

Cure Violence

Peoria City Council

June 14, 2022



Public Health
Prevent. Promote. Protect.

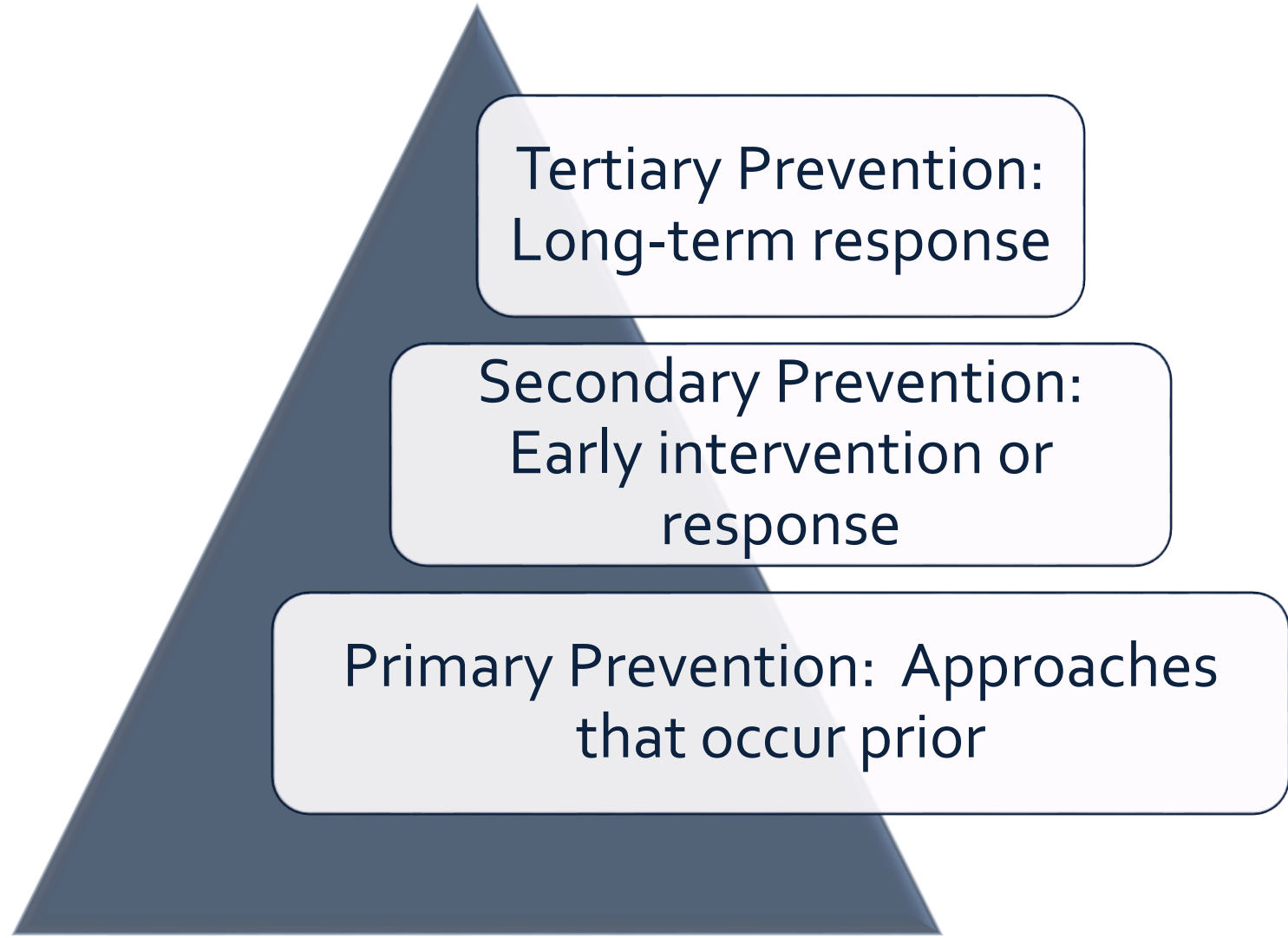
Peoria City/County
Health Department



Gun Violence is a Public Health Crisis

Fundamental Shift

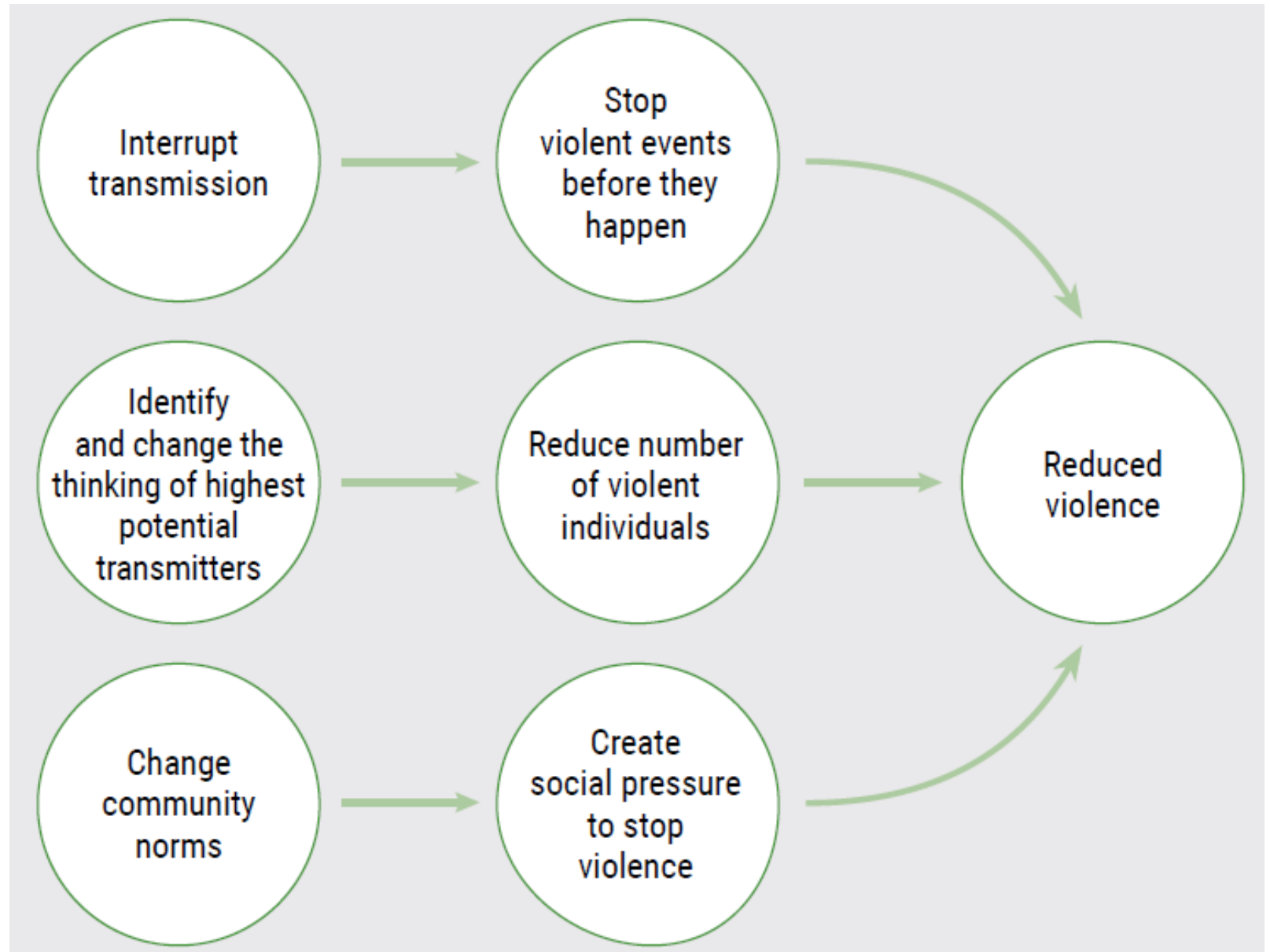
Public Health Prevention Pyramid



The Cure Violence Approach

- Violence Prevention that applies evidence-based public health strategies
 - Detect and interrupt (i.e. prevent) potentially violent situations
 - Identify and change the thinking and behavior of the highest risk transmitters
 - Change group norms that support and perpetuate the use of violence
- Driven by local communities, with staff recruited from the neighborhoods and community agencies providing support

Cure Violence Theory of Change Model



Fundamental Shift Towards Public Health

VOCABULARY	
Old View	Health View
Bad people	Learned behavior
Enemies	Negative norms
"Senseless" acts	Contagious process
Punishment	Interruption and behavior change
Intractable	Solvable
War	Epidemic



Evidenced Based
Approach

Summary of Independent Evaluations

	YEAR	MAJOR FINDINGS	OTHER FINDINGS	RESEARCH BY (FUNDER)
Cali (Colombia)	2020	30% - 47% reduction in killings	40% participants went back to school	ICESI University (Alvarallice, Cali)
Port of Spain (Trinidad)	2018	45% reduction in violent crime	39% reduction in shootings	Arizona State University (IADB)
New York City (USA)	2018	63% reduction in killings	33% positive shift in norms	John Jay College of Criminal Justice (RWJF, NYC)
Philadelphia (USA)	2017	30% reduction in shootings	2.4 shootings prevented per month	Temple University (DOJ)
Chicago (USA)	2015	31% reduction in killings	19% reduction in shootings	University of Illinois & University of Chicago (McCormick Fdn.)
New York City (USA)	2013	20% reduction in shootings	norm change	Center for Court Innovation (DOJ)
Baltimore (USA)	2012	56% reduction in killings	34% reduction in shootings	Johns Hopkins University (CDC)
Chicago (USA)	2009	41% -73% reduction in shootings	100% reduction in retaliation killings	Northwestern University (DOJ)

Key Highlights

New York City

Violence Reduction		
	Gun Injuries	Shooting Victimization
Man Up! East NY, Brooklyn	63%	15%
Save Our Streets South Bronx	37%	50%

Norm Change	
Support for use of violence	Police/Community relations
For serious disputes -33%	Trust in Police +22%
For petty disputes -20%	Willingness to call police +22%

Baltimore



Philadelphia



Return on Investment

- Based on a 10-year analysis
 - Cure Violence saved \$33 for every \$1 spent
 - Specifically saved \$4 per \$1 spent by governments.

Next Steps

- Assessment
- Capacity building
- Hiring and interviewing
- Training
- Implementation assistance
- Monitoring

QUESTIONS?

- **Cure Violence Global • cvg.org**
- **Peoria City/County Health Department • www.pcchd.org**



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