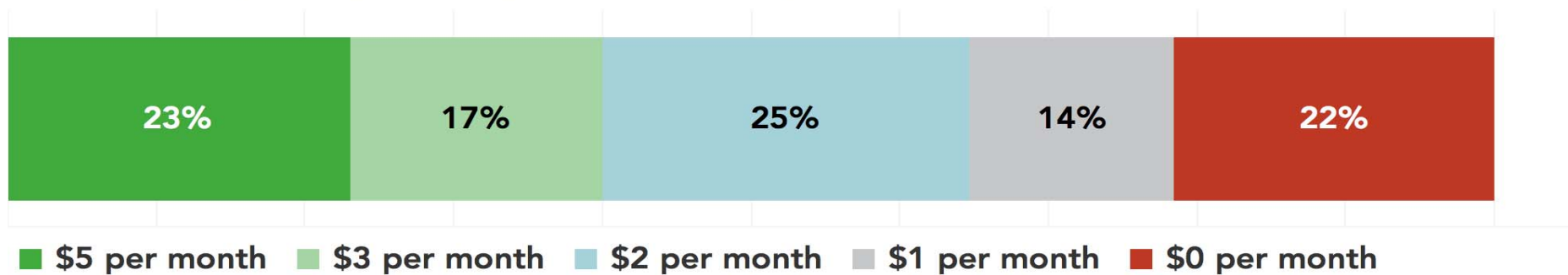
SURVEY RESULTS



Support for Increased Recycling



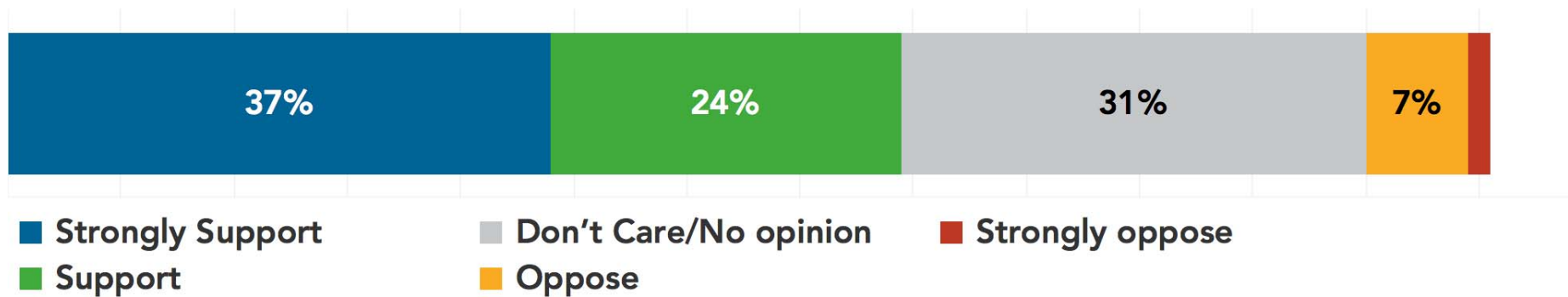
Amount Willing to Pay for Every Other Week Recycling



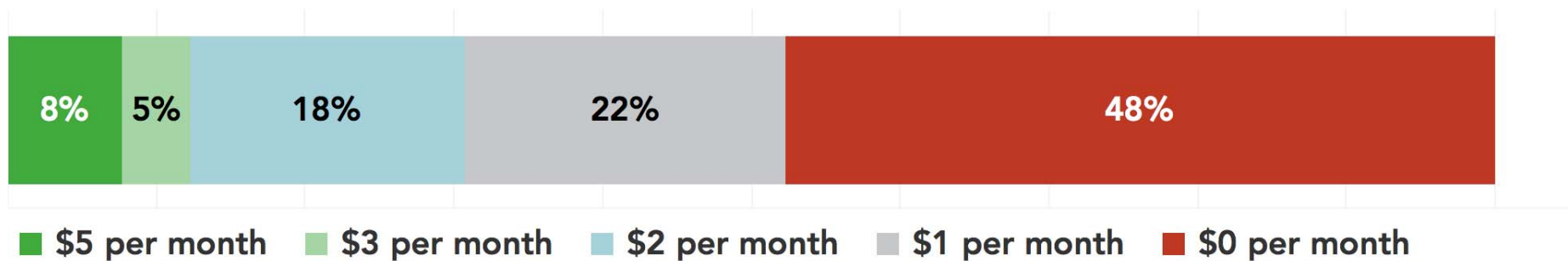
SURVEY RESULTS



Support of Extending Yard Waste Season



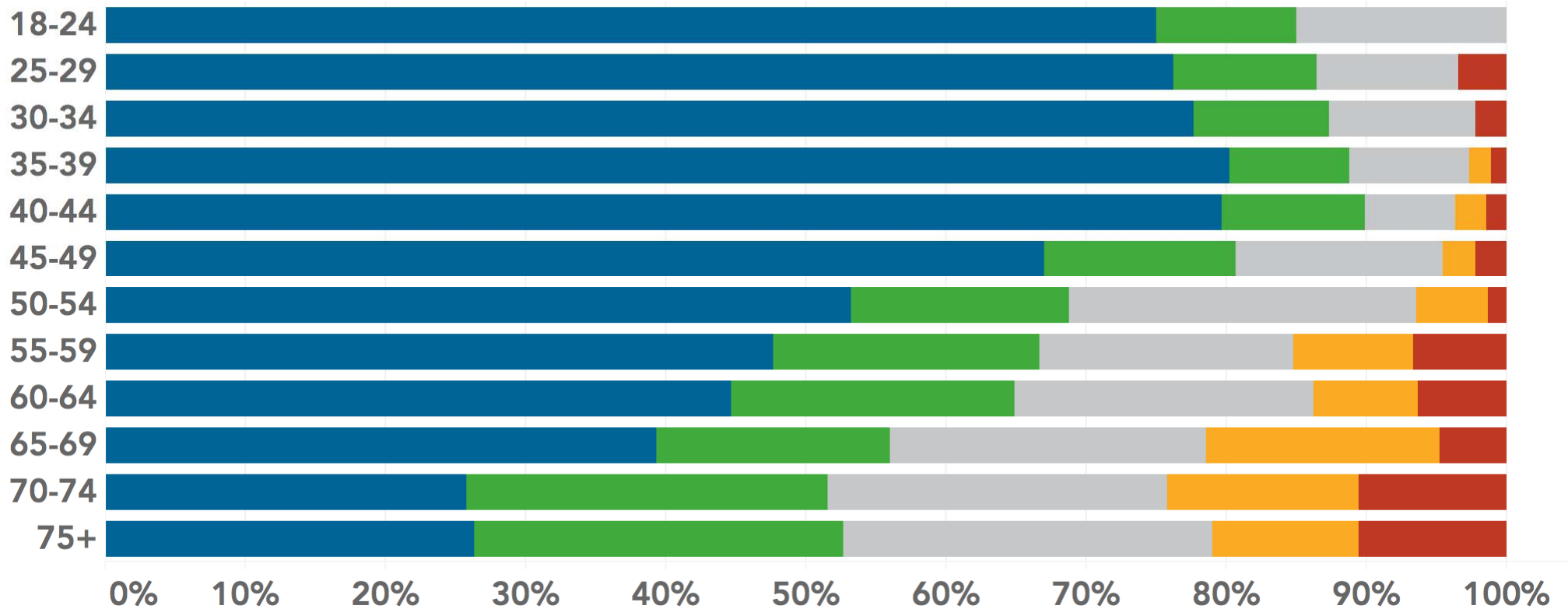
Amount Willing to Pay for Extended Yard Waste



SURVEY RESULTS



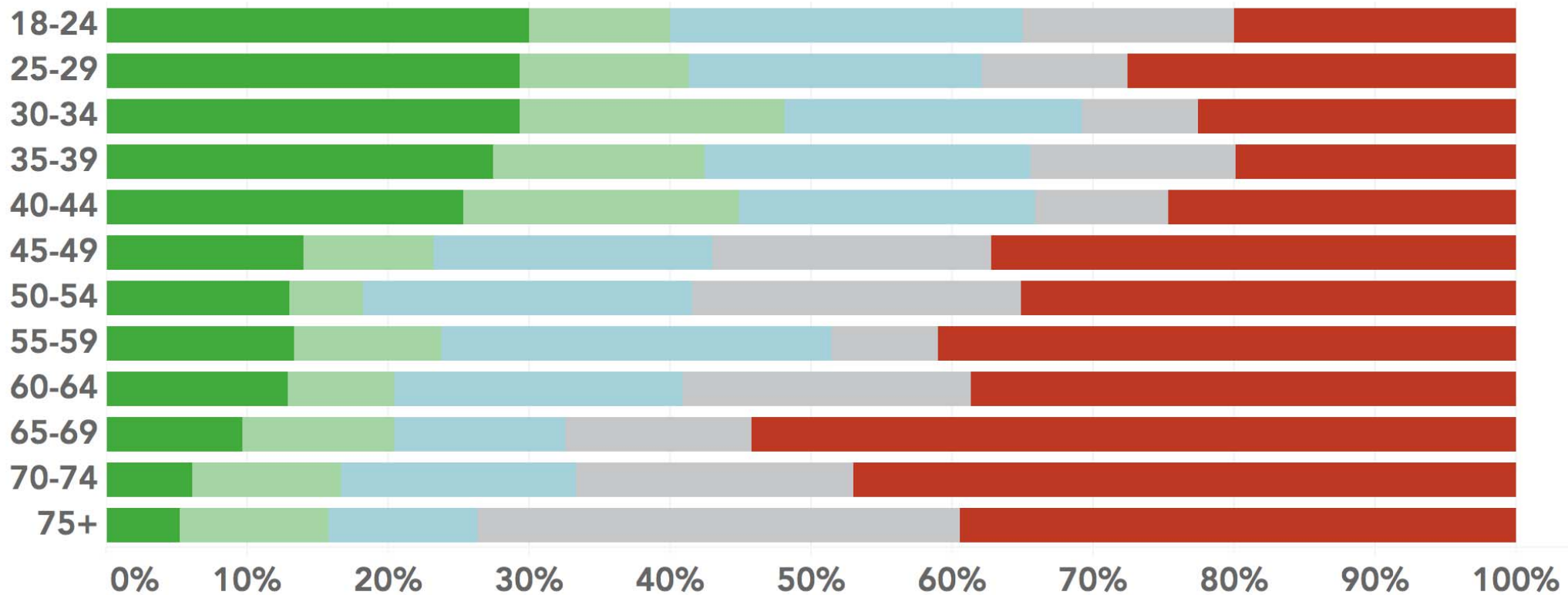
Support for Expansion of Recycling By Age



SURVEY RESULTS



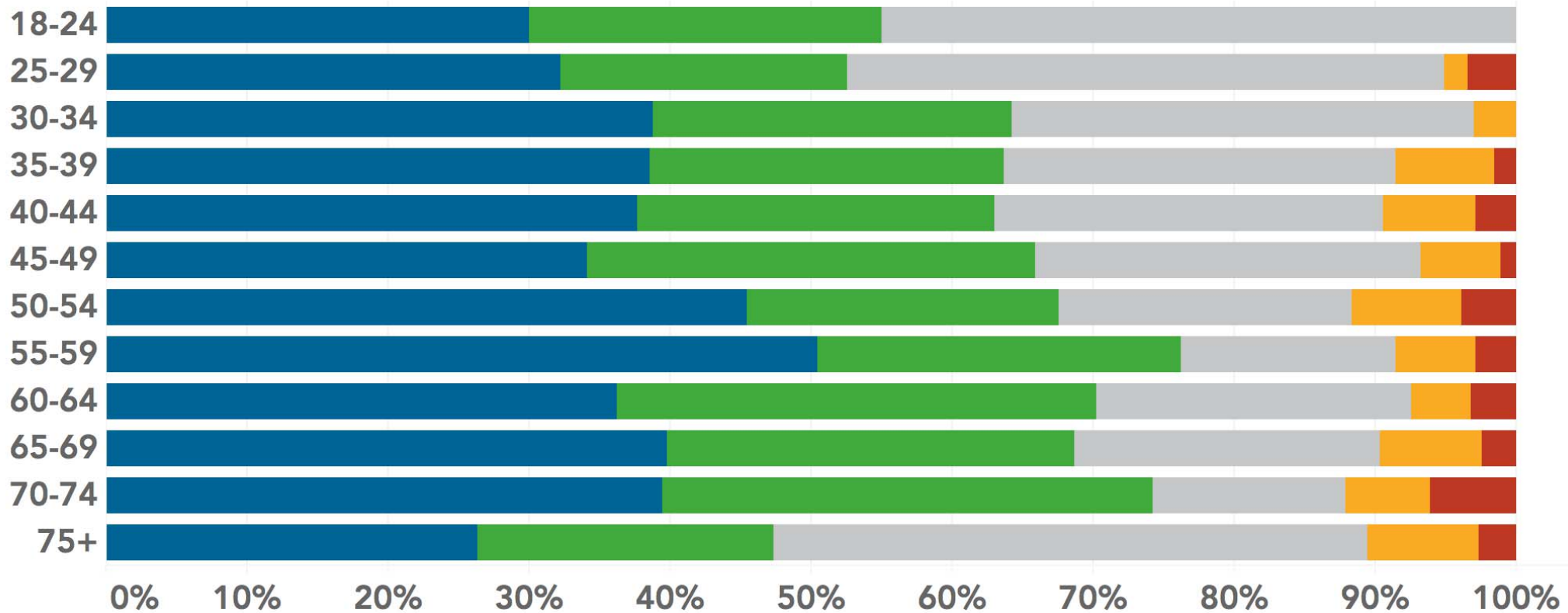
Amount Willing to Pay for Increased Recycling by Age Group



SURVEY RESULTS



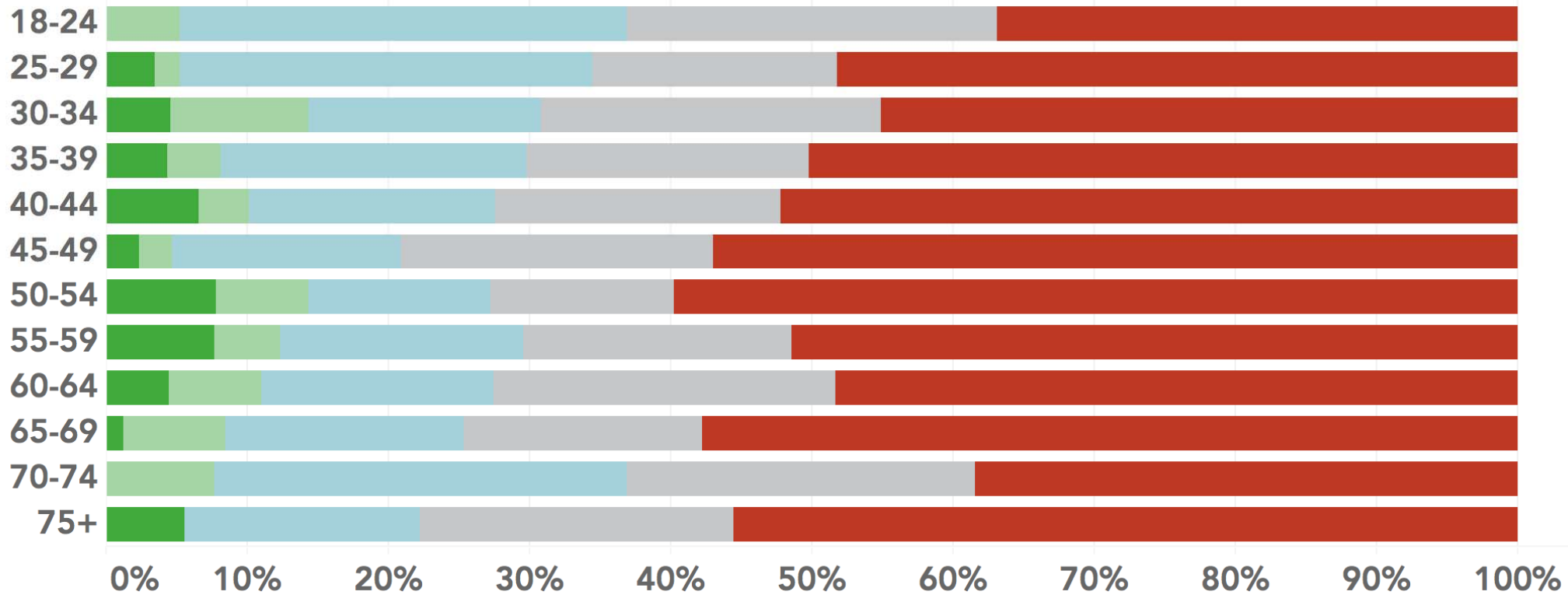
Support for Increased Yard Waste By Age Group



SURVEY RESULTS



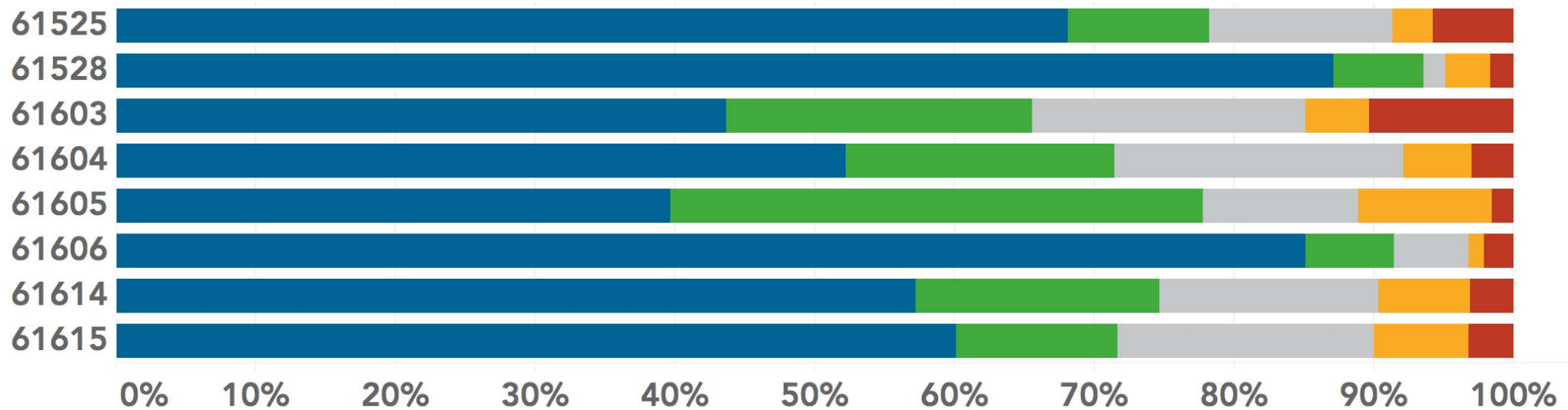
Amount Willing to Pay for Increased Yard Waste Collection



SURVEY RESULTS



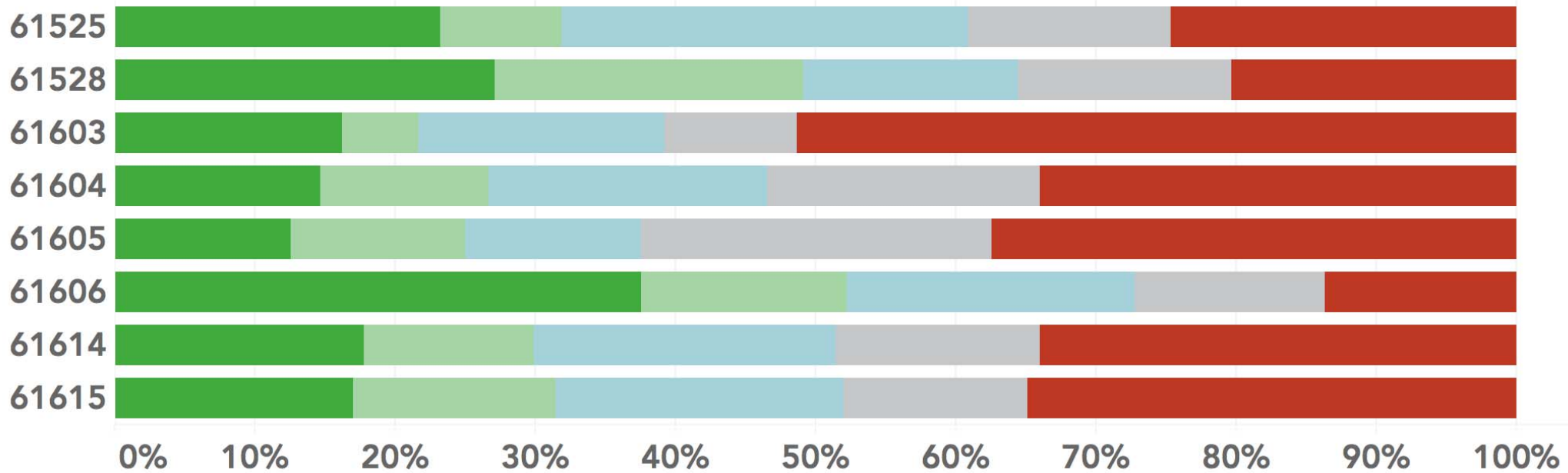
Support for Expansion of Recycling by Zip Code



SURVEY RESULTS



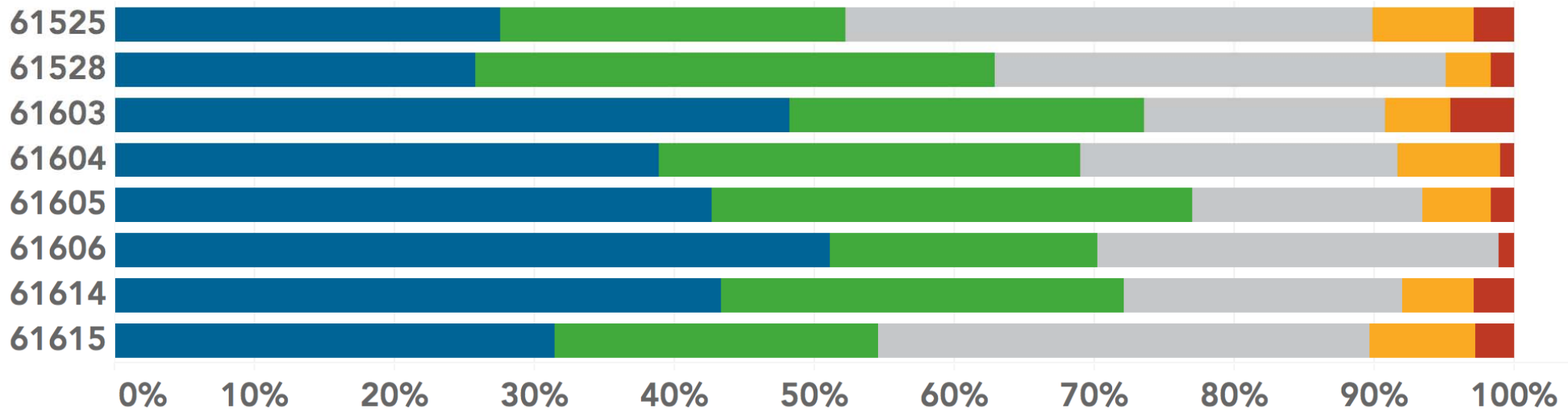
Amount Willing to Pay for Increased Recycling By Zip Code



SURVEY RESULTS



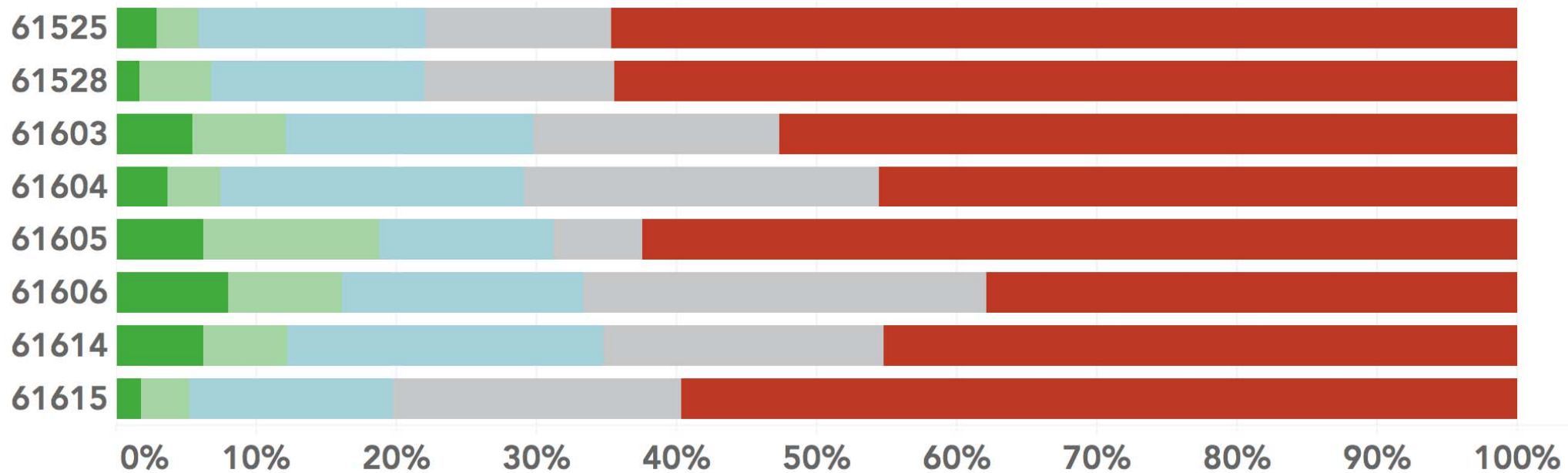
Support for Increased Yard Waste By Zip Code



SURVEY RESULTS



Amount Willing to Pay for Increased Yard Waste



KEY INSIGHTS FROM SURVEY DATA



4 ⁱⁿ **5**

residents say they are very or moderately

3 ⁱⁿ **4**

residents support increasing recycling frequency to every other week

2 ⁱⁿ **3**

indicate they would be willing to pay more for the service

KEY INSIGHTS FROM SURVEY DATA



Recycling had the greatest influence on overall satisfaction level



Substantially fewer people would pay more to extend the yard waste season



QUESTIONS