



**BRADLEY**  
University

Renee Charles & Dr. Bill McDowell



Bradley's total  
economic impact is  
**\$310 million per year**  
(from an operating budget of \$157 million)

**1,340+** full and part-time  
employees

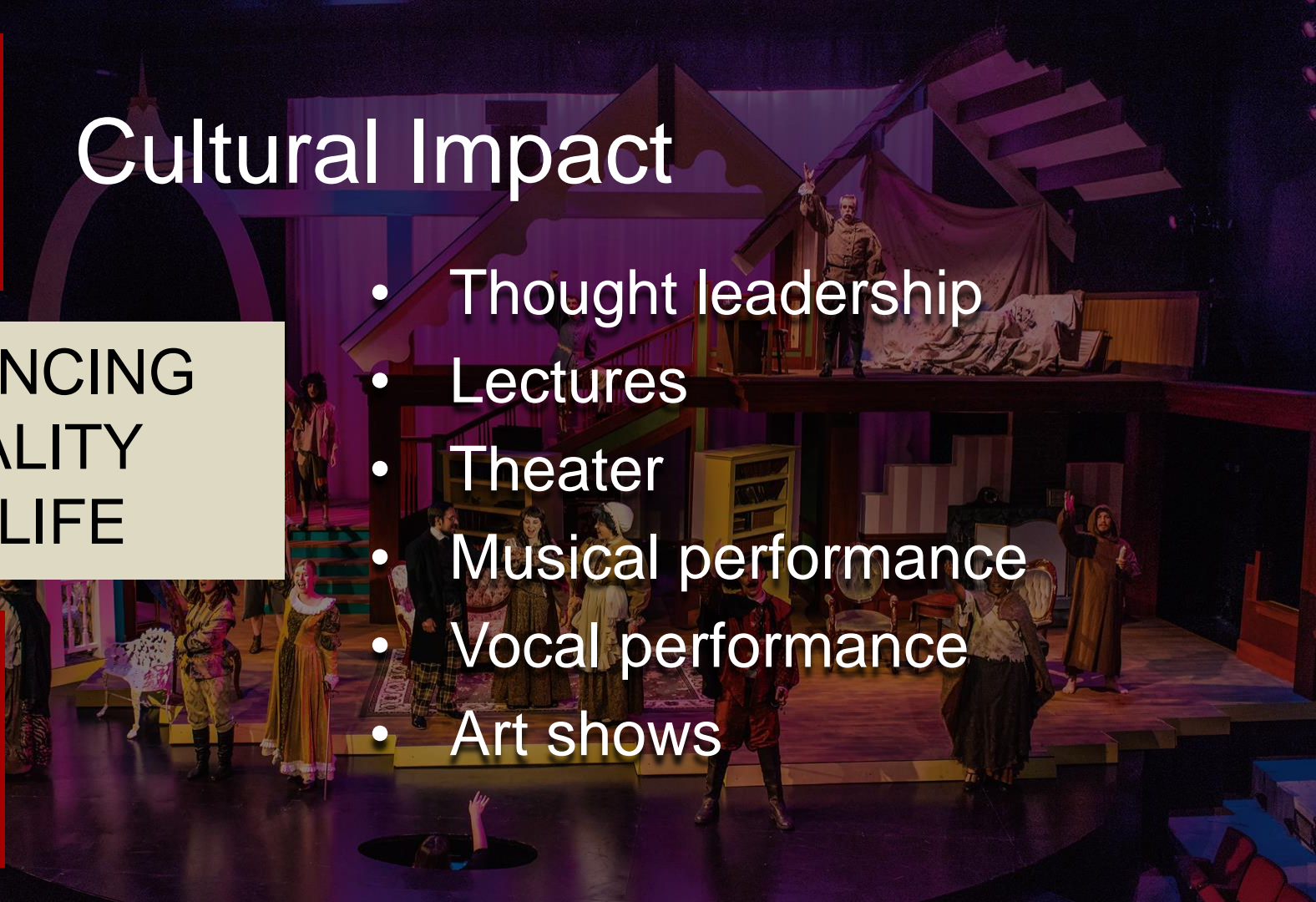
**3,200 local jobs** created to  
support employees



# Cultural Impact

ENHANCING  
QUALITY  
OF LIFE

- Thought leadership
- Lectures
- Theater
- Musical performance
- Vocal performance
- Art shows





 BRADLEY University

# READY FOR THE RED PLANET

NASA  
PARTNERSHIP



**NASA'S  
3D-PRINTED  
HABITAT  
CHALLENGE**

A NASA CENTENNIAL CHALLENGE



## Student Impact

5,400

STUDENTS attend  
community events, fill hotels,  
eat out at restaurants and  
buy living supplies

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14,021 ALUMNI in regional workforce



# Student DIVERSITY Impact

FRESHMAN  
CLASS

Geographically Diverse

31 states

1 US Territory

16 Countries

5 continents

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**2nd most** ethnically diverse class in history



## Student VOLUNTEER impact

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- Students fundraised **\$141,000** for non-profit agencies
- Students volunteered **46,471** hours of service, an economic impact of **\$1,209,175** according to the independent sector

# MOST

Bradley employees are involved in the community

Alpha Park Library East Peoria Chamber of Commerce

Arthritis Foundation of Greater Peoria Children's Home Association of Peoria

Illinois Cornerstone Vocational Center Resource Advisory Committee Minority Business Family Core

Haute Illinois Business Financial Services Chestnut Health System Committee

Illinois Entrepreneurship & Small Business Growth Association The National Association of Women Business Owners Peoria World Affairs

Tri-County Salvation Army John C Proctor Board Merton Community Bank Peoria Rescue West Bluff Council Peoria Area Chamber of Commerce

Peoria Area Chamber of Commerce



# Turner Center for Entrepreneurship

	Client activities and impact	2017
1	Number of clients served	693
2	Staff counseling hours	3,200
3	Jobs created	226
4	Jobs retained	879
5	Business startups	26
6	Business expansions	19



## FOSTER COLLEGE OF BUSINESS **COMMITMENT** TO THE COMMUNITY

The Illinois  
SBDC  
created **480**  
jobs, helped  
start **13** orgs  
in 2016.

The CPE  
honed the  
skills of **300**  
leaders from  
**100+**  
businesses.

**1,408**  
student  
projects  
completed  
for local  
businesses.

**44,996**  
hours of  
student  
consulting

CONSTRUCTION  
PROGRESS

# NEW BUSINESS & ENGINEERING COMPLEX

A 21<sup>st</sup> century  
**270,000 sq. ft.**  
**\$100M** facility



CONSTRUCTION  
PROGRESS

# NEW BUSINESS & ENGINEERING COMPLEX

\$100 million investment may generate **445 full-time jobs & \$186M in economic activity.**

Architect, general contractor and most sub-contractors **have offices in central Illinois.**

The building will **enhance the Main Street corridor,** and **spur more economic development .**



Bradley University is focusing on the idea of **CONVERGENCE** as a differentiator to separate us from other universities.

With a **convergence** approach to education, our students will **learn through innovative** and creative methods and have the opportunity to significantly **impact our region.**

CONVERGENCE



Convergence at Bradley creates a **dynamic learning experience** for students at the intersection of interdisciplinary **education and industry** that expands their opportunities for **success** both now and in the future.

*“We are currently preparing students for jobs that don’t yet exist ... using technologies that haven’t yet been invented ... in order to solve problems we don’t even know are problems yet.”*

— Richard Riley



## CURRENT CONVERGENCE ACTIVITIES

### Engineering

4 students in 2 convergence projects (Bus and CFA)

60 students in 26 capstone projects with 22 external partners

### Communications and Fine Arts

495 students in 41 convergence projects with 34 external partners

### Liberal Arts and Sciences

71 projects with 54 external partners



## CURRENT CONVERGENCE ACTIVITIES

### Education and Health Sciences

205 students in 12  
projects with 31  
external partners

### Business

63 students in 8  
convergence projects  
(with engineering  
and other colleges)

220 students in  
interdisciplinary  
capstone consulting  
projects with  
36 partners





## CURRENT CONVERGENCE ACTIVITIES

Innovating for innovative solutions.

Students are involved in **local experiences.**

By engaging students with **local businesses,** natural relationships are developing.

Hosting opportunities to facilitate the success of our **local startup organizations.**



# CURRENT CONVERGENCE ACTIVITIES

[bradley.edu/eecc](http://bradley.edu/eecc)

**ENTREPRENEURIAL ECOSYSTEM & CONVERGENCE CONFERENCE**

**EECC Program Vision**

The Entrepreneurial Ecosystem & Convergence Conference was developed by Bradley University's Turner School of Entrepreneurship and Innovation to give attendees an opportunity to learn about the entrepreneurial assistance ecosystem in the Greater Peoria Area. Participants have the opportunity to display their professionalism and business acumen, learn from successful entrepreneurs, and network with industry professionals. The conference focuses on crossing boundaries, improving collaboration, increasing economic growth and working together to enhance student education.


**Conference Audience**

Those who will benefit from this conference include:


- Students
- Entrepreneurs
- Investors
- Chambers of Commerce
- Economic Development Organizations
- Alumni

**Guest Speakers**

**Romi Kadri**







**Rebecca White**



**REGISTER NOW**

The Turner School appreciates support from the following:

-  **GREATER PEORIA**  
Economic Development Council
-  **CEO COUNCIL**
-  **BRADLEY University**  
Foster College of Business
-  **BRADLEY University**  
Caterpillar College of Engineering and Technology
- 



Attend Lectures



Hire our students



Visit our classrooms,  
concerts, games and lectures



Offer internships



Contact us

OUR  
REQUEST



Ask us to be on your  
boards and committees



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