

2014 Programming Overview



In 2014 our philosophy remains the same: provide a mix of quality diverse programming that reaches several demographics, but continues to be affordable for the community. 2013 featured over 200 events on the RiverFront ranging from charity walks to concerts to festivals and more. In 2014, we look forward to the challenges of continuing to provide these events while improving upon our overall scope.

Our 2014 event season will be formed around the backbone of our cultural festivals; Fiesta en el Rio, India Fest, Soul Fest, Erin Feis, and Oktoberfest. This programming base will be supported with eight weeks of community Jazz nights and a full slate of weekend concerts and events that will run from May through September.



Off-Season Programming

We are working closely with community leaders and RiverFront partners to explore and implement programming ideas to increase activities in the shoulder months. The RiverFront has traditionally been a busy destination and heavily programmed from May through September. This collaborative effort is designed to create additional opportunities to visit the RiverFront year-round.



In addition, we will once again work with outside promoters to produce events and festivals such as Grand Nationals, Blues Fest, Steamboat Festival, Taste of Peoria, the Fine Art Fair, River City Marathon and much more. We hope to offer a new Jazz Festival this year and are looking to create a new Country Festival in 2015.

Overall, our team is excited for the upcoming season on the RiverFront and the opportunities it will present!