
ARTSPARTNERS OF CENTRAL ILLINOIS

JUNE 14, 2022 PEORIA CITY COUNCIL



follow
YOUR
ARTS

OUR MISSION

Since 1999 ArtsPartners has worked to build awareness and strengthen the arts for the economic and cultural enrichment of Central Illinois



IN PEORIA, ART IS PART OF OUR BRAND



WHEN THE
ARTS THRIVE –
WE THRIVE!



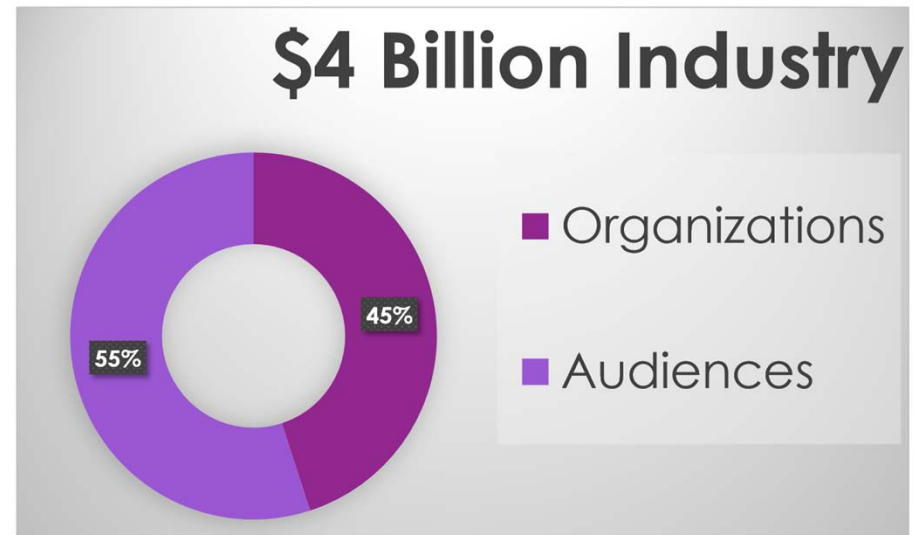
ARTSpartners.net

THE ARTS SUPPORT A HEALTHY ECONOMY

ECONOMY IMPACT

STATE OF ILLINOIS

- \$4 billion industry
- 111,000 full-time jobs
- \$148 million in local/state gov rev

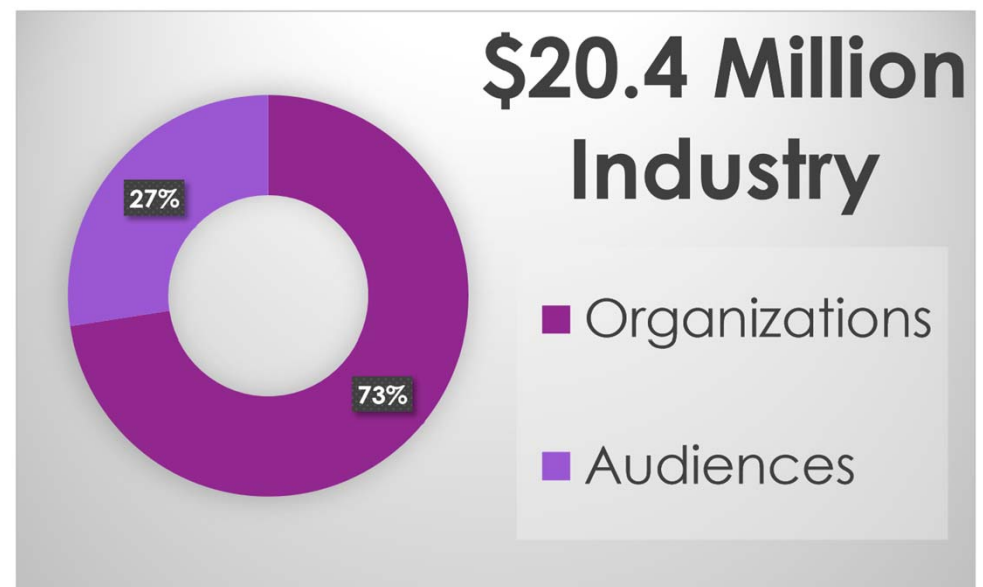


Source: Arts & Economic Prosperity Report V, *Americans for the Arts* (2015)

THE ARTS SUPPORT A HEALTHY ECONOMY

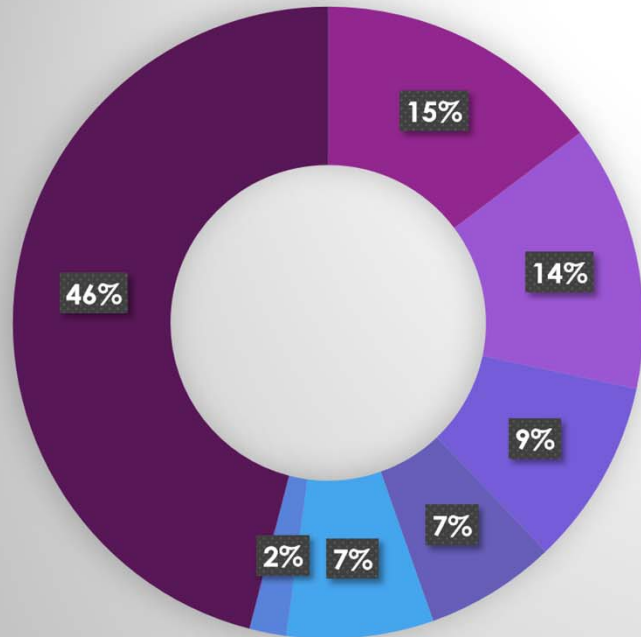
GREATER PEORIA

- \$20.4 million industry
- 850 full-time equivalent jobs
- \$2.2 million in local/state gov rev



Source: Arts & Economic Prosperity Report IV, *Americans for the Arts* (2010)

GREATER PEORIA ARTS SPENDING



\$15.94 Per Person/Per Event

- Local Transportation
- Souvenir/Gifts
- Lodging
- Clothing/Accessories
- Other
- Childcare
- Meals & Snacks

WE SERVE...

- 160+ Arts & Cultural Entities



CRITICAL SUPPORT DURING UNPRECEDENTED TIMES



Illinois
Department of Commerce
& Economic Opportunity
OFFICE OF TRADE & INVESTMENT



OUR IMPACT – BUILDING AWARENESS

WEEKLY REACH

20,000+

* Radio, E-marketing

MONTHLY REACH

37,000+

*Print, Social Media

ANNUAL REACH

18,000+

*Website

Promoting 2,000+
Cultural Arts Events
Each Year



OUR IMPACT – STRENGTHENING OUR ARTS COMMUNITY

SKY ART
Peoria

30 Million
Views
Annually!



OUR IMPACT – STRENGTHENING OUR ARTS COMMUNITY



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OUR IMPACT – STRENGTHENING OUR ARTS COMMUNITY



RETURNS SATURDAY
AUGUST 13, 2022



CONTINUING TO DO WHAT ONLY WE CAN DO...



Arts&Economic Prosperity[®]6

A Project of **Americans for the Arts**

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov

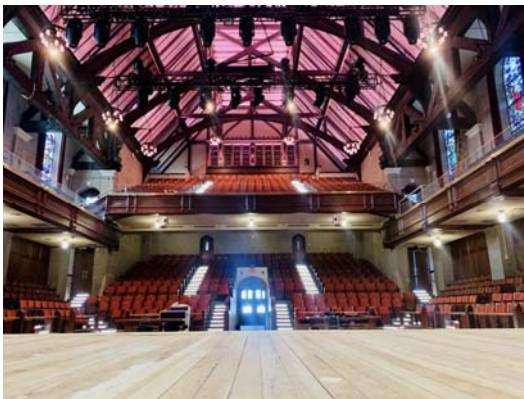


LOCAL
ARTS
NETWORK



ILLINOIS
ARTS
COUNCIL
AGENCY

THANK YOU FOR YOUR SUPPORT!



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