City of Peoria 2014 Strategic Plan Updates

GOAL 1

FINANCIALLY SOUND CITY GOVERNMENT, EFFECTIVE CITY ORGANIZATION

Action	Water Company Franchise Agreement
Responsibility	City Manager
Progress	Discussions were held between the City and Illinois American regarding the possible extension of the 5-year term of the 1889 buyout option. On October 9, a joint press release was issued which stated that the two parties were suspending discussions for a new franchise agreement, and that the old agreement would remain in place.

Action	Liquor Policy Ordinance: Review
Responsibility	City Manager
Progress	A Policy Session was held in the 1 st quarter to discuss potential changes to the
	Liquor Ordinance. The Council agreed to implement a Plan of Operation
	approach, which is an optional enforcement tool for existing site-approved
	liquor licensed establishments, as well as an optional condition for
	establishments seeking site approval. Additional procedural changes will be
	forthcoming in 2015.

Action	Long Term Balanced Budget: Revenues and Budget Adjustment
Responsibility	Finance
Progress	A. Fines, Fees and User Charges
	1. Analyze Fines, Fees and User Charges – In Progress
	2. Prepare Report with Options and Recommendations – Expected 1 st quarter
	2015
	3. Council Decision – Expected 2 nd quarter, in conjunction with 2016/2017 biennial budget
	B. Budget Adjustment
	1. Develop Long term Revenue and Expenditure Projections – 3 rd quarter current projections through 2018; will continue to refine and extend
	projections
	2. Provide Quarterly Reports - 1st quarter 2014 6/24/14; 2nd quarter 2014 - by

1st meeting in August; 3rd quarter 2014 by December 9 th ; 4 th quarter 2014 -
by 1st meeting in March.
3. Council Decision; Budget Adjustments - 4th quarter.

Action	Inspections: Performance Audit, Report, Action Plan
Responsibility	Community Development
Progress	Held building inspection policy session. A Request for Proposals (RFP) for
	audit services was issued. Consultant selection was deferred until February.

Action	Police Staffing and Deployment: Evaluation, Direction, Funding
Responsibility	Police Department
Progress	Completed

Action	Auxiliary Police Officers Program: Development
Responsibility	Police Department
Progress	A strong foundation for the concept of an Auxiliary Officer Program has been built with the successful implementation of the Police Explorer's Program. The Explorers has been designed to in part with the assistance of the Boy Scouts of America. A training program has been put in place for the Explorers and the first graduating class was completed in May of 2014. A very diverse group of 38 young men and women, ages 14-18, comprised the first graduating class and they have already supported police efforts at civic events such as the Peoria Marathon. The Explorers program has an advantage in that it not only provides support to sworn law enforcement officers, but also prepares young people for entering the law enforcement profession and should serve as a means to increase the diversification of the Police Department. The Police Department is currently exploring a Cadet Program along with the use of citizen volunteers, including efforts to reach out to other successful programs such as Davenport, Iowa.

Action	Automated Fingerprint Identification System: Installation
Responsibility	Police Department
Progress	Expected 1 st quarter. Delays were experienced due to a corrupted database
	provided by the State of Illinois.

Action	Renovation of City Hall Council Chambers
Responsibility	Public Works
Progress	Completed

Action	Combined Sewer Overflow (CSO)
Responsibility	Public Works
Progress	Continue to meet with USEPA to discuss green technologies and
	implementation period. Received an extension of the tolling agreement from the
	USEPA until January 30, 2015. Staff will continue to update the City Council
	on progress through executive session updates or confidential memos.

Action	Stormwater Utility: Study and Direction
Responsibility	Public Works
Progress	Staff was approved to issue a Request for Qualifications (RFQ) on June 10,
	2014. Staff has reviewed and negotiated a contract to provide the professional
	services to determine what a stormwater utility would look like for the City of
	Peoria and how it would be implemented. The professional services agreement
	was approved by City Council on December 9, 2014.
Action	Radio System Upgrade
Responsibility	Emergency Communications Center
Progress	Anticipated completion 1 st quarter 2015.
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Action	Fire Station Alerting System Upgrade and Installation
Responsibility	Emergency Communications Center/Fire Department
Progress	Anticipated completion during the 2 nd quarter 2015.
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Action	Peoria CARES: Phone App
Responsibility	IS Department
Progress	Completed for both iOS and Android devices.
11081000	Completed for com for und findroid devices.
Action	Paperless Agenda Management Installation
Responsibility	IS Department
Progress	Completed
110g1ess	Completed
Action	Police Accident Reporting System
Responsibility	IS Department/Police Department
Progress	Completed
110g1ess	Completed
Action	IT Plan: Implementation
Responsibility	IS Department
Progress	Completed. Infrastructure has been upgraded and the email conversion is
Trogress	finished.
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Action	Fire Technology
Responsibility	IS Department/Fire Department
Progress	In progress – formed a technology committee to explore direction and funding.
11081033	in progress remove a commerce to emprere another and remaining.
Action	Financial System Software Upgrade
Responsibility	IS Department
Progress	In progress – scheduled to be completed by 2 nd quarter 2015.
11081000	in progress seneduled to be completed by 2 quarter 2013.
Action	Customer Service: Audit/Assessment, Direction, Actions, Training
Responsibility	Human Resources
Progress	Began discussion of core values with employees. Reinstituted the employee
11051033	newsletter which included articles about these core values. Created and
	newsietter which included articles about these core values. Created and

	distributed a survey to gauge employee engagement.
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Action	New Fire Ladder Truck: Purchase	
Responsibility	Fire Department	
Progress	The Council Communication was approved on July 8, 2014, for the purchase of	
	a new ladder truck. There are scheduled finalization meetings with the	
	manufacturer and delivery date is expected in June of 2015.	

Action	Fire Department Upper Management Training Program	
Responsibility	Fire Department	
Progress	The Chief Officers of the Fire Department have attended numerous training	
	programs, some of which are listed below:	
	John Norman Lecture on Fire Attack	
	Rapid Response & Treatment	
	Texas A & M EOC Operations and Planning	
	FOIA Training	
	Active Shooter Training	
	Hazardous Materials Training at Caterpillar Mossville	
	National Fire Academy Leadership 2 Training	
	Pipeline Emergency Response	
	NAEMSE Level 1 Instructor Training	
	Aquatic Death and Homicide Investigations	
	PAEMS ALS/ILS Train the Trainer	
	PAEMS ALS/ILS Train the Trainer EBOLA Precautions	
	OptiCom Training Seminar	
	Assessment/Accreditation Training	
	Traffic Incident Management Class	
	Data Analysis and Excel Presentation Class	
	Caterpillar Full-Scale Drill Critique	
	CPAT Training	
	MABAS Team Leader Training	
	Various Microsoft Computer Training	
	Ebola Training	
	Established an Ebola Standard Operating Guideline (SOG)	
	Keystone Steel & Wire Technical Rescue Training	
	Caterpillar Mossville HazMat Training	
	Archer Daniels Midland HazMat Training	
	Candidate Physical Agility Testing Training	

Action	ALS Engine Company: Addition	
Responsibility	Fire Department	
Progress	There have been several ALS discussions with Advanced Medical Transport	
	and PAEMS (Peoria Area EMS) with an expected decision regarding the next	
	ALS Engine Company location in the 2 nd quarter.	

Action Fire Rescue Boat

Responsibility	Fire Department/Legal Department	
Progress	The 2010 \$207,000 Homeland Security Port Authority grant was spent to	
	purchase a boat from Thomas Marine, Inc. and its sole Corporate Officer	
	Culliton Nilsen, hereinafter "Seller". The Seller of the boat has declared	
	bankruptcy and is therefore protected by the automatic stay against any lawsuit	
	filed by the City. Therefore, in order to pursue litigation, the Legal Department	
	has hired a bankruptcy attorney in New York to lift the automatic stay entered	
	by the New York Bankruptcy Court. When the stay is lifted, approximately 3	
	months, the City will pursue all legal remedies available to it to recover the boat	
	and any amounts of money due and owing the City.	

Action	Expand the Library's E-book Collection	
Responsibility	Library	
Progress	The e-Read Illinois Axis 360 e-book collection is now available on the Peoria	
	Public Library website and adds 8,500 downloadable e-books to the collection	
	available to Peoria Public Library cardholders.	

Action	Library Cards for All District 150 Students	
Responsibility	Library	
Progress	An addendum to the Intergovernmental Agreement between District 150 and	
	Peoria Public Library was approved by both entities in March 2014. This allows	
	students who attend District 150, but reside outside of any library service area,	
	to obtain a student card to access Peoria Public Library databases and	
	collections. Library card applications were delivered to schools to distribute	
	among students and the sign-up process will continue throughout the summer	
	with individual families.	

Action	Leadership Succession Planning	
Responsibility	Human Resources	
Progress	1. Conduct training needs assessment: 4 th quarter	
	2. Establish priorities: 4 th quarter	
	3. Identify trainees: 1 st quarter 2015	
	4. Determine resources: 1 st quarter 2015	
	5. Determine training modalities and structure: 2 nd quarter 2015	
	6. Conduct training: 3 rd quarter 2015	
	7. Feedback: 4 th quarter 2015	

Action	Compensation and Classification Policy and Plan: Study, Policy Direction,	
	Funding	
Responsibility	Human Resources	
Progress	1. Rewrite all job descriptions: 3 rd quarter	
	2. Review and analyze data: 3 rd quarter	
	3. Prepare recommendations to eliminate internal inequities: 3 rd quarter	
	4. Identify over/under paid positions: 4 th quarter	

Action	Corporation Counsel
Responsibility	Human Resources/City Manager
Progress	1. Reviewed applications.
	2. Conducted background interviews.
	3. Conducted panel interviews.
	4. Selection made.

► Management in Progress 2014 <u>Time</u>			
1.	City Financial Policies: Adopted	Completed	
2.	GIS Centralization	Completed	
3.	Peoria CARES: Phone App	Completed	
4.	Library eBooks: Expansion	Completed	
5.	Library Cards for All District 150 Students	Completed	
		Sign Up –	
		Ongoing	
6.	Automated Fingerprint Identification System: Installation	Completed	
7.	Land Manager Position: Development	Completed	
8.	Performance Metric: Dashboard Refinement	Completed	
	New Program for 2015	1 st Q 2015	
9.	Legislative Agenda and Lobbying/Council Policy Session		
	A. Garbage/Solid Waste (Property Tax)	$1^{st} Q 2015/3^{rd} Q$	
	B. Pension Reform	2015	
10.	Landfill: Sale of Land	Future	
11.	National Citizen Survey: Completion, Report	Completed	
12.	Emergency Radio System: Upgrade	1 st Q 2015	
13.	Diversity Recruitment for Fire Department	Ongoing	
14.	New Fire Ladder Truck: Purchase	Completed	
	Delivery	2 nd Q 2015	
15.	Paperless Agenda Management: Installation	Completed	
16.	Police Accident Reporting System: Installation	Completed	
17.	FOIA Requests/OMA Compliance: Training	1 st Q 2015	
18.	Fire Department Upper Management Training Program	Ongoing	
19.	Peoria Fire Station Alerting System Upgrade: Installation	2 nd Q 2015	
20.	ALS Engine Company: Addition	2 nd Q 2015	
21.	Labor Negotiation and Contracts		
	A. Fire	Completed	
	B. Police	1 st Q 2015	
	C. AFSCME	1 st Q 2015	
	D. Teamsters/Crafts and Trades	3 rd Q 2015	
	E. IBEW	3 rd Q 2015	

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22.	IT Plan: Implementation	Completed
23.	Process Improvements	1 st Q 2015
	A. Finance	
	B. Human Resource (Time/Attendance)	
24.	Fire Technology: Upgrade	1 st Q 2015
25.	Human Resources Manual: Development	1 st Q 2015
26.	Financial System Software Upgrade: Installation	2 nd Q 2015
27.	Fire Rescue Boat	2 nd Q 2015
28.	Employee Survey: Development	1 st Q 2015
29.	Human Resources Software Upgrade, Installation – after	2 nd Q 2015
	Finance	
30.	Outsourcing Program	
	A. eMail Services	Completed
	B. Pavement Preservation	Completed
31.	Police Training from Legal Department	1 st Q 2015

► Major Projects 2014	<u>Time</u>
City Hall Renovations: Council Chambers	Completed

GOAL 2 GROW PEORIA – BUSINESSES, JOBS AND POPULATION

Action	Caterpillar World Headquarters: Next Steps for City	
Responsibility	City Manager	
Progress	Staff continues to assist Caterpillar where appropriate as they progress through their study.	

Action	Special Service Areas on Major Retail Corridors: Development	
Responsibility	Economic Development	
Progress	Held internal meetings to research possibility of SSAs in two major corridors.	
	Informally discussed concept with local businesses to gauge interest. Discussion	
	is ongoing with business owners on West Main Street, Sheridan Triangle,	
	Wisconsin Avenue and University Street.	

Action	Vendors and Other Business Recruitment Strategy
Responsibility	Economic Development
Progress	New Economic Development website – <u>www.growpeoria.com</u> – developed and launched at the end of 2014.
	Overall economic development strategy will be included in 2015 work plan, issued in early 2015. Marketing and recruitment strategy will be coordinated with regional efforts and events.

Action	City Economic Development Framework: Policy, Structure, One Year Action
	Plan
Responsibility	Economic Development
Progress	Held economic development policy session. Economic development leadership position posted and recruited. An economic development work place for 2015 will be released in early 2015. This will include loan and grant programs, development assistance programs and staffing goals. Contracted with a local marketing firm to develop messaging and positioning that takes advantage of a potential Caterpillar headquarters announcement.

Action	Sign Ordinance: Revision
Responsibility	Community Development
Progress	Held policy session on sign ordinance revisions. Moratorium in place on
	enforcement of animated signs. Engaged stakeholders in business community
	about ordinance language change. Proposed revisions have been reviewed by
	the Planning and Zoning Commission. Meetings are being held with the
	Chamber to discuss the details. Anticipated item on the Council agenda in
	January 2015.

Action	Medical Expansion Strategy
Responsibility	Economic Development

Action	Business Outreach Strategy
Responsibility	Economic Development
Progress	Held economic development policy session. In the progress of developing
	business outreach strategy. Reviewed the results from the IKE business visits. A
	draft letter requesting follow up meetings has been crafted. Staff resources are
	not adequate to launch a full program. Specific visits will be made as time and
	resources allow.

Internal discussions taking place.

Progress

Action	Residential Officer Program: South Peoria Officer
Responsibility	Police Department
Progress	Completed.

Action	Pioneer Parkway Infrastructure: Plan, Projects, Funding	
Responsibility	Economic Development	
Progress	Began investigation of infrastructure issues. Held some initial meetings with	
	business and property owners to discuss an SSA and/or TIF. Created an online	
	survey to catalogue infrastructure and other issues. Mailed letter with survey to	
	all property owners. Meeting will be held this winter.	

Action	University of Illinois: Peoria Center Strategy	
Responsibility	Assistant City Manager	
Progress	Met with UIS Peoria Center director, Dr. Shotick. Discussed opportunities and	
	barriers to growth, including parking issues.	

Management in Progress 2014		Time
1.	Enterprise Zone: Revision	Complete
2.	Louisville Slugger Sports Complex	1 st Q 2015
3.	Economic Development: Website	Completed
4.	Economic Development Position (1): Hiring	1 st Q 2015
5.	Regional Economic Development Framework: FFCI City Actions, Funding	Ongoing

GOAL 3

ATTRACTIVE NEIGHBORHOODS WITH CHARACTER – SAFE AND LIVABLE

Action	School Strategy and Action Plan A. District 150
	B. Other Schools
Responsibility	City Manager
Progress	Attending ongoing meetings with local Districts.

Action	Neighborhood Preservation: Direction and Plan
Responsibility	Community Development
Progress	Neighborhood Wellness Plan adopted by City Council. Implementation begins
	June 9 th . Community Development Department hired Neighborhood
	Revitalization Coordinator for increased focus on neighborhood outreach. A
	2015 work plan and budget will be submitted to Council in early 2015.

Action	Development Process: Streamlining/Simplification
Responsibility	Community Development
Progress	Policy Session held on development. Ordinance modification is underway. A
	consultant has been recruited to assist in re-mapping the development process.
	Consultant needed to review process for all development applications.
	Simplification will continue as time and resources allow. Bids were received for
	a new development application and review software, but no funding is
	available. A new development guide will be published in 2015 if adequate
	funding is identified.

Action	Code Enforcement: Performance Audit, Report, City Action Plan
Responsibility	Community Development
Progress	Policy Session held on Code Enforcement and neighborhood programming.
	Neighborhood Wellness Plan adopted by City Council. Implementation begins
	June 9 th . The Nuisance Property Program has expanded. A Request for
	Proposals (RFP) was issued for the audit. Consultant selection was sent to
	Council and deferred until February.

Action	Subdivision Ordinance/Manual of Practice: Completion, Adoption
Responsibility	Community Development/Public Works
Progress	Internal draft prepared of subdivision ordinance, holding for the Manual of
	Practice. Staff is putting together a committee to work on building a consensus
	for development of the Manual of Practice. The first meeting is scheduled for
	November 20, 2014. Tentatively, there are three meetings scheduled, which are
	to be followed with a policy session with the City Council in the first quarter of
	2015.

Action	Thoroughfare Master Plan: Development, Direction, Funding Mechanism	
Responsibility	Community Development/Public Works	
Progress	Ongoing, holding for the Manual of Practice.	
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Action	Development Plan: Direction, Action	
	A. Growth Cell 2	
	B. Growth Cell 3	
Responsibility	Community Development	
Progress	Consultant needed to carry out study.	
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Action	Southern Gateway Action Plan: Goals, Direction, City Actions, Funding	
Responsibility	Economic Development	
Progress	Created Façade Improvement Program for Southern Gateway. Tabor property	
	clean up continues.	
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Action	Complete Streets Policy: Direction, Adoption	
Responsibility	Public Works	
Progress	Staff continues to utilize the principles of complete streets in design of	
	roadways. A complete streets policy will be brought forward to the City	
	Council for discussion early in the 1 st quarter of 2015.	
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Action	Residential Pavement Condition: Inventory/Overlay Program – Direction,	
	Funding	
Responsibility	Public Works	
Progress	The data has been collected and all of the streets have been rated in the City.	
	Staff is preparing a work plan for 2015 utilizing the data that was collected.	
	This work plan will include pavement preservation projects for each Council	
	District in 2015.	
Action	Sidewalk Café Ordinance and Regulation	
Responsibility	Public Works	
Progress	Ongoing. Ordinance, program guide and rules were drafted and reviewed by the	
	Traffic Commission and sent to the City Council for First Reading. Council	
	deferred the item until February. Other meetings are being held to modify the	
	language.	
Action	Street Light Inventory, Replacement Policy	
Responsibility	Public Works	
Progress	Ongoing. Contractor hired to perform inventory to be completed in the fourth	
	quarter. Replacement policy concepts are being considered.	
Action	City Tree Policy and Plan: Direction, Standards, Funding	
Responsibility	Public Works	
Progress	The revisions to the tree ordinance are being reviewed by the Legal	
	Department. A presentation will be given to the City Council in February 2015.	
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Approval for the tree survey/inventory took place at the December 9, 2014 council meeting. Trees are in the process of being ordered for right-of-way planting in late fall or spring.

▶ M	► Management in Progress 2014 <u>Time</u>		
1.	Shotspotter Study	Completed	
2.	Growth Cell Report Annual Update	1 st Q 2015	
3.	Sidewalk Café Ordinance and Regulations: Adoption	1 st Q 2015	
4.	Landscape Standards: Direction	Completed	
5.	University Street Improvements: Direction	Completed	
6.	Residential Officer Program: South Peoria Officer	Completed	
7.	River Trail Housing Project: TIF Creation	Completed	
	Redevelopment Agreement	1 st Q 2015	
8.	City Tree Policy and Plan: Direction, Standards, Funding	1 st Q 2015	
9.	Street Lights Inventory, Replacement Policy	1 st Q 2015	
► M	ajor Projects 2014	<u>Time</u>	
1.	Pennsylvania Avenue/Glen Oak Roundabout	Completed	
2.	University/Main Intersection	Completed	
3.	Alta/Radnor Road Intersection	3 rd Q 2016	
5.	Town Line Road Reconstruction	Completed	
5.	Orange Prairie Road Phase 2	2 nd Q 2015	
6.	Allen Road (IDOT)	3 rd Q 2015	

GOAL 4

VIBRANT DOWNTOWN – RIVERFRONT / CENTRAL BUSINESS DISTRICT / WAREHOUSE DISTRICT

Action	Comprehensive Downtown Master Plan
Responsibility	City Manager/Community Development
Progress	City staff has been developing a Downtown Streetscape Master Plan for the
	public improvements in Downtown and the Warehouse District. Additional
	discussions will be required for specific buildings in Downtown.

Action	Downtown Parking Master Plan
Responsibility	Public Works
Progress	Ongoing. With new internet based technology and the use of smartphone
	parking apps, Public Works is rethinking the proposed plans. New technology
	could allow the City to accept credit card payments, but leave the existing meter
	for coin use. This would allow greater convenience without huge upgrade costs.
	A pilot project is expected in the first quarter of 2015.

Action	Taft Homes Redevelopment Plan and Strategy: Goals, City Actions
Responsibility	Community Development
Progress	Peoria Housing Authority (PHA) solicited for a co-developer for the first phase
	of the Taft redevelopment, and selected Model Group from Cincinnati, Ohio.
	PHA had identified Greeley School as a potential site for some replacement
	housing. Due to a variety of reasons, PHA withdrew its offer to the School
	District. PHA has developed a strategic framework for developing new
	affordable housing in Peoria and the region.

Action	Warehouse District Business Improvement District/SSA: Development
Responsibility	Economic Development
Progress	Downtown Development Corporation (DDC) organized in the 1 st and 2 nd
	quarters. By-laws were adopted, organization was incorporated, board members
	were seated, and fundraising began. The hiring of the Executive Director has
	been hired. The City and DDC will now collaborate on this project. Began
	gathering data on tax values of downtown properties. Visited Davenport's
	"Downtown Partnership" to investigate successful models.

Action	Southern Riverfront Redevelopment Opportunities
Responsibility	Economic Development
Progress	Potential sites identified.

Action	Riverfront Market: Expansion, City Structures and Actions, Funding	
Responsibility	Economic Development	
Progress	Riverfront Farmers Market moved to space between River Station and	
	Riverfront Village. The new location was a success. Investigating models for	

	public markets, "community kitchens" and food incubators.
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Action	Pedestrian Wayfinding Signage: Direction, Funding		
Responsibility	Economic Development/Public Works		
Progress	The Peoria Area Convention and Visitors Bureau (PACVB) is taking the lead		
	on this issue. Coordinated a meeting of stakeholders, including the City and		
	DDC, to discuss parameters and potential tasks. Preparing a Request for		
	Proposals (RFP) to solicit a consultant. Also began working with CityLink on		
	potential locations for bus shelters downtown, which could double as		
	wayfinding stations.		

► Management in Progress 2014	
Warehouse District: Major Residential Development Project	Ongoing
2. LST – 325	Completed

► Major Projects 2014	<u>Time</u>
1. Washington Street Improvements/Roundabout	Completed
2. TIGER Grant Project (20 blocks, \$13.8 million)	3 rd Q 2015
3. Washington/Adams Project	$3^{rd} Q 2015$

City of Peoria Policy Calendar

1. 2. 3. 4. 5.	1 st Quarter 2015	Policy Session
1. 2. 3. 4. 5.	2 nd Quarter 2015	Policy Session
1. 2. 3. 4. 5.	3 rd Quarter 2015	Policy Session
1. 2. 3. 4. 5.	4 th Quarter 2015	Policy Session