

PLANNING & ZONING COMMISSION

TO: City of Peoria Planning & Zoning Commission

FROM: Development Review Board (Prepared by Leah Allison)

DATE: June 6, 2019

CASE NO: PZ 19-17

REQUEST: Hold a Public Hearing and forward a recommendation to City Council on the request of Lawrence McGuire

of Bradley University to amend an existing Official Development Plan, Ordinance No. 13,361, as amended, in a Class N-1 (Institutional) District for Local Sign Regulations, for the property located at 1501 W Bradley Avenue, commonly known as Bradley University and primarily bounded by Main Street, the alley east of Cooper Street, Bradley Avenue, Fredonia Avenue, Duryea, Place, St. James Street, University Street, Bourland Avenue, Windom Street, and Garfield Avenue, Peoria IL. (Council District 2)

Staff is continuing to review the request and will provide a report prior to the public hearing.

The following attachments include renderings of the proposed signs, campus maps identifying each sign location, and pictures of existing signs to be replaced.

Subject:

Amendment to Bradley Universities Institutional Plan

Date:

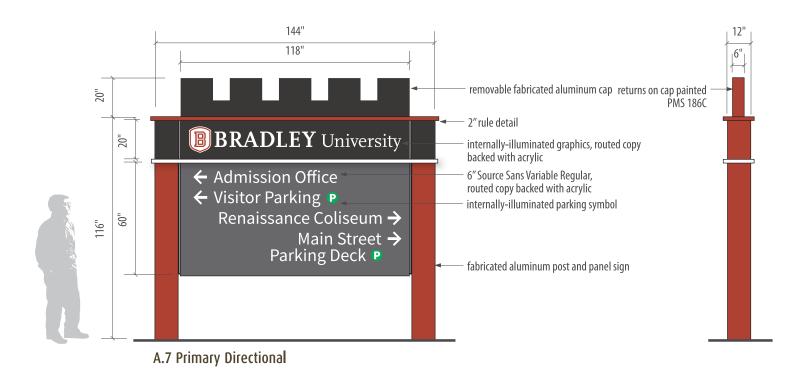
5-2-19

Author:

Larry McGuire

Campus Signage:

- Existing campus signage for Bradley University are aged and do not comply with current brand standards. As such, Bradley University is replacing existing Directional and Building Identifications signs with the intent to improve campus appeal.
- Additional new signage will be installed as required to support campus growth and identified opportunities for improvement associated with wayfinding.
- Replacement signage and/or any additional new signage will comply with the City of Peoria standards.



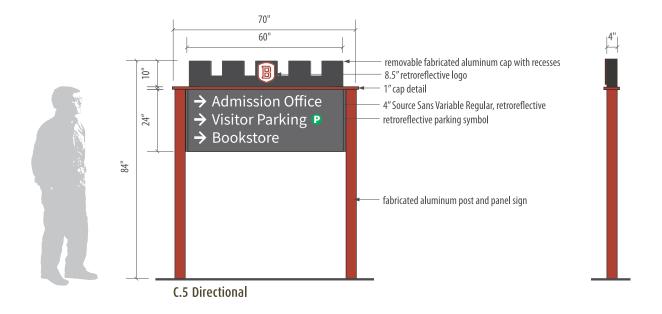
Client
Bradley University
Project
Exterior Signage

Sales Rep
Tom Wilcoxen

Drawn by
Dan Van Woert

 File Name: Concept Drawings.ai





Client
Bradley University

Project
Exterior Signage

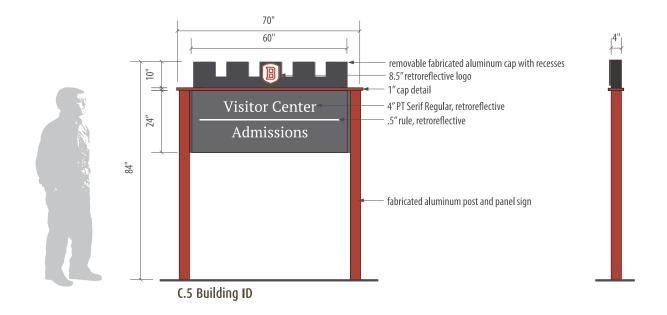
Sales Rep
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Dan Van Woort

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Client Bradley University

Project Exterior Signage

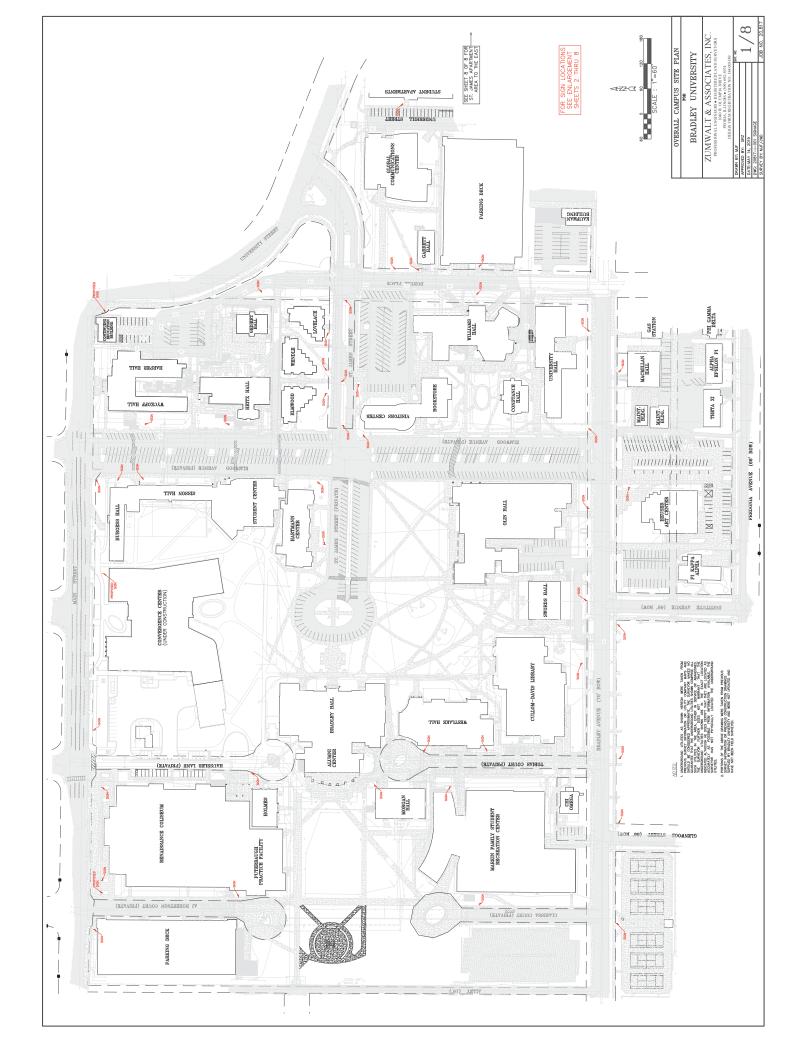
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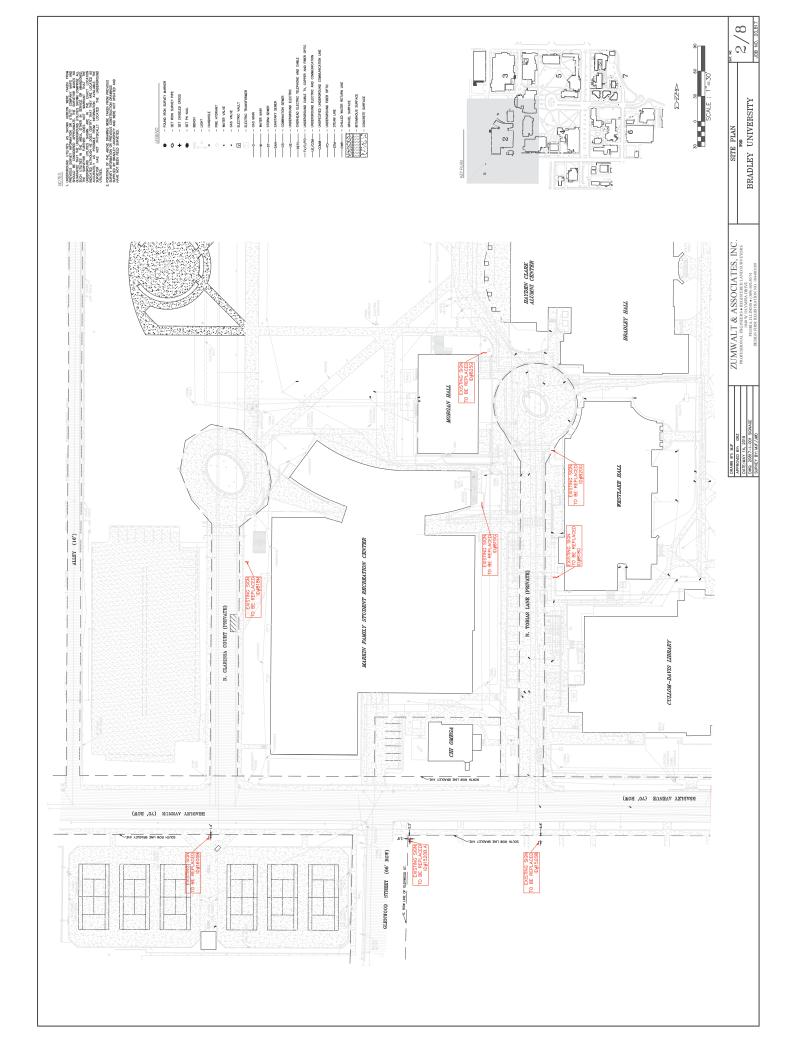
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Dan Van Woert Date 03/04/19 Revision 03/20/19 04/05/19 File Name:
Concept Drawings.ai

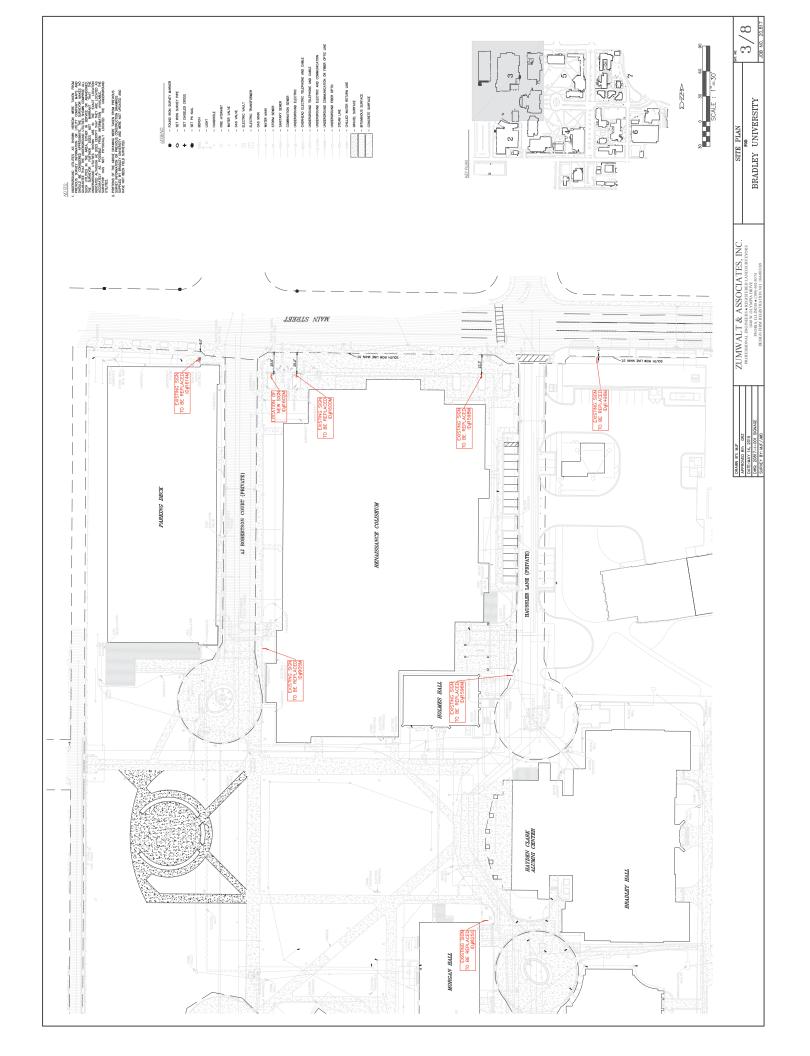
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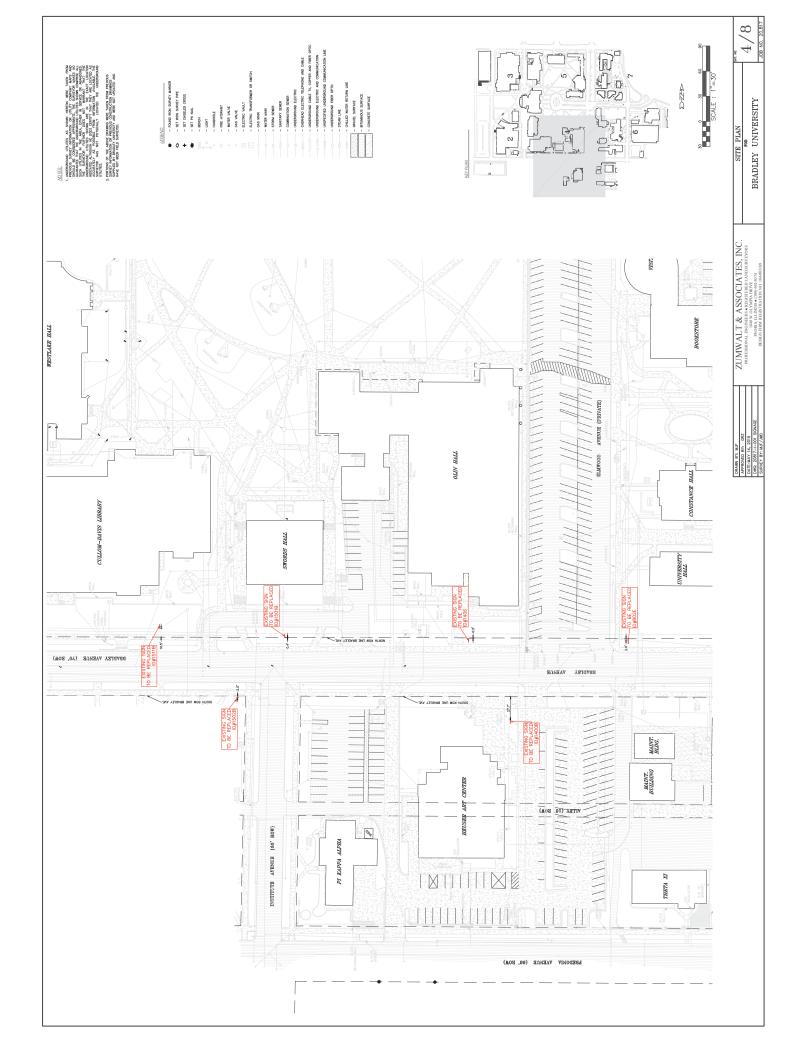


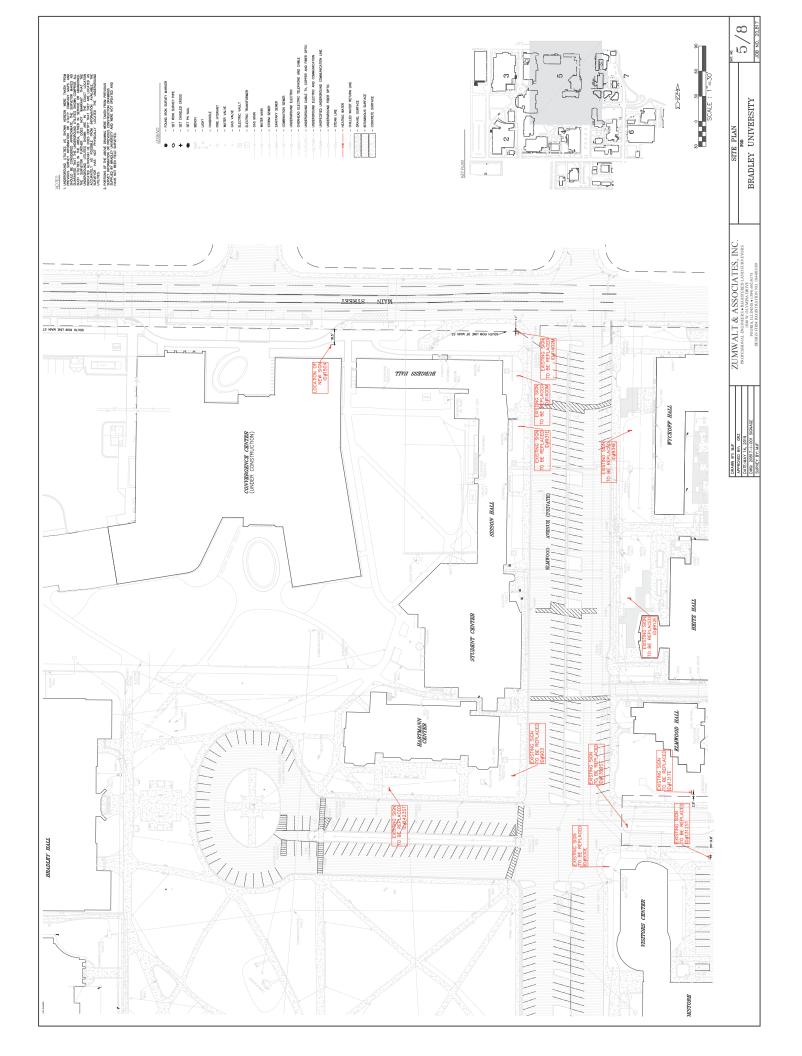


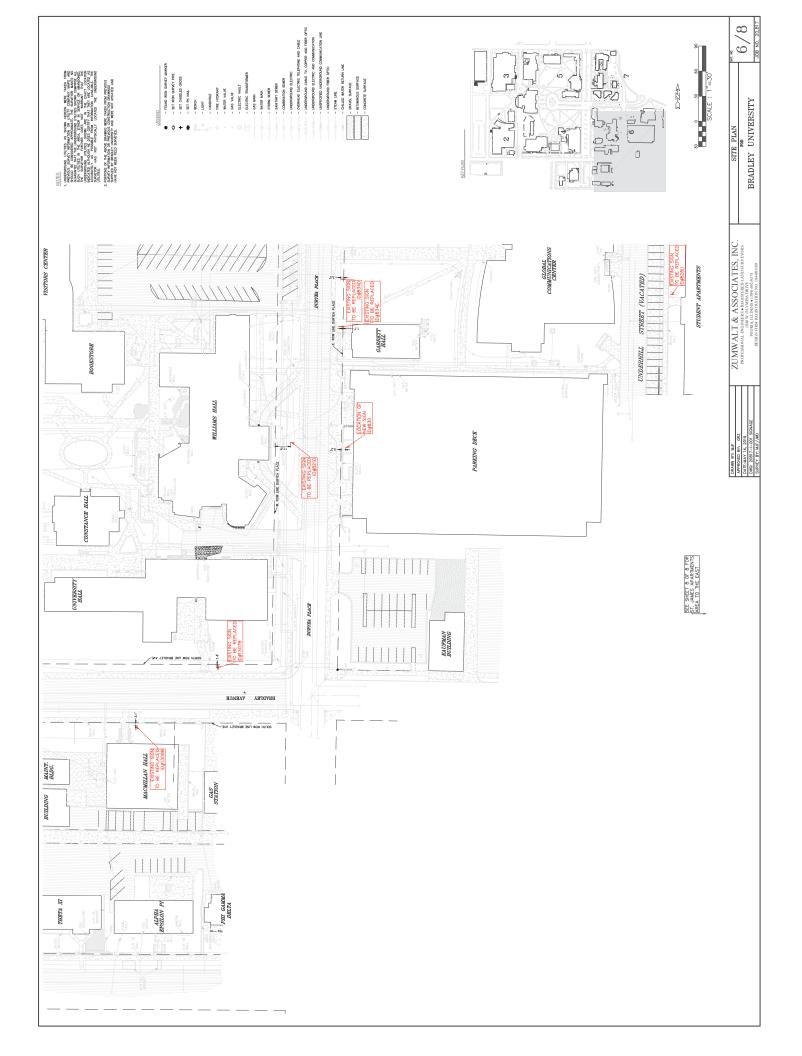


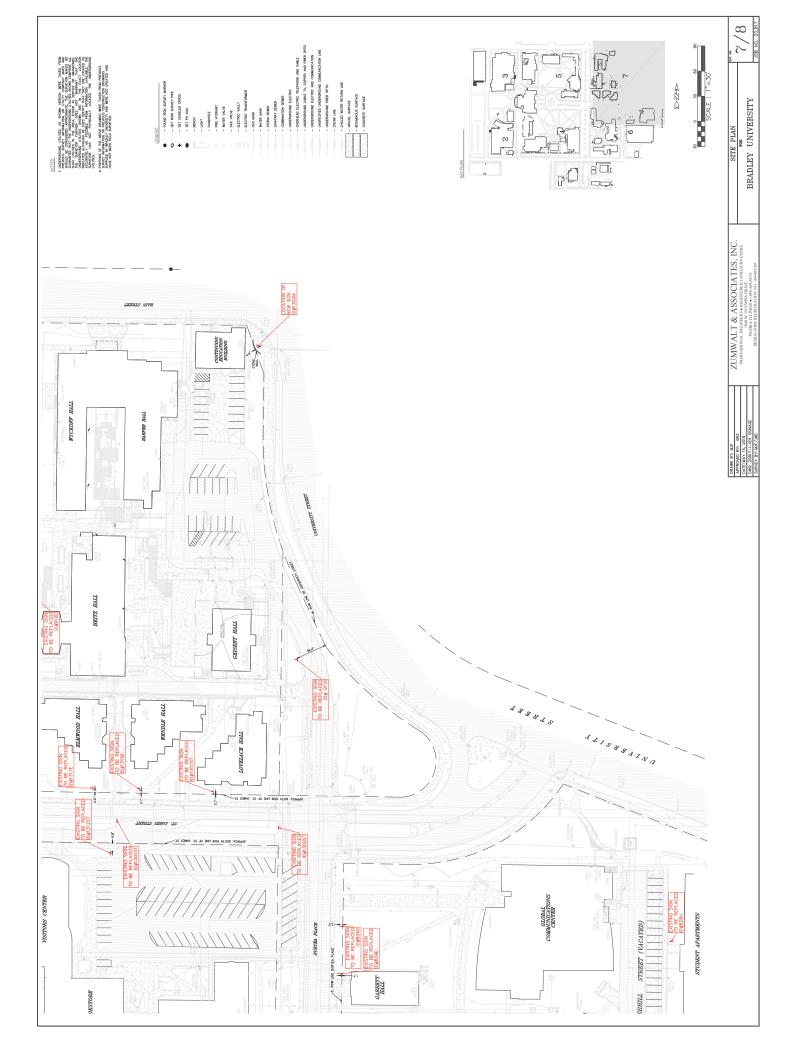


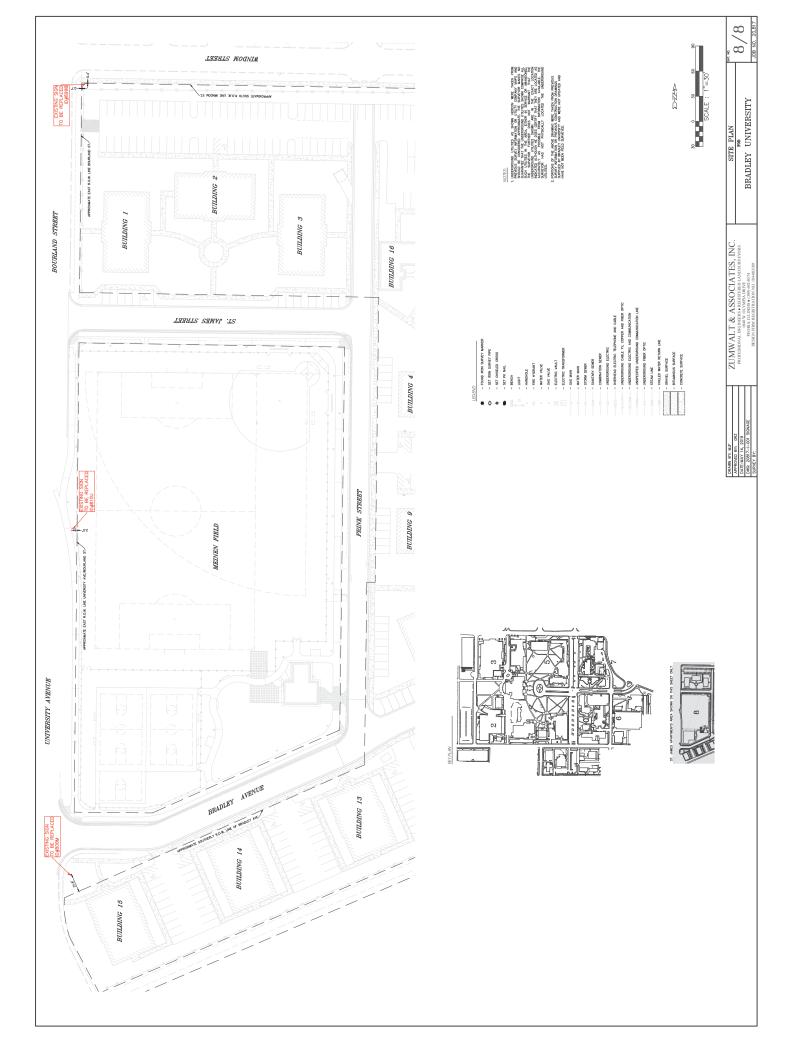












BRADLEY UNIVERSITY SIGN LIST

	Sign	BRADLEY UNIVERSITY SIGN LIST	Sign Type per Sign
#	Identifier	Description	Specification
1	1302M	New Sign at Main & University Entrance Sign	A.7
2	911D	Geisert Hall	C.5
3	1307St	Lovelace Hall	C.5
4	1423St	Hartmann Center	C.5
5	1315E	Wendle Hall	C.5
6	1317E	Elmwood Hall	C.5
7	834D	Global Communications Center	C.5
8	834E	Garrett Center	C.5
9	821D	Williams Hall	C.5
10	1307B		C.5
11		University Hall	
-	1301St	Visitor Parking in median of St. James St.	C.5
12	802E	Visitor Sign at Elmwood And Bradley	C.5
13	930E	Visitor Sign at Elmwood and St. James	C.5
14	1399St	Visitor Sign in median at Elmwood and St. James	C.5
15	1498M	Visitor Sign at Main and Haussler	C.5
16	1402M	Visitor Sign at Main and Elmwood	C.5
17	1520B.A	Visitor Sign at Bradley and Glenwood	C.5
18	1614M	Sign at Main and AJ Robertson at parking deck	C.5
19	899B	St. James apartments at Bourland and Windham	C.5
20	810U	Meinen Field	C.5
21	808M	St. James apartments at University and Bradley	C.5
22	828U	Student Apartment Complex	C.5
23	1400M	Burgess Hall	C.5
24	931E	Sisson Hall	C.5
25	912E	Heitz Hall	C.5
26	934E	Harper/Wyckoff Hall	C.5
27	1308B	Macmillan Hall	C.5
28	1501B	Swords Hall	C.5
29	1400B	Heuser Art Center	C.5
30	1502B	Comstock Hall	C.5
31	1511B	Cullom-Davis Library	C.5
32	1520B	College Hall	C.5
33	1600B	Markin Tennis Courts	C.5
34	820G	Tobias Lane	C.5
35	819G	Markin	C.5
36	825G	Morgan Hall	C.5
37	818G	Westlake Hall	C.5
38	1596M	Haussler Lane	C.5
39	1598M	Renaissance Coliseum Main & Haussler	C.5
40	1600M	Renaissance Coliseum Main & AJ Robertson	C.5
41	905M	AJ Robertson Court	C.5
42	818M	Clarissa Court	C.5
43	1602M	New Sign at Main and AJ Robertson	C.5
44	1406	Olin Hall	C.5
45	1504	New Sign for Convergence Center	C.5
46	1312ST	Visitor Sign at St. James and Visitor Lot Entrance	C.5
47	903	Visitor Sign at Elmwood and St. James near Hartmann Center	C.5
48	1300ST	Visitor Sign in median at St. James and Duryea	C.5
70			



