


Peoria Civic Center Annual Report 2019

An  Managed Facility



PEORIA CIVIC CENTER®

An  managed facility.



Peoria Civic Center Mission Statement

We will be a catalyst for improving the quality of life and economic vitality in our area by hosting diverse events that are enjoyed and supported by all segments of the general public.

We will operate as a business enterprise consistent with sound industry practices, financial principles and in an open and responsive manner.

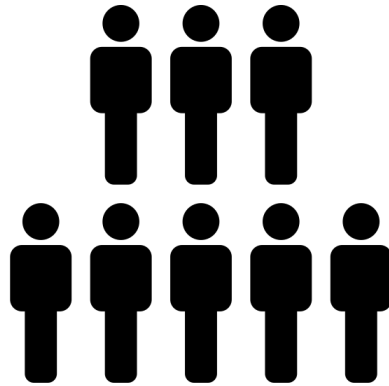
The Peoria Civic Center Authority is the governing body of the Peoria Civic Center.
The Authority consists of different members of the Peoria Area community.

PCCA FY 2019 Voting Members:

Paul DiGiallonardo, Chairman
Matt Bartolo, Vice Chairman
Pratima Gandhi, Treasurer
Yvonne Greer-Batton, Secretary
Henry C. Vicary
Robert Manning
Laith Al-Khafaji

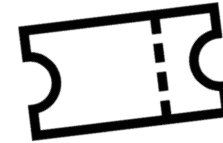
PCCA FY2019 Non-Voting Members:

Sylvia Hasinger
Sid Ruckriegel, Peoria City Council Liason
Michael Eddlemon
Deborah (O'Fallon) Roethler
J.D. Dalfonso



~600,000+
TOTAL BUILDING
ATTENDANCE

\$14.9
MILLION IN
TICKET SALES
(FY19)



150+
TICKETED
EVENTS

“Fantastic multi-purpose arena for Bradley basketball game, concerts, home shows, conventions etc...”

“Awesome variety for a venue. Something for everyone and very affordable.”

“Great concerts and easy access to park! We are so lucky to have this in our town!”



54,972



4,539



8,676

Table of Contents

Message from the General Manager	5
About SMG/Savor	6
Peoria Rivermen/Bradley Basketball	7
Record Breaking Year	8-9
Additional Highlights	10-11
Lion King	12
Arena Statistics.....	13-15
Convention Center Statistics	16-18
Theater Statistics	19-21
Tax Revenue.....	22-23
Ticket Sales.....	24
Upcoming Shows.....	25



Rik Edgar, General Manager

Heading into FY2019, we challenged ourselves to bring more shows to Peoria and to establish the PCC as a key economic driver for the community. We exceeded our goal by breaking a host of venue records including the combined ticket sales mark with \$14.9 million in sales.

In January, Bob Seger and the Silver Bullet Band broke the venue's gross ticket sales record by selling more than \$1.1 million in tickets which topped the previous record holder, Elton John.

Blake Shelton's Friends and Heroes Tour became the highest grossing country concert in February. Zac Brown Band followed in April by establishing themselves with the #2 country show of all-time.

Contemporary Christian band MercyMe established a new Contemporary Christian sales record with their sold-out March concert.

Carver Arena held a number of other big shows, including a six-show run of Cirque du Soleil Crystal, Keith Urban, Lynyrd Skynyrd, Disturbed, WWE, Disney on Ice, Godsmack/Shinedown, and many more.

Our tenants contributed to the year of success. Bradley basketball won the Missouri Valley Conference Championship and earned a spot in the NCAA Tournament. The Peoria Rivermen won the Southern Professional Hockey League regular season title for the second year in a row.

The Peoria Civic Center Theater was active and thriving with its mix of theater, music, and comedy offerings. The Ameren Illinois Broadway Series had a phenomenal year anchored by a 15-show run of the famous Broadway hit *The Lion King* and two sold-out *Rent* performances.

The theater hosted a record high 23 concerts, including John Mellencamp's February performance which broke his own Peoria Theater ticket sales record.

Ghost, Styx, Alice In Chains, Doobie Brothers, Brandi Carlile, for King & Country, Weird Al Yankovic and the iconic Tony Bennett were among the concerts to play to capacity audiences over the course of the year.

Comedy had a tremendous year as Steve Martin and Martin Short obliterated the theater's all-time single night sales record on April 20th. Sold-out audiences turned out for Gabriel Iglesias, Daniel Tosh, Sebastian Maniscalco (2 Shows), and Tom Segura.

The convention center saw a number of return clients hosting meetings and conventions, as well as new partners hosting successful events. The Illinois Music Educators Association, which brings 10,000 people to the Peoria Civic Center each January, announced they will continue to call the Peoria Civic Center home for another five years. The convention center hosted several major groups, including the Collie Club of America, Markiewicz, Equipovision.

The record-breaking fiscal year could not have happened without the hard work from the entire Peoria Civic Center staff. As we move toward FY2020, we will continue to build upon that hard work to ensure future success. We also thank the Peoria Civic Center Authority, the City of Peoria, and SMG Corporate for their assistance. Because of these combined efforts, the Peoria Civic Center continues to be the economic epicenter for Peoria.



Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit www.smgworld.com

SAVOR...

SAVOR is the food and beverage division of SMG, the global leader in public facilities and special event venue management. Since its inception in 1983, SAVOR has specialized in creating menus that showcase local cuisine expertly prepared and presented to ensure a seamless dining and entertainment experience. SAVOR currently provides catering, concessions and special event services, to more than 100 facilities worldwide.

The company is also industry leader in introducing green standards and programs to public facilities. SAVOR's commitment to farm-to-table freshness and food quality features locally-grown products for their venue clients whenever possible. SAVOR staff prides themselves on being on the cutting-edge of the latest food and beverage trends in addition to searching out the most innovative food technologies available on the market. To learn more, visit www.savorsmg.com



PEORIA RIVERMEN HOCKEY

- Regular season SPHL champions – fourth time in five years
- Set numerous SPHL records – including most wins (40), points (89), fewest goals allowed (123), and best winning percentage in a single season (.795)
- Led the league in player advancements to ECHL
- Contributed more than \$40,000 in local charities and 100 player appearances during the season



BRADLEY BRAVES MENS BASKETBALL

- 2019 Missouri Valley Conference Tournament Champions
- First NCAA Tournament appearance since 2006
- Led the Missouri Valley Conference in attendance for the second straight season – finishing in the top 3 in attendance for the 26th consecutive season
- Posted back-to-back 20-win seasons for the first time since 2008 and 2009
- 2018 Cancun Challenge Champions
- Landed two players on the MVC All-Conference Team
- Landed five players on the MVC Scholar-Athlete Team

A Record Breaking Year



BLAKE SHELTON
February 28, 2019
Highest Grossing Country
in Arena History



STEVE MARTIN & MARTIN SHORT
April 20, 2019
Highest Grossing Single
Performance Show in Theater History



MERCYME
March 24, 2019
Highest Grossing Contemporary
Christian show in Arena History



JOHN MELLENCAMP
February 15, 2019
Highest Grossing Concert
in Theater History



BOB SEGER
January 22, 2019
Highest Grossing Show in Venue's 37 Year History



Gabriel Iglesias



DANIEL TOSH

SOLD OUT!



MercyMe



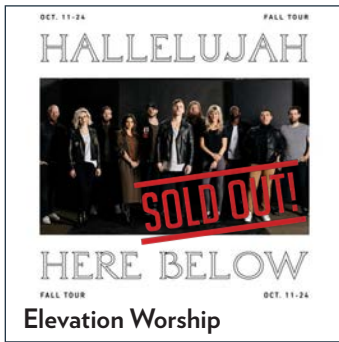
Disturbed



Steve Martin & Martin Short



for King + Country



Elevation Worship



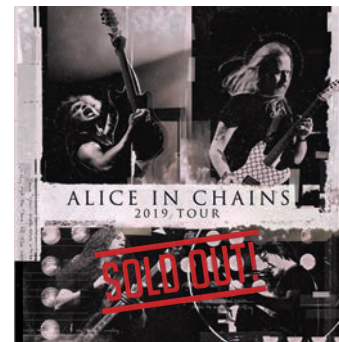
November 8

PEORIA CIVIC CENTER

LIVE NATION

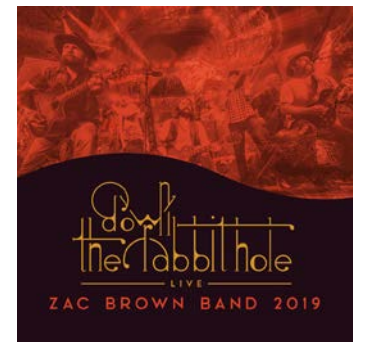


Blake Shelton



ALICE IN CHAINS 2019 TOUR

SOLD OUT!



Down the Rabbit Hole LIVE

ZAC BROWN BAND 2019



Styx

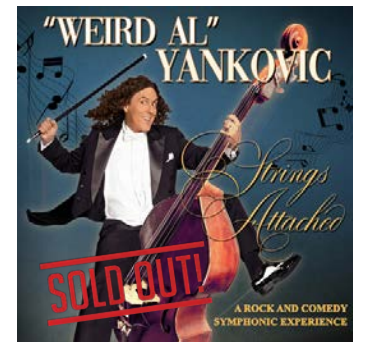


SEBASTIAN MANISCALCO

SOLD OUT!



Alice Cooper



"WEIRD AL" YANKOVIC

Strings Attached

SOLD OUT!

A ROCK AND COMEDY SYMPHONIC EXPERIENCE



Alice Cooper



Disturbed



for King + Country



Styx



Blake Shelton



John Mellencamp



"Weird Al" Yankovic



Three Days Grace



Brandi Carlile



Zac Brown Band



Derek Hough



Tony Bennett

Additional Highlights

- Over 600,000 guests attended events at the Peoria Civic Center in the past year
- Over 30 local non-profits supported by events hosted at the Peoria Civic Center
- Ameren Illinois Broadway title sponsorship was renewed for 2019/2020 Season
- Hosted a successful Better Built New Year's Eve Countdown & Kids Festival
- Implemented Square, a new Point of Sale system
- All SAVOR plastic and paper products are either biodegradable or compostable
- New LED Lights were installed in Marquee Parking Lot, Ballroom and Theater balconies improving quality while reducing energy cost
- Updated security procedures went into effect this season. All patrons, staff, vendors and contractors entering the venue on game and event days are required to pass through a metal detector prior to entering the facility



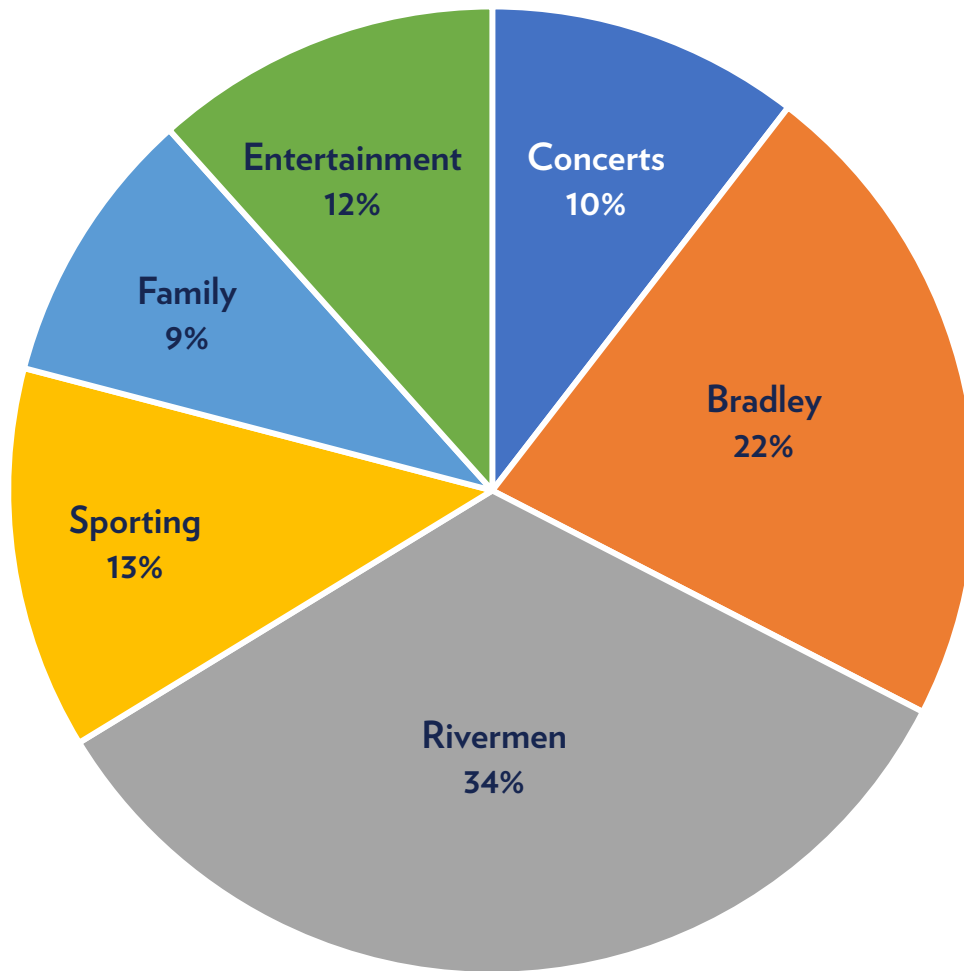
Estimated \$7.8 Million Generated for Local Economy



Lion King's 15 performances from October 2 - 13, 2018 entertained over 29,000 patrons and generated an economic benefit of more than \$7.8 million to the Peoria economy from travel, hotels, restaurants, parking and other businesses patronized by theatergoers and production staff.

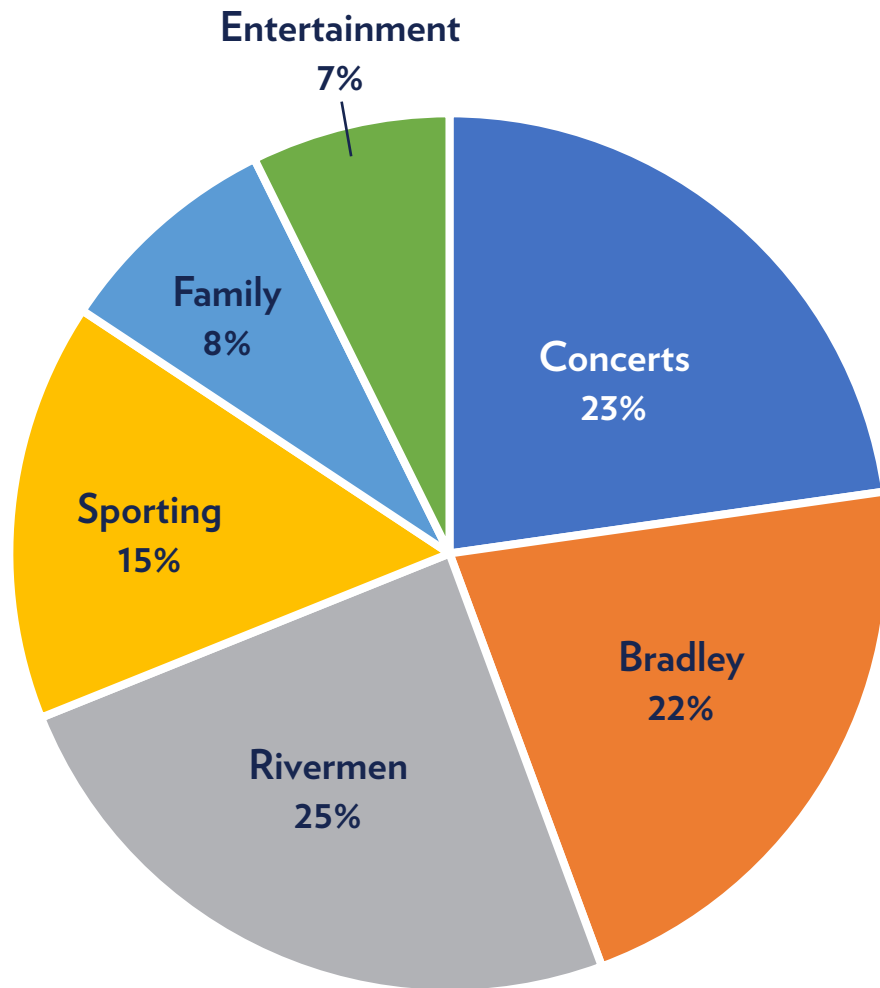


Arena | Event Days



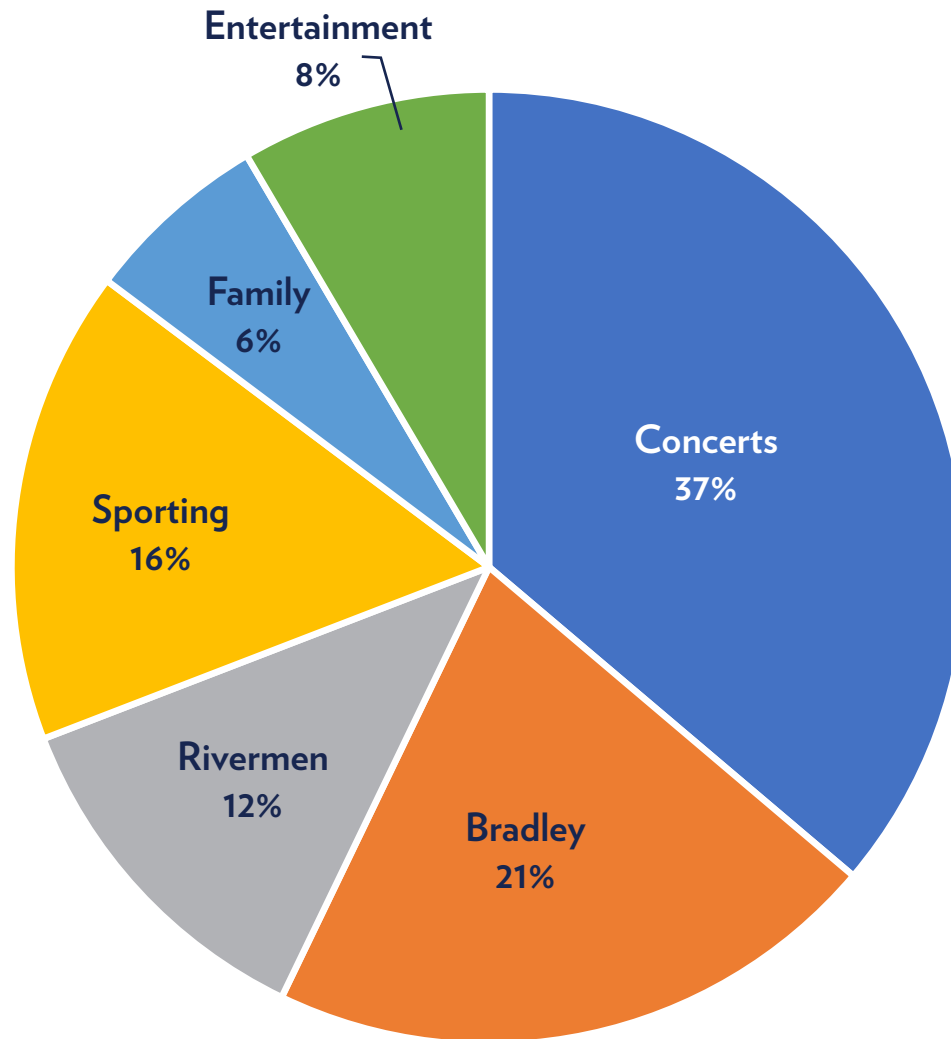
Events	Days
Concerts	9
Bradley	19
Rivermen	29
Sporting	11
Family	8
Entertainment	10
TOTAL	86

Arena | Attendance

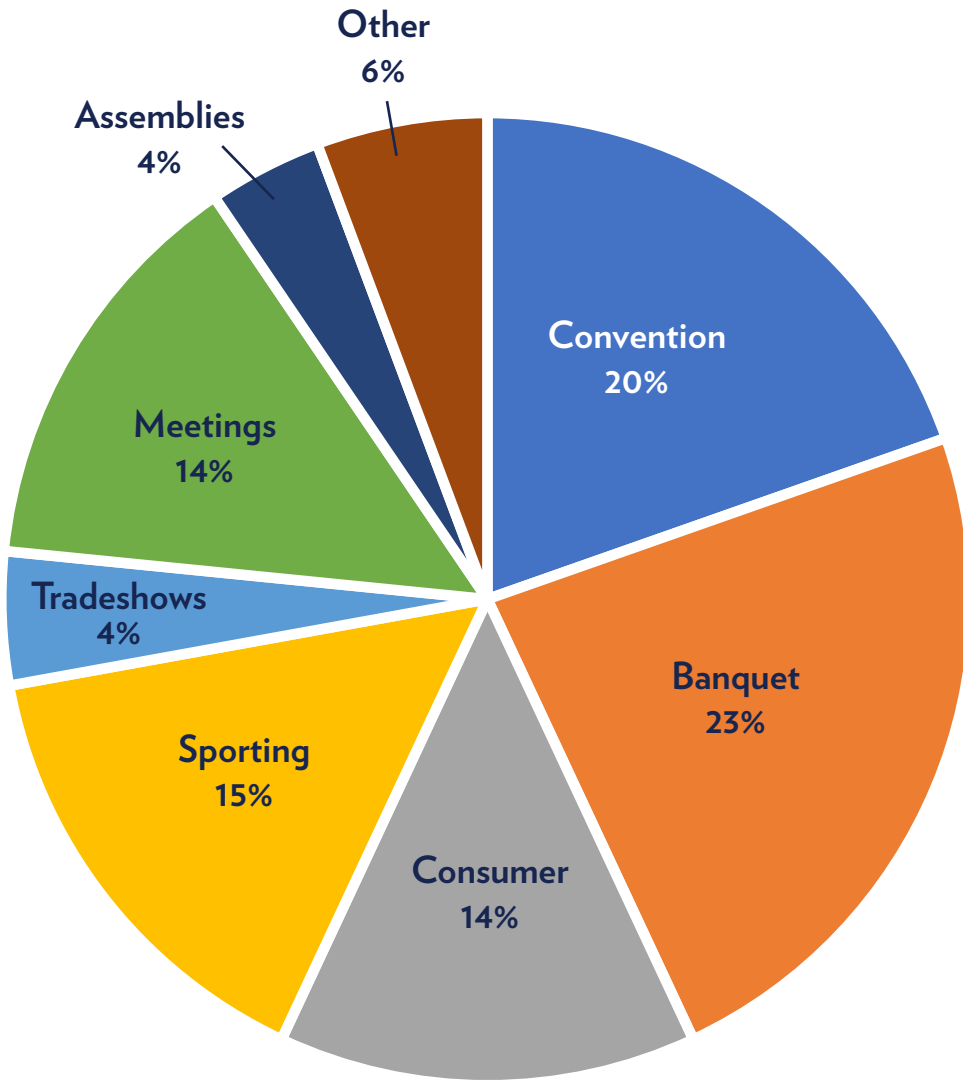


Events	Attendance
Concerts	57,774
Bradley	54,921
Rivermen	62,329
Sporting	39,080
Family	21,289
Entertainment	18,570
TOTAL	253,963

Arena | Revenue

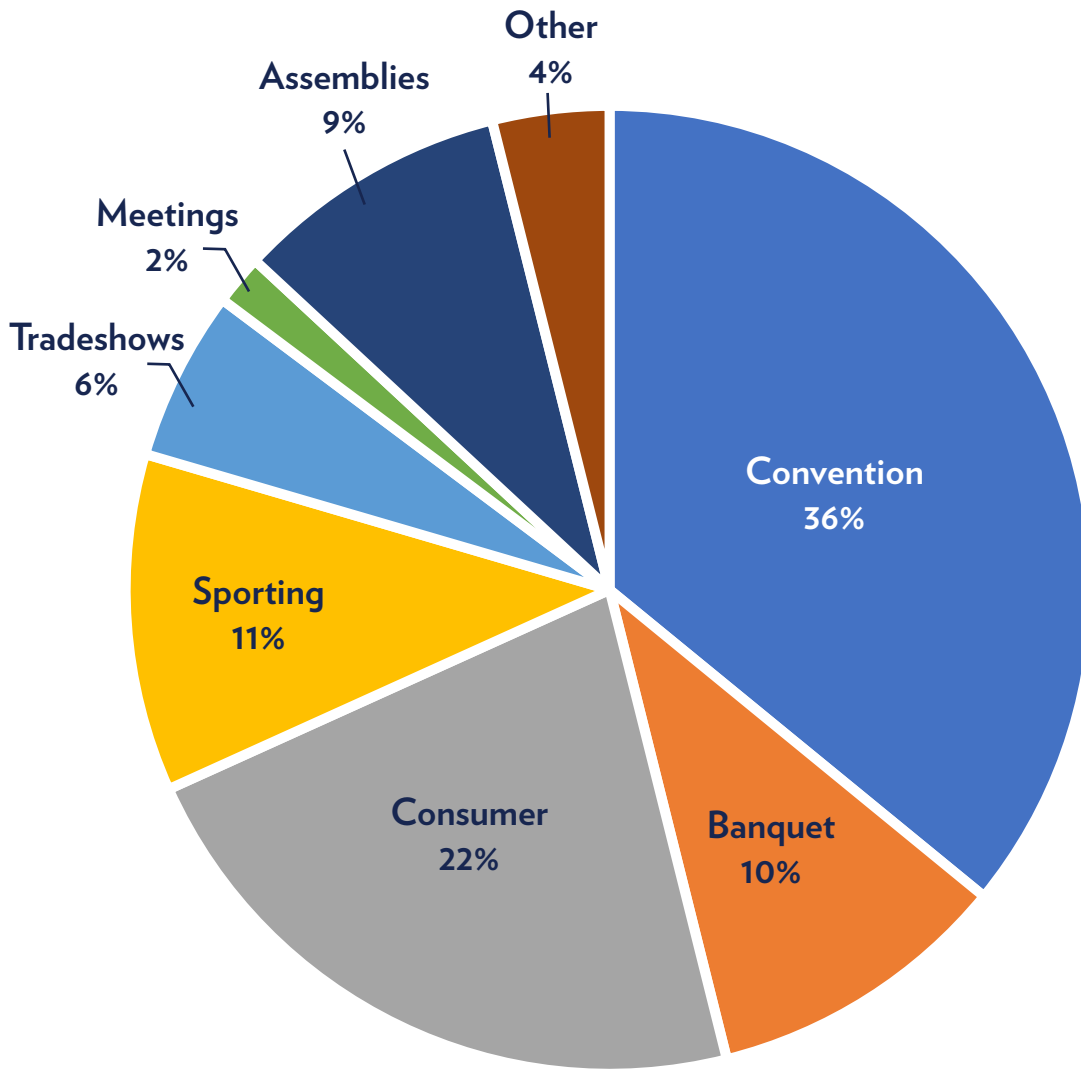


Convention Center | Event Days



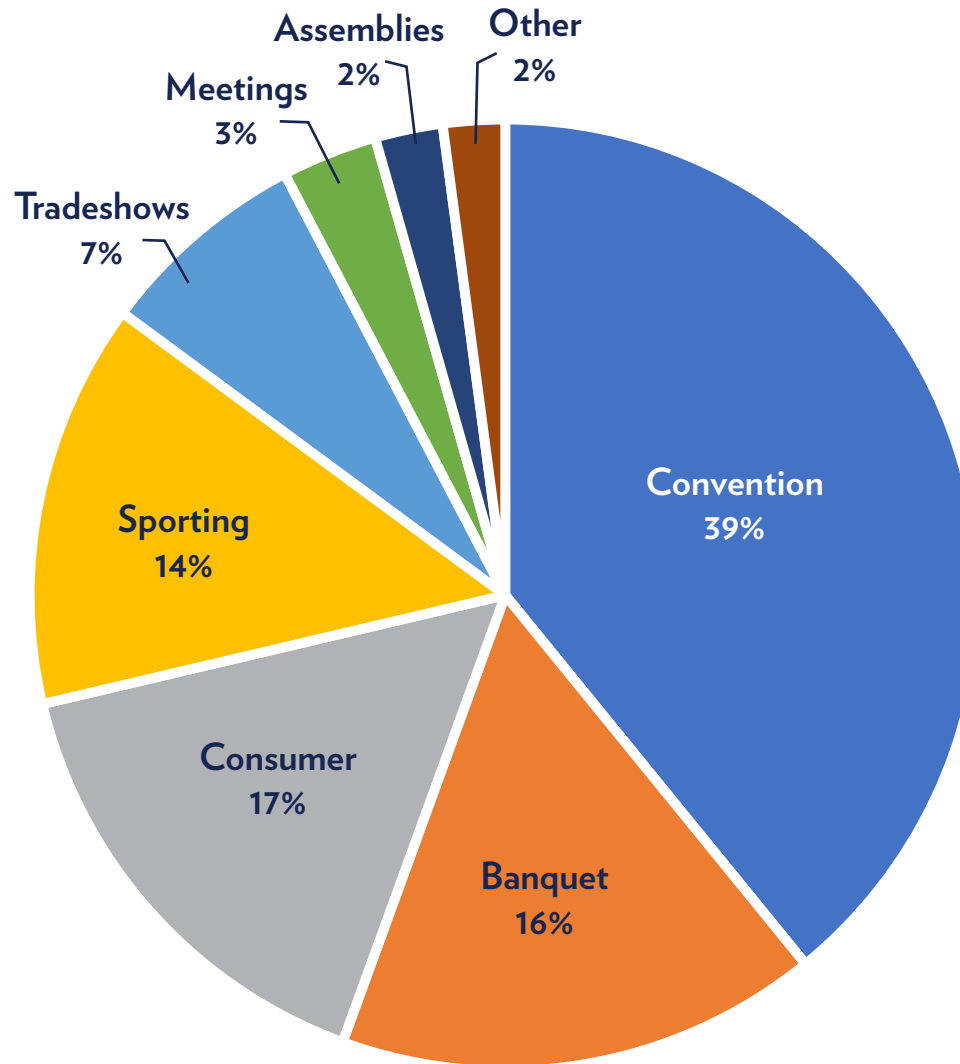
Events	Days
Convention	66
Banquet	77
Consumer	43
Sporting	48
Tradeshaw	17
Meetings	46
Assemblies	14
Others	18
TOTAL	329

Convention Center | Attendance

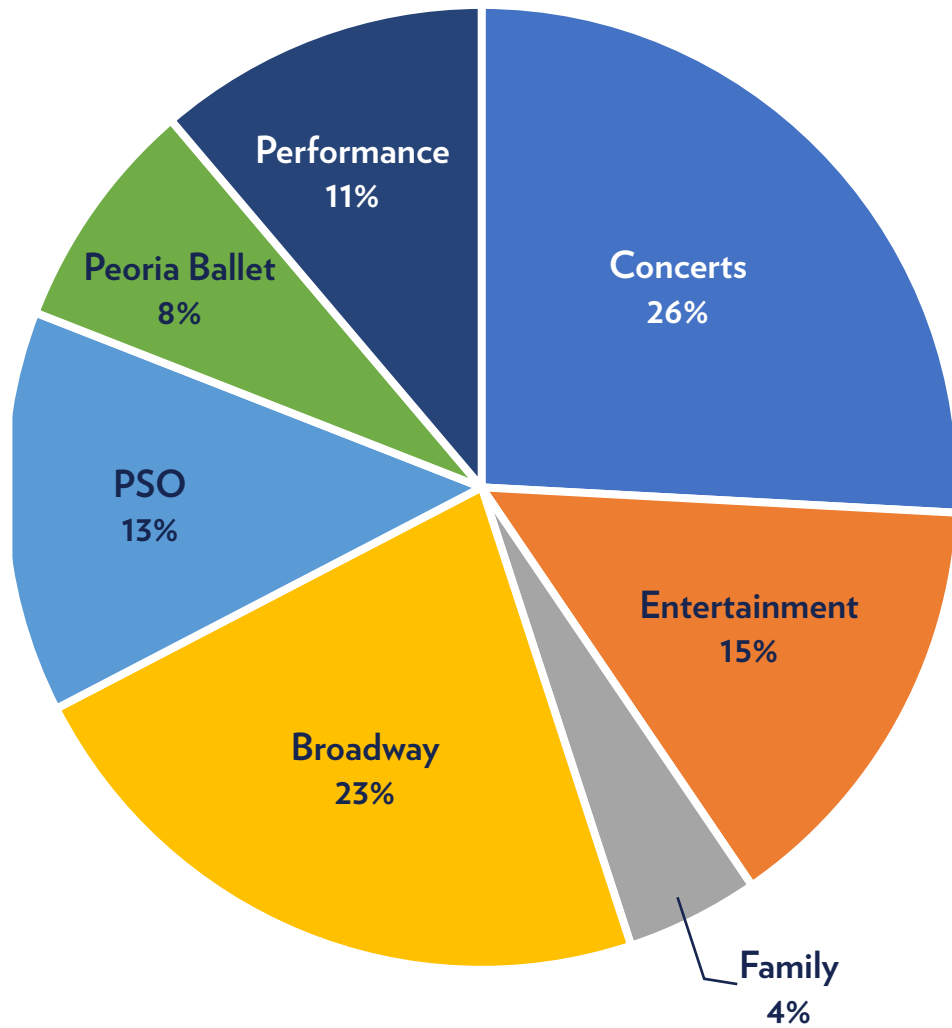


Events	Attendance
Convention	83,383
Banquet	23,383
Consumer	49,203
Sporting	24,708
Tradeshow	15,550
Meetings	3,472
Assemblies	20,320
Others	9,070
TOTAL	229,089

Convention Center | Revenue

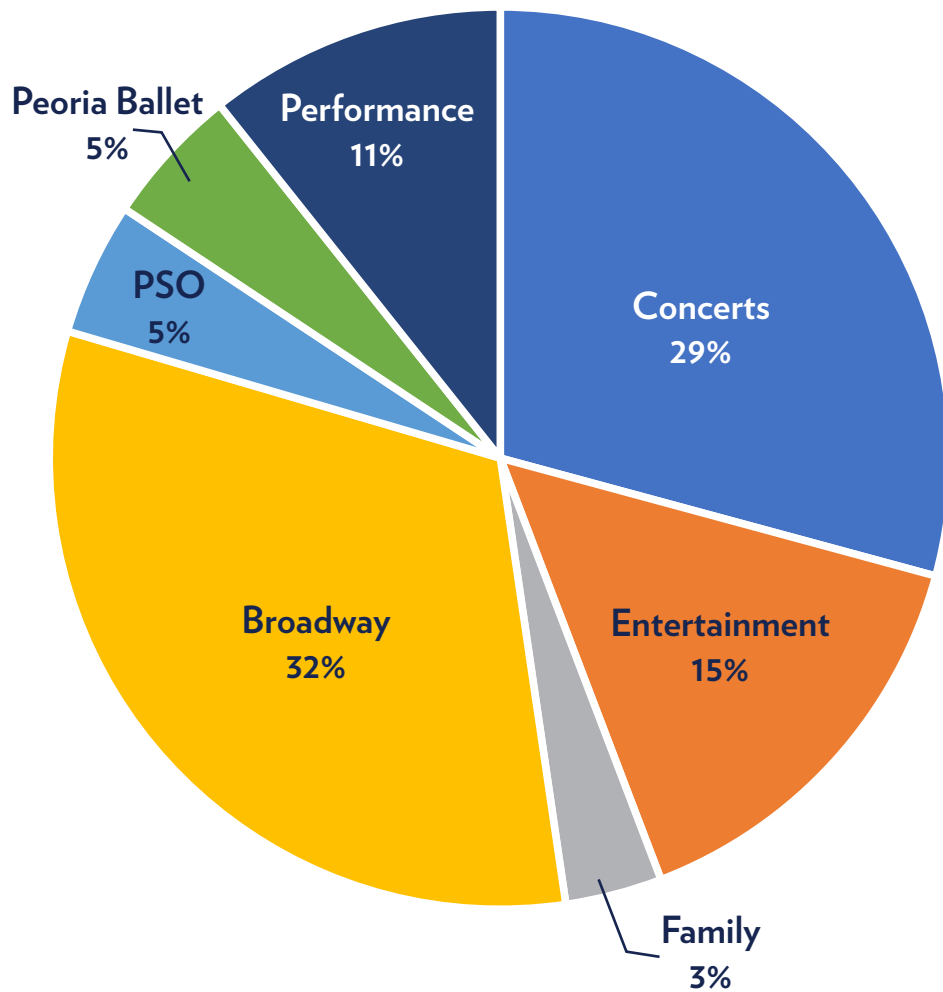


Theater | Event Days



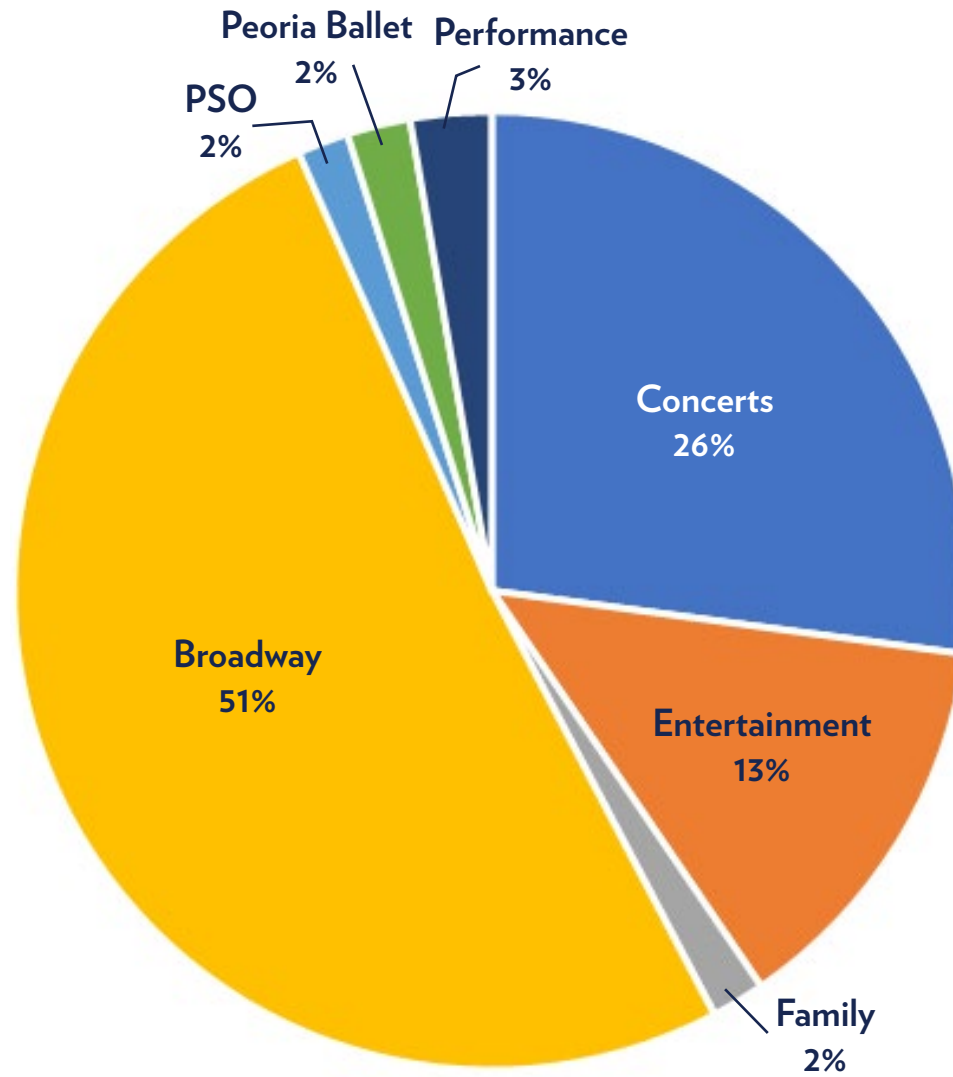
Events	Days
Concerts	23
Entertainment	14
Family	4
Broadway	21
PSO	12
Peoria Ballet	7
Performance	10
TOTAL	91

Theater | Attendance



Events	Attendance
Concerts	35,519
Entertainment	18,231
Family	4,226
Broadway	38,746
PSO	5,818
Peoria Ballet	6,061
Performance	13,000
TOTAL	121,601

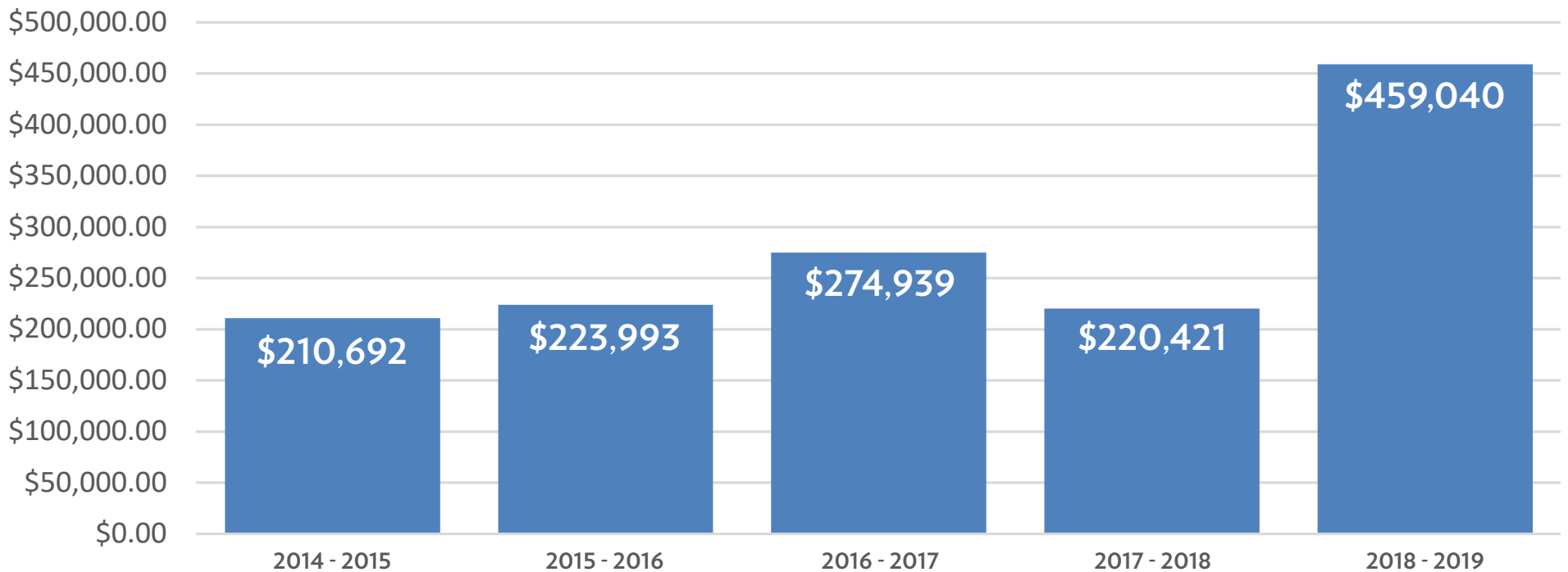
Theater | Revenue



Tax Revenue

PCC Taxes Paid to City of Peoria

Direct Revenue from Food and Beverage, Ticketed Event Sales



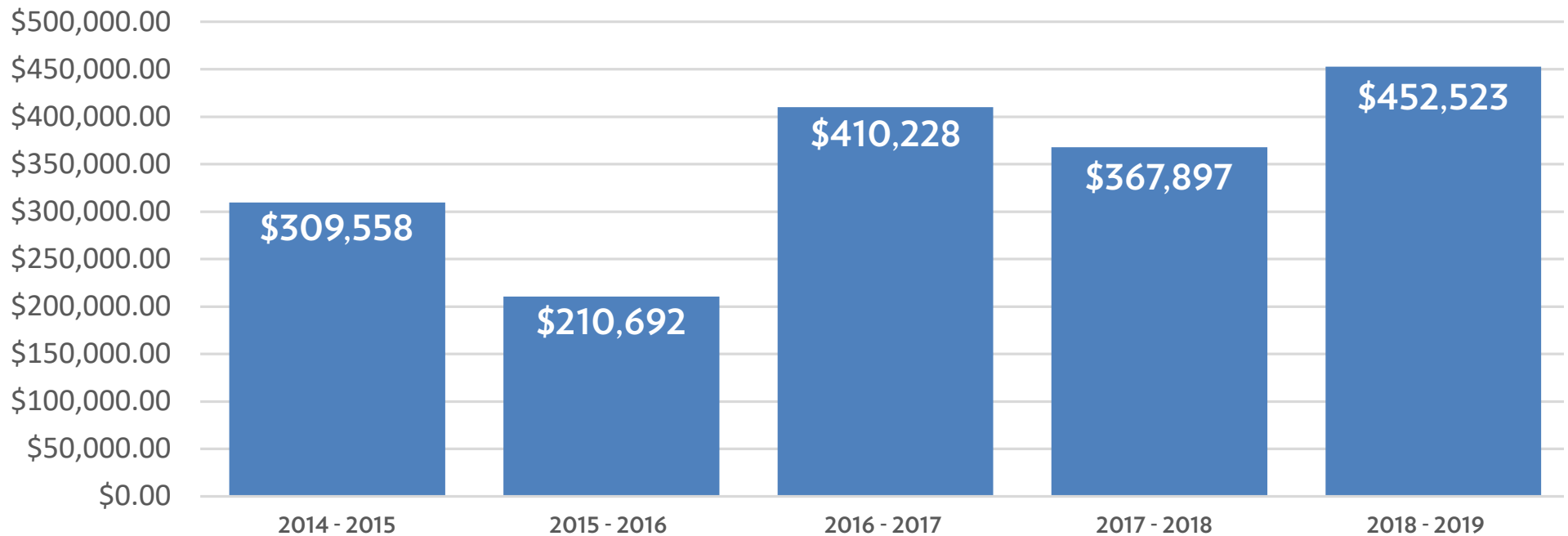
Each fiscal year – September to August, the PCC pays taxes to the State of Illinois and the City of Peoria. These are based on direct revenue from ticket sales, food and beverage sales, and merchandise sales. The amount paid each year is dependent on income generated by events in the venue that year.

The PCC has paid more than \$3.2 million in state and city taxes over the past five years.

Tax Revenue

PCC Taxes Paid to State of Illinois

Direct Revenue from Food and Beverage, Merchandise Sales

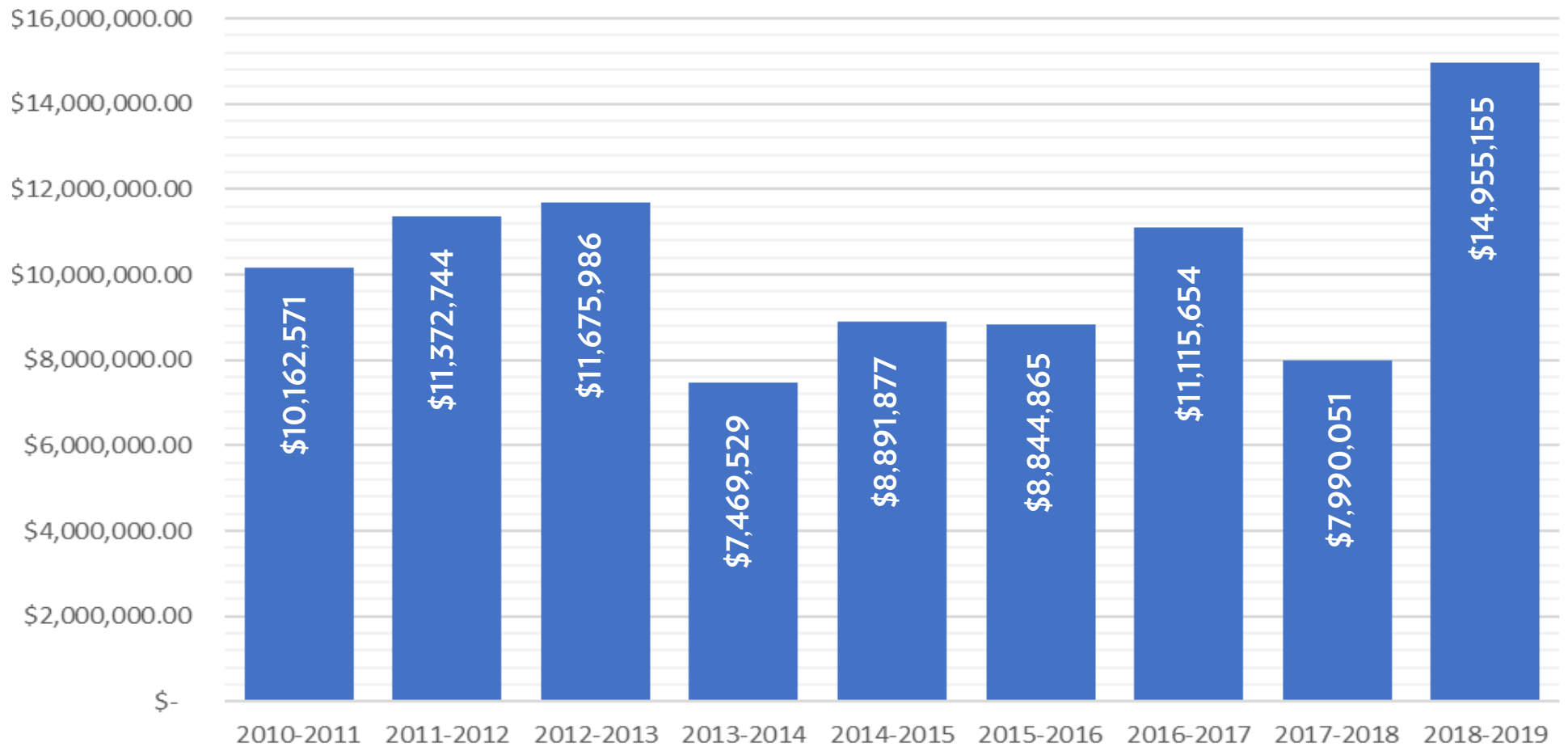


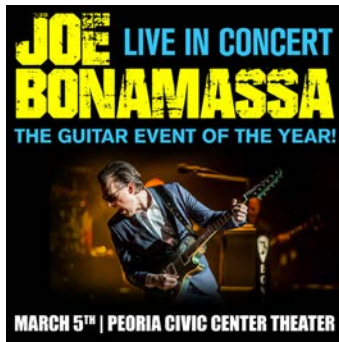
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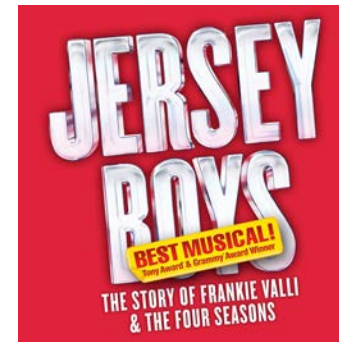
Ticket Sales

Ticket Venue Sales





Upcoming Shows





Peoria Civic Center
An SMG Managed Facility

201 SW Jefferson Ave, Peoria IL 61602
www.PeoriaCivicCenter.com