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Peoria Vision 2032

PEORIA 2032 *is a* **SAFE,** [A]

BEAUTIFUL [B]

and **GROWING CITY.** [C]

Vision 2032
Guiding Principles

PRINCIPLE A	SAFE

▶ **Means**

1. Low crime rate both violent crimes against persons and crimes against property benchmarked against peer cities
2. Accessible activities for young people: after school, year-round schools and pre-school
3. Using technology and data to create a safe community, including cameras, crime analysis and smart safe city
4. Strong presence, working relationship and trust between the community and Police Department
5. Timely and professional response to an emergency call for service
6. Residents and businesses stepping up to create a safe community
7. Re-entry with job training and housing opportunities
8. People feeling and are safe in any neighborhood
9. Visible police presence with adequate staffing
10. Developments designed with safety in mind
11. Communicating a positive message about Peoria
12. Safety contributing to property values

PRINCIPLE B	BEAUTIFUL

▶ **Means**

1. Well maintained, attractive neighborhood streets, sidewalks and public areas
2. Beautiful, we'll maintained major gateways and corridors with attractive streetscapes and businesses
3. Property owners taking responsibility to maintain and upgrade the appearance of their houses, buildings and landscapes
4. Compliance with city design, development, property maintenance and public maintenance codes
5. Few abandoned, vacant buildings and houses
6. Tree canopies well maintained with additional trees
7. Beautiful, clean and attractive Downtown and Riverfront
8. Public art throughout Peoria
9. Low maintenance landscaping: public and private
10. Low vacancy rate in commercial buildings and centers
11. Flowers throughout Peoria
12. New construction meeting or exceeding City's design and development standards

PRINCIPLE C	GROWING CITY

▶ **Means**

1. Families want to live in Peoria
2. Businesses prefer to locate and grow in Peoria
3. Peoria is a regional destination for shopping, leisure, business, arts and culture, and living
4. Reputation as a smart city
5. Retaining and growing middle class population
6. Strong sense of community pride
7. Increased infill density with adequate City infrastructure
8. People living in mixed use buildings, apartments and urban housing with access to retail for basic needs
9. Nightlife and evening choices of entertainment
10. Businesses making the choice to locate here
11. Center for medical and healthcare, education and research
12. Everyone feeling that they have an opportunity
13. Inclusive environment that promotes entrepreneurial spirit and supports business start-up and growth
14. Talented, trained workforce with skills for 21st century jobs
15. Vibrant Downtown, business districts and commercial centers

Peoria City Government
Our Mission

The **Mission** *of the* **Peoria City Government is to**

provide

Excellent Municipal Services *balancing*

Exceptional Customer Service *and*

Financial Responsibility.

Peoria City Government
Service Responsibilities

NO CHOICE

Govern the city

Manage public records

Plan, manage storm water system

Plan for, respond to and recover from a emergency

Regulate and enforce liquor

CHOICE

Enforce laws and ordinances

Suppress fire

Provide emergency medical response and transport

Plan, build and maintain roads and bridges

Plan, build and maintain streetscapes and medians

Plan, build and maintain sidewalks, bikeways and trails

Plan for the City's future

Regulate land uses and development quality

Patrol the community

CHOICE *(Continued)*

Redevelop neighborhoods

Preserve historic assets

Provide rental housing registration and inspection

Operate emergency communications center

Develop and manage residential rehabilitation program

Inform the community: residents and businesses

Operate a library

Develop and manage parking

Support, fund community events

Support, fund community organizations

Collect, dispose solid waste

Recycle solid waste: residential and commercial

Operate City Channel 22

Manage traffic flow and control

Support neighborhood organizations

Stimulate economic growth

Create a positive climate for business investments

Plant, trim trees and landscaping

Preserve the environment and natural resources

Seek compliance/enforce housing and nuisance codes

Support community events sponsored by others

City of Peoria
Goals 2022

FINANCIALLY SOUND CITY

SAFE PEORIA

BEAUTIFUL PEORIA

GROW PEORIA

GOAL	FINANCIALLY SOUND CITY

▶ **Outcomes**

1. Deliver municipal services in the most cost effective and efficient manner
2. Have a structurally sound annual budget
3. Have accurate financial forecasting, including projection and potential liabilities
4. Develop long term financial sustainability
5. Develop a City organizational culture that focuses on action, customer service, efficiency and productivity
6. Hire, retain, develop, reward, promote, coach, reprimand or discharge a diverse City workforce based upon performance, responsibility and accountability
7. Have financial reserves consistent adopted City policies
8. Have financial resources to address issues that emerge during the year

▶ **Short-Term Challenges and Opportunities**

1. Pensions and impact on City finances
2. Timely financial report, making appropriate adjustments
3. Federal and State of Illinois mandates and regulations impacting City facilities and programs
4. Recruiting, hiring, diverse, developing, and retaining top quality City leaders, managers, supervisors and employees that reflect the Peoria community
5. Reliance on declining sales tax and other revenue sources
6. Aging City infrastructure needing maintenance, major repairs and replacement
7. Defining the service responsibilities of Peoria City Government by prioritizing City services and programs
8. Potential lawsuit settlements in near future
9. Funding for CSO
10. Potential acquisition of water company
11. Having an adequate financial reserves and contingencies
12. Upgrading technology to enhance customer service and increase operating efficiencies and productivity

▶ **Actions 2017 – 2018**   PRIORITY

Policy Agenda

1.	Balanced Budget Strategy	Top Priority
2.	Combined Sewer Overflow/Stormwater Utility	Top Priority
3.	Road Maintenance Plan and Funding	Top Priority
4.	Financial Plan (5-10 years)/Financial Reserves Policy	High Priority
5.	Police and Fire Pension Reform and Funding	Moderate Priority

Management Agenda

1.	Fire Resources Allocation Study and Direction	Top Priority
2.	City Facility Assessment and Plan	Top Priority
3.	Garbage Contract	Top Priority
4.	Public Work's Peoria Corps Initiative	High Priority
5.	Electronic Waste Disposal	Moderate Priority
6.	Public Access Channel: Franchise Agreement	Moderate Priority

Management in Progress

1. Fire Silent Dispatch Project
2. Healthcare Consultant: RFP
3. Innovation Team Work Plan: Update Report
4. Deferred Compensation: RFP
5. Crisis Incidents Communication Plans
6. FMLA Training for Managers
7. Police Software Module: Nuisance, Target Offender, Alarm Billing, Personnel Management
8. Healthcare Cost Containment: Council Report
9. Travel Policy: Update (Pilot Program)
10. Police Department National Accreditation
11. Police Body Cameras
12. iSeries Computer System: Decommission
13. What Works Cities Certification Assessment
14. Mayor's Summer Youth Employment Program
15. Communications:
    a) Staff Directory
    b) Marketing Program
16. Emergency Medical Dispatch Software: Upgrade
17. Liability Insurance Products/Services: RFP
18. Parking Ticket Software/Hardware Replacement
19. Security Measures for City Employees

▶ **Actions 2017 – 2018** *(Continued)*   PRIORITY

20. Fiber, Lighting and Traffic Signal Wiring Asset Mapping
21. 9-1-1 Telephone Equipment Upgrade
22. Electronic Scheduling for ECC Staff
23. Dispatch Consoles: Upgrade
24. Employee Assistance Program (EAP) Services: RFP
25. Collective Bargaining and Contract
    a) AFSCME
    b) Crafts and Trades
26. Fire Department National Accreditation

Major Projects

1. Fire Station Alerting System: Completion
2. Traffic Camera Monitoring System Assessment Report
3. Fiber Optics to Tower Sites: Grandview Drive and EMA at Kickapoo
4. Fire Station 4: Tuck Pointing, Bathroom Remodel
5. Police Headquarters Boiler Replacement
6. Traffic Pre-Emption System for Fire: 10 – 12 Intersections

GOAL	SAFE PEORIA

▶ **Outcomes**

1. Have a strong working relationship and trust between police and community
2. Reduce violence crimes against persons
3. Re-entry with job training and housing opportunities
4. Use technology and data to create a safe community
5. Have people feeling safe and secure in any neighborhood
6. Provide a timely, professional response to an emergency call for service
7. Increase property values: homes
8. Have residents – businesses step up to create a safe community

▶ **Short-Term Challenges and Opportunities**

1. Reducing gun violence and property crimes
2. Declining neighborhoods: lack of signal code enforcement, sidewalks, crosswalks
3. Expanding residential police officer program
4. Fire Department as a potential for revenues: fees and charges
5. Reducing juveniles involved in crime which is damaging to the quality of life
6. Identifying and understanding the root causes of crime, including economic basses of crime activity
7. Perception of crime vs. realty of personal safety
8. Meeting demands for more policing
9. Police knowing community, neighborhoods, businesses and individuals
10. Receiving compensation from public events, parades, marathons, fund raisers, political events
11. Difficulty in staffing the Communication Center

▶ **Actions 2017 – 2018**   PRIORITY

Policy Agenda

1.	Community – Police Relations	Top Priority
2.	Residential Police Officer Program	High Priority
3.	Community Cameras Program	High Priority
4.	Fire Revenue Analysis	High Priority
5.	PHA Relocation of Tenants	Moderate Priority
6.	Homeless Assistance Program	Moderate Priority
7.	Opioids Strategy	Moderate Priority

Management Agenda

1.	Rental Registration and Inspection Program	High Priority
2.	Fair Housing	High Priority
3.	"Advanced" Life Support Pilot Program	High Priority
4.	Social Services	Moderate Priority

Management in Progress

1. "Don't Shoot" Program: Update Report
2. Target Offender Module
3. Police Explorer Program
4. Traffic Hot Spot Enforcement Initiative
5. School Speed Zoning Enforcement Project

GOAL	BEAUTIFUL PEORIA

▶ Outcomes

1. Have well maintained, attractive city and neighborhoods, streets, sidewalks, curbs, trails and public areas
2. Public Art throughout the City
3. Have beautiful, well maintained major gateways and corridors with attractive streetscapes and businesses
4. Clean City without trash or litter
5. Have an attractive Downtown and Riverfront
6. Property owners taking responsibility to maintain and upgrade the appearance of their homes, buildings and landscapes
7. Have compliance with City property maintenance and nuisance codes
8. Have new construction meeting/or exceeding City's design and development standards
9. Have low maintenance landscaping: public and private

▶ Short-Term Challenges and Opportunities

1. Abandoned and vacant buildings
2. Funding for beautification projects
3. Lack of City design and landscaping standards
4. Maintaining streetscapes, trees, landscaped areas
5. Unattractive, uninviting major corridors which are not people or pedestrian friendly
6. Departments operating in silos
7. Promoting ownership and "buy in" in beautification projects
8. Unattractive utility infrastructure

▶ **Actions 2017 – 2018**   PRIORITY

Policy Agenda

1.	Vacant Lots/Homes/Buildings Strategy	Top Priority
2.	Riverfront Beautification and Clean Up Strategy	High Priority
3.	Effective Code Compliance System	High Priority
4.	Development Design Standards and Review Process	High Priority
5.	Downtown Streetscape Plan	High Priority
6.	"Uptown" District/Brandywine Area Improvement	Moderate Priority
7.	Community Beautification Plan	Moderate Priority

Management Agenda

1.	Riverfront Village Park Plan	Top Priority
2.	Neighborhood Wellness Plan	High Priority
3.	New Sign Ordinance	Moderate Priority
4.	Rock Island Trail Development	Moderate Priority
5.	Clean Sidewalks	Moderate Priority

Management in Progress

1. Property Owner Notification
2. Value per Acre Land Use Model: Completion
3. Development Process Mapping/New Guide: Brochures (5)

Major Projects

1. Wisconsin Corridor Streetscape Improvements
2. Ash Tree Removal

GOAL	GROW PEORIA

▶ **Outcomes**

1. Retain and grow businesses and jobs in the City
2. More opportunities for startup businesses and entrepreneurs
3. Expand medical and healthcare into a recognized national and regional center
4. Revitalize major corridors and commercial centers
5. Increase number of residents by 5%
6. Increase homeownership in every neighborhood by 3%
7. Increase number of residents Downtown with housing options

▶ **Short-Term Challenges and Opportunities**

1. Supporting the growth of small and emerging businesses creating a climate to support entrepreneurialism and small businesses
2. Quality of road infrastructure
3. Business climate in State of Illinois
4. Developing women/minority business enterprise
5. Corridor redevelopment and building demolition/cleanup/reuse
6. Facilitating small scale economic development within legacy neighborhood center and commercial corridors
7. Breaking intergenerational cycles of poverty and creating access to opportunity for disadvantaged population
8. Misperception and media coverage: City as business unfriendly
9. Reuse or repurposing old buildings
10. Misperception and media coverage: Peoria unsafe and crime
11. Balancing economic development and business investment and City requirements
12. Defining the City's short term and long term policies and tools in economic development
13. Perception/reputation, image and performance of Peoria public schools
14. Attracting and growing entertainment venues

▶ **Actions 2017 – 2018**

		PRIORITY

Policy Agenda

1.	City Economic Development	Top Priority
2.	Medical/Healthcare Expansion Strategy	Top Priority
3.	Business Corridors Development Plans	Top Priority
4.	Entertainment Business Development Strategy	High Priority
5.	LISC Project: East Bluff, Southside	Moderate Priority
6.	Tourism Development Strategy	Moderate Priority
7.	"Chase Bank" Building Development	Moderate Priority

Management Agenda

1.	Pere Marquette Marriott: Direction	Top Priority
2.	Business Outreach/Retention Strategy and Actions	Top Priority
3.	City Owned 1318 SW Adams: RFP for Development	High Priority

Management in Progress

1. Growth Cell Report: Update
2. ED Marketing Plan
3. Revolving Loan Fund: Projects (3)
4. Census 2020: Ramp Up

Major Projects

1. Alta/Radnor Road Intersection Project
2. North University Street Project
3. Northmoor Road Project (Allen Road to University Street)
4. Harvard Avenue Phase 2 Project
5. MacArthur Highway Bridge Replacement
6. Western Avenue Project
7. Storm Sewer Maintenance and Repairs Project
8. Pavement Preservation Project

City of Peoria
Policy Agenda 2017 – 2018
Targets for Action

TOP PRIORITY

Balanced Budget Strategy

Combined Sewer Overflow/Stormwater Utility

Road Maintenance Plan and Funding

City Economic Development

Community – Police Relations

Vacant Lots/Homes/Buildings Strategy

Medical/Healthcare Expansion Strategy

Business Corridors Development Plans

HIGH PRIORITY

Residential Police Officer Program

Riverfront Beautification and Clean Up Strategy

Community Cameras Program

Effective Code Compliance System

Financial Plan (5-10 years)/Financial Reserves Policy

Development Design Standards and Review Process

Fire Revenue Analysis

Entertainment Business Development Strategy

Downtown Streetscape Plan

MODERATE PRIORITY

"Uptown" District/Brandywine Area Improvement

Police and Fire Pension Reform and Funding

PHA Relocation of Tenants

LISC Project: East Bluff, Southside

Homeless Assistance Program

Opioids Strategy

Community Beautification Plan

Tourism Development Strategy

"Chase Bank" Building Development

City of Peoria
Management Agenda 2017 – 2018
Targets for Action

TOP PRIORITY

Fire Resources Allocation Study and Direction

City Facility Assessment and Plan

Garbage Contract

Riverfront Village Park Plan

Pere Marquette Marriott: Direction

Business Outreach/Retention Strategy and Actions

HIGH PRIORITY

Rental Registration and Inspection Program

Fair Housing

Public Work's Peoria Corps Initiative

"Advanced" Life Support Pilot Program

Neighborhood Wellness Plan

City Owned 1318 SW Adams: RFP for Development

MODERATE PRIORITY

New Sign Ordinance

Rock Island Trail Development

Electronic Waste Disposal

Social Services

Clean Sidewalks

Public Access Channel: Franchise Agreement

City of Peoria
Management in Progress 2017 – 2018

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