



## Legislation Text

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**File #:** 19-243, **Version:** 1

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### **ACTION REQUESTED:**

Communication from the City Manager and Director of Community Development with a Request to Concur with the Recommendation from the Planning & Zoning Commission and Staff to ADOPT an ORDINANCE Amending Existing SPECIAL USE Ordinance No. 15,337 as Amended, in a Class C-2 (Large Scale Commercial) District, for a Shopping Center, to INCREASE THE SIZE OF A MENU BOARD from 30 sq. ft. to 46.29 sq. ft. and the Height from 5 ft. to 6 ft. 3 inches, for the Property Located at 5019 W. HOLIDAY DR., (Parcel Identification No. 13-11-327-012), Peoria IL. This includes the Properties Located at 5000, 5026, 5101, 5114, 5115, and 5117 W. HOLIDAY DR. (Parcel Identification Nos. 13-11-326-005, 13-11-326-008, 13-11-326-009, 13-11-326-010, 13-11-326-011, 13-11-326-012, 13-11-327-003, 13-11-327-007, 13-11-327-008, and 13-11-327-009, Peoria, IL (Council District 5)

**BACKGROUND:** Petitioner, Lora Martinson of Springfield Sign and on behalf of Culver's Restaurant, is requesting to increase the size of the drive through menu board. The larger menu board will replace two existing menu boards.

No other changes are proposed to the shopping center properties.

The Planning & Zoning Commission found that the request met the Findings of Fact and voted 4 to 0 to APPROVE the request. See the attached Planning & Zoning Commission case packet and meeting minutes for detailed information.

**FINANCIAL IMPACT:** N/A

**NEIGHBORHOOD CONCERNS (at the Planning & Zoning Commission Meeting):** None

**IMPACT IF APPROVED:** A 46.29 sq. ft. in size and 6 foot, 3 inch tall menu board may be installed in the Culver's restaurant drive through, replacing two existing menu boards.

**IMPACT IF DENIED:** Menu board signage must adhere to the regulations of the Unified Development Code and cannot exceed 30 sq. ft in size and 5 feet in height.

**ALTERNATIVES:** N/A

**EEO CERTIFICATION NUMBER:** N/A

**WHICH OF THE GOALS IDENTIFIED IN THE COUNCIL'S 2017 - 2032 STRATEGIC PLAN DOES THIS RECOMMENDATION ADVANCE?**

1. Grow Peoria

**WHICH CRITICAL SUCCESS FACTOR(S) FROM THE COMPREHENSIVE PLAN DOES THIS RECOMMENDATION IMPLEMENT?**

1. Grow employers and jobs.

**DEPARTMENT:** Community Development