

Brenda Hopwood

From: Brynn Kanikula <BrynnKanikula@gmail.com>
Sent: Wednesday, February 11, 2015 9:59 PM
To: Brenda Hopwood
Cc: Kate Green
Subject: City of Peoria, Illinois Contact:

To:
MayorsOffice

Name:
Brynn Kanikula

Email:
BrynnKanikula@gmail.com

Home Address
303 Sullivan Circle, Germantown Hills

Business Name

Business Address

Home Phone
262-751-3157

Business Phone

Fax

Preferred method of contact:
* Home Phone * Email

Preference on which commission you would like to serve:
* Development Advisory Committee * Downtown Advisory Commission

Community Volunteer Experience

I am seeking ways to further expand my community involvement.

Currently, I am enrolled in Community Leadership education through the Chamber of Commerce. I have experience in managing community volunteers (400 in total) for events I have overseen. I dedicate my own time and resources to causes for which I find a personal connection to.

Have you previously served on a city commission:
No

If yes, please list which commission and the date of service

Professional and Employment Background

I have worked in the marketing and advertising arena for over ten years. My experience spans private, corporate, and non-profit sectors.

I have had the pleasure of servicing Fortune 50 companies and global ranking brands. My most recent stint in non-profit work has broadened my scope of non-agency knowledge. For a small sample of my professional and employment

background, please visit:

brynnkanikula.com

Educational Background

I have a BA from the University of Wisconsin - Whitewater with a Marketing and Advertising emphasis. I have further developed my knowledge through multiple management courses at Benedictine University. I will be completing my MBA via the University of Wisconsin Consortium program.

State briefly why you wish to be considered for a city volunteer commission and what you would hope to accomplish if appointed I am young and ambitious. A quick study and eager to learn. I find the topics of urban planning and historical preservation to be incredibly intriguing. I have seen these development techniques successfully played out in my home state (Milwaukee and Madison areas specifically) and would be elated to be a part of building upon this potential within Peoria. In addition to being an 'ideas' gal for development, by being involved at this point of the planning phase I can best assist the commission with communication efforts in regards to dealing with public opinion as well as overall positioning. I thank you for your consideration. -Brynn Kanikula

Would your service on a city commission be a conflict of interest for you?; No

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<http://www.peoriagov.org/mayors-office/commission-volunteer-interest-sheet/>

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