

# City of Peoria Community Development Department – Focus on Code Enforcement and Code Encouragement

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# Community Development at a Glance

- Community Development Department Code Enforcement
  - 7 Full Time Code Enforcement Inspectors
  - 3 Code Enforcement Aides (Only do Envr.)
  - 1 Neighborhood Enhancement Coordinator
  - 2 Project Coordinators
  - 1 Supervisor



# How does the City of Peoria do Code Enforcement?

- Environmental Property Maintenance
  - Tall grass, weeds, litter, limbs, debris, abandoned vehicles, illegal parking on private property
- Exterior Property Maintenance
  - Peeling Paint, gutters, roofs, rotted wood, delipidated driveways, broken fences
- Interior Property Maintenance
  - Life Safety items, electrical issues, plumbing issues, HVAC issues

## How have we improved?

- Culture change throughout the entire Department
- Code Enforcement is a tool to improve neighborhoods but shouldn't define who we are
- Community Engagement
- Community Education
- Push the envelope, be innovative, don't be afraid to fail

# Department Culture Change

- Peak Academy Brian Elms Denver, CO
  - You can only change your Department.
  - Focus on the overlap between things that matter and things that you can control.
  - You can't innovate your boss.
  - Employee ownership.

# Department Culture Change

- Challenged a group of employees to define the culture that we want in the Department and encouraged them to hold each other accountable.
- Held Department optional meetings. Over 70% of the Department attended by choice.
- Created new mission state of the Department.

## Community Development Department

• Mission Statement:

Striving to educate, encourage and serve community members to create a healthier and more positive Peoria.

- Believe in your mission. Understand your goal.
  - Life Safety
  - Maintaining Property Values
  - Public Safety
  - Community Beautification
  - Building and Maintaining Neighborhoods
- Long term pro-active compliance is the key
  - Don't confuse this with getting the violation corrected.

- Define who is Code Enforcement.
  - Community Development Department
    - Inspectors, Administrative staff, Management Staff
  - Invest in your staff through training and feedback
    - Property Maintenance Certification
    - Customer Service Training
    - Process Improvement

- Define who is Code Enforcement. (Cont.)
  - Internal Departments
    - Legal Department Prosecution
    - Finance Department Collections
    - HR Department Assembling the right team
    - IS Department Giving you the right tools
    - City Manager/Mayor's Office Support your decisions

- Define who is Code Enforcement. (Cont.)
  - External Partners
    - Make it easy to report code violations
    - Deliver on promises
    - Communicate why things aren't moving faster
    - Say "Thank you"
    - Sometimes you can't solve the problem

- Be consistent.
  - Define your process
  - Make sure everyone follows that process
  - Understand that being consistent is fair.
    - Being fair can make people angry who feel they shouldn't be held to the same standards as everyone else.
    - That is ok. You can always defend fairness and consistency.

- Communicate, Communicate, Communicate
  - Educate people who don't understand the why.
  - Notify when appropriate. Notification doesn't mean you don't punish and enforce.
  - Publish as much information as possible.
    - Violations, court dates, code information, programs available.

Measure everything.

### Who is Code Enforcement?



Most Importantly...

Incorporate Code Encouragement into everything!

# Code Encouragement

City of Peoria Code Encouragement Efforts and Programs

# What is Code Encouragement

Make sure citizens understand...

That you are a team.

That you are listening to them.

That your appreciate them.

That you support their efforts.

# What is Code Encouragement

# Interaction is the key.

- Attend their meetings.
- Dolunteer at their events.
- Show them that you care.
- Be accessible.

# Good Job Door Hangers

- Code Enforcement Inspectors hand out when they see a property owner doing a good job
- Occasional "Good Job" Sweeps





# Great Neighbor Appreciation Week









# Coffee with Code

- Locations based on code enforcement districts
- Casual conversation







# "100 Blocks in 100 Days"

• Each Code Enforcement Inspector walks doorto-door to introduce themselves to the residents of the neighborhoods of Peoria.



# **Educational Postcards**





### What you need to know about Mosquitoes

Mosquitoes spread the West Nile virus, encephalitis and the Zika virus.

### What is 7ika?

The Zika virus is spread by a mosquito not common to our area. People who contract 7ika rarely become ill enough to go to a hospital from the disease and the condition is rarely fatal. However, Zika infection during pregnancy may be linked to birth defects.

### What is West Nile?

The West Nile virus can cause encephalitis, a brain inflammation, and has been found in our greg. Most people infected with West Nile do not know they have it having experienced only mild symptoms before

### Bed Bugs?



Bed bugs are small insects that feed on human blood, usually while we sleep. Adult bed bugs have flat, rusty-redcolored oval bodies, about the size of an apple seed.

They hide in cracks in furniture, floors, or walls, and can survive several months without feeding. When they feed, their bodies swell and become a bright red similar to a tick

Creating a More Conscious Commu



Rats are destructive, bite people, and are hosts to ectoparasites including fleas, mites, and ticks that transmit disease

Signs of rat infestation include small, pellet shaped droppings, evidence of gnawing on containers of food, runways, and burrows.

**Peoria Cares** 







This fact sheet does not pertain to federally subsidized housing, which is governed by federal law.

### TENANT'S RIGHTS AND RESPONSIBILITIES

- Obtain a written lease to avoid misunderstandings with your landlord.
- · Pay your rent on time.

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- You may be responsible for any damages to the rental unit beyond normal wear and tear.
- Before you after the rental unit, ask for your landlord's approval.
- You must pay the utility bill if so stated in the lease.
- You must give written notice when you intend to move if you don't want to lose your security deposit. Your lease should specify how much notice is required.
- The Illinois Retaliatory Eviction Act for complaining to any governmental authority (housing inspector, human





# Great American Cleanup









# #PickUpPeoria

- Social media challenge
- Illegal Dumping Campaign





# AppreciatePeoria.com

For the most up-to-date news and events, check Appreciate Peoria out on Instagram HERE!



**Opportunities** 

Mayor's Call to Action

**Neighborhoods** 

New

Events

Meet Us

City Website

Q









Latest Events...

**Explore Peoria** 

# @AppreciatePeoria on Instagram



Instagram

Q Search









appreciatepeoria

Following

•

70 posts

783 followers

43 following

### **AppreciatePeoria**

The @city\_of\_peoria's Community Development Dept. uses neighborhood enhancement, code education, and citizen engagement as ways to #AppreciatePeoria!

### www.appreciatepeoria.com

Followed by fuller.andrew93, riverfrontmuseum, slimspence + 35 more

**Ⅲ POSTS** 

( TAGGED













# What are we going to do in 2019?

- Pro-Active Vacant Lot Mowing
- Illegal Dumping Campaign
- LEAD Top Ten List
- Residential Property Code Violation Agreement
- Side Lot Program
- More Collaboration with Police Department
- More Collaboration with Health Department on Lead Paint

### What are we going to do in 2019?

- Increased Focus on Neighborhood Association Attendance and Engagement
- Tenant Education Tenant Greeting Card
- Grass Cutting Pledge
- Inspector Area Postcard
- State of Illinois Legislative Changes
- Creativity Meetings
- Neighborhood Reception

# Questions?